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NEWS SUMMARY

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BUSINESS

Equities  
lose 7.8;  
gilts  
down

• EQUITIES declined. The FT 30-share index fell 7.8 to 368.4.

By contrast the FT Gold Mines

index gained 7.9 to 315.0.

After losing 47.5 over the previous nine trading days.

• GILTS were dull and ended with widespread losses, falling to 7. The FT Government Securities index lost 0.4 to 62.60.

• GOLD gained \$1 to \$37.00.

• STERLING lost 7.5 pence to \$2.0240; its depreciation against the dollar has now narrowed to 1.7% (250) per cent.

• WALL STREET closed at 531.12 yesterday.

• back for less freedom

Opposition efforts to end the freedom of the Press and broadcasting were rejected by Government in the Commons last night when the main amendment to the controversial Trade Union and Industrial Relations (Amendment) Bill was defeated by a Government majority of 59. Voting was 40. Parliament Page 14

• SPANISH bases et due

It is due to sign a new four-military bases agreement with the U.S. over the weekend. At this background and the start of a thaw in Common attitudes towards a new arrangement, there were in Madrid that the wave of strikes and demonstrations will back. Page 6

• DEATHS claimed

Exploding which resulted in deaths of five miners near Colliery, New Ross, Ireland, last June, was probably caused by a defective ventilation system. James Carver, chief of mines and quarries reported. Page 10

• are colour o bar

during jail and detention cases as a "warning to on four members of a South London mugging Lord Justice Scarman said Appeal Court. Colour is likely irrelevant in the context of our criminal law, and in the consideration of particular case."

• fly ...

Mr. Klassinger, U.S. Secretary of State, yesterday began his talks in Moscow. Page 5

Financial Times is to go on the Soviet Union this week, news agency said. Page 6

• COMPANIES

• THORN ELECTRICAL Industries first-half pre-tax profit rose to £34.5m (£52.1m). Chairman reported continued progress in the third quarter "despite the poor trading conditions." Page 23 and Lex.

• UNION DISCOUNT of London pre-tax profit for 1975 fell to £3.068m (£3.570m). Directors recommend a final dividend of 10.16p, lifting the year's total to 17.16p (16.08p). Page 25 and Lex.

• GEC has reduced its holding of ICL shares from 19.25 to 18.2 per cent, in pursuit of policy not to hold minimum stakes in companies not under its management control. Page 23

• PRICE CHANGES YESTERDAY

In price unless otherwise indicated.

RISSES

House 122 + 9  
Willy 138 + 11  
Lev-Lughe 117 + 6  
Invile 108 + 8  
Gre. Ind. 316 + 4  
Tens 119 + 1  
Sal 360 + 45

FALLS

try 121p - 130.1  
try 131p - 134.1  
Collards 101 - 4  
Dist. Prod. 25 - 4  
P. Cement 101 - 11  
r. McConnell 151 - 6  
154 - 6  
Gold Mines of Kalg. 160 - 10

## Italy in IMF talks to speed \$530m. deal

BY ANTHONY ROBINSON, ROME, Jan. 21

AS ITALIAN foreign exchange markets closed to-day, top Bank of Italy officials flew to Washington for talks with the IMF and the search started for means to bolster Italy's depleted reserves.

The decision to close the similar \$250m. swap with the foreign exchange market inside Swiss National Bank, neither of which has yet been drawn on, was taken early this morning at an emergency meeting. Italy has already drawn \$12bn. under a stand-by arrangement from the IMF and its full \$920m. quota from the oil facility. Now, Bank of Italy officials are in Washington to try and speed arrangements for Italy to draw \$450m. Special Drawing Rights (approximately \$530m.) under the terms of the recent Jamaica agreement.

The pressures on the currency, sparked off by the uncertainties of the Government crisis, the possibility of a lengthy power vacuum in the event of early General Elections and the background prospect of further Communist Party gains, threatened to completely exhaust the Bank's resources.

Indeed, an official statement said Italy only had \$591m. of convertible currency left in addition to its gold reserves of \$4.8bn. calculated at the official rate of \$42.2 per ounce.

Apart from these remaining reserves, Italy has a \$30m. swap facility with the Federal Reserve of New York, from which it has just drawn a first tranche of \$250m., plus \$500m.

swap with the Bundesbank and a

Continued on Back Page

The first casualty of political crisis Page 6

Editorial comment Page 20

including \$1.5bn. due to the Bundesbank this autumn. The Italian authorities have also been planning renewed borrowings on the Euro-dollar market.

The decision to close the exchange markets means that the Central Bank is no longer supporting the exchange rate from the reserves. So the official daily price-fixing no longer takes place.

As Syria mounted a new diplomatic initiative to salvage something out of the situation, the town of Jableh in the Bekaa valley, with its mainly Christian population of 60,000, was under heavy pressure and believed to be on the verge of falling to forces of the pro-Syrian Moslem alliance, which has been reinforced by some 5,000 Palestinians from Syria over the previous 48 hours.

While Christians of the Phoenician militia battled to maintain their positions in the centre of Beirut, the largely Palestinian force of the Popular Front for the Liberation of Palestine had entered the neighbouring country in the past few days.

In Beirut an Army spokesman said a column of 2,000 men had entered Lebanon yesterday and were believed to be members of the PLA's "Yarmouk" Brigade.

This would bring to 5,000 the number of Palestinian invaders over the past few days, according to Lebanese military and right-wing Christian sources.

While Christians of the Phoenician militia battled to maintain their positions in the centre of Beirut, the largely Palestinian force of the Popular Front for the Liberation of Palestine had entered the neighbouring country in the past few days.

South of Beirut on the coast, the small town of Saida, where several thousand people from neighbouring Damour—which fell on Tuesday—had taken refuge, was besieged.

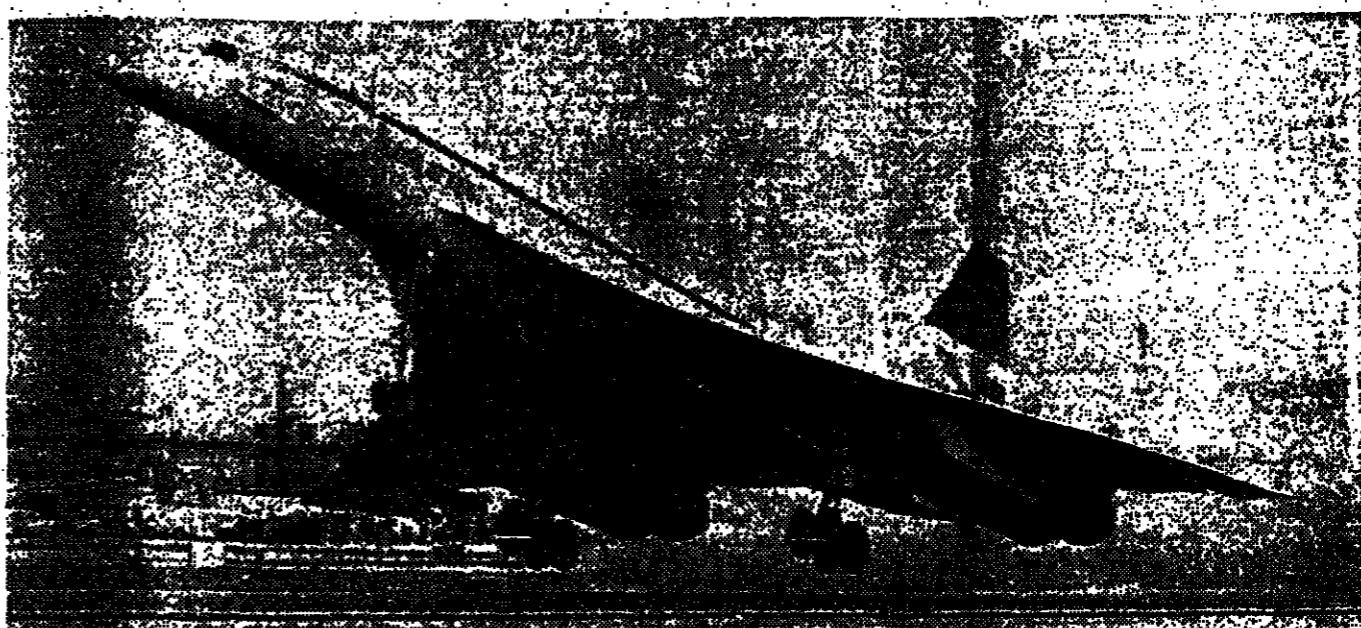
First evacuees arrived by boat at Jounieh, north of the capital, which is in firmly held Christian territory.

The Christian flotilla was soon under fire from Moslem pirates. Reports of casualties conflict wildly, but most speak of large numbers of civilians killed by advancing forces on both sides.

Mr. Camille Chamoun, the Minister of the Interior and leader of the National Liberals, one of the main Christian factions, said that 10,000 refugees were isolated there and appealed to the UN for urgent intervention in order to save them.

In Damascus, a senior member of the resistance movement con-

## THREE HOURS, 38 MINUTES TO BAHRAYN . . .



Concorde takes off from Heathrow yes. At the same time, the French Concorde social acceptability. British Airways yesterday morning on the first fare-paying set of from Charles de Gaulle airport hopes first to extend the Bahrain route to Singapore and then to Melbourne. Denne, who was aboard, reports that the President Giscard d'Estaing exchanged Hong Kong and Tokyo. A second trip was trouble-free and that the air messages of congratulation. Concorde is due for delivery by mid-February and a third by the spring-later 15 minutes ahead of schedule challenge proving its economic and Full story, Back Page.

## Moslem forces over-run Christian south Lebanon

BY ROBERT GRAHAM IN DAMASCUS AND HSAN HIJAZI IN BEIRUT

MOSLEM militia and Palestinian firms that elements of the Palestine Liberation Army were forced to withdraw from the Lebanon fighting in Lebanon. Abu Leila, from their last besieged outposts in the south, by the Financial Times that some 1,500 men from the PLA had areas in the centre of the country bringing the reality of partition countries in the past few days.

It was believed that King two key proposals—equal representation between the Christians and the Moslems in the Lebanese Parliament (as opposed to the present six-to-five ratio in favour of the former) and significantly increased authority for the Moslem Prime Minister.

Unless agreement can be reached in advance on these issues then another ceasefire will only serve as a breathing space for another round of fighting, according to diplomatic sources.

The Government will take steps to evacuate the remaining 1,000 members of the British community in Lebanon if this proves necessary. Mr. Roy Hattersley, Foreign Office Minister of State, told the House of Commons yesterday. He added that in spite of heavy fighting in recent days there had been no reports of injuries to Britons.

President Assad has been supporting President François in his efforts to persuade Mr. Karim Raad, Arab League Secretary-General, Syria and the Palestine Liberation Organisation have reportedly objected to widening mediation efforts in the Lebanese conflict.

Syria is pressing hard for Mr. Rasheed Karim, the Lebanese Premier, who submitted his resignation verbally on Sunday night to reconsider his position.

In Damascus he is seen as the only political figure who can bring about the holding ceasefire before Mr. Khaddam's final settlement is worked out.

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Mr. Hattersley said that even if the airport remained closed there was a contingency plan which would enable the evacuation of Britons in time—and we hope, in safety." He did not elaborate.

Other developments Page 5

## Lira falls sharply

BY COLIN WILLIAM

THE ITALIAN lira fell sharply in London yesterday after the closure of the Italian foreign exchange market.

Trading was described as rather erratic but there was no sign of panic in European centres.

The lira's trade-weighted depreciation fell by 3.25 per cent on the day from 30.72 per cent to 33.71 per cent. In terms of the US dollar it closed at £709.50 compared with £688.80 previously.

An unofficial parallel market opened in Italy and the lira was initially quoted at £810.1815 against the dollar. Closing rates in Rome were in the region of £775.

There was no evidence of assistance for sterling by the European currencies.

The Banque de France was thought the pound closed 70 points lower against the dollar at £1.00 and \$100,000 support of the franc as the French currency eased from Frs 4,422.50 to Frs 4,500 against the dollar.

It was generally in line with other currencies.

Continued on Back Page

SYNOPSIS OF THE LIRA

Aug Sep Oct Nov Jan 1975 1976

325 320 315 310 305 300 295 290 285 280 275 270 265 260 255 250 245 240 235 230 225 220 215 210 205 200 195 190 185 180 175 170 165 160 155 150 145 140 135 130 125 120 115 110 105 100 95 90 85 80 75 70 65 60 55 50 45 40 35 30 25 20 15 10 5 0

Source: Financial Times

Continued on Back Page

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Continued on Back Page

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Source: Financial Times

Continued on

# The search for a safe haven

By C. GORDON TETHER

THERE could be no more telling impressionists, water-colours, pointer to the confusion that now race-horses, post-impressionists, prevails throughout the world original paintings, books and on the not unimportant question manuscripts, for example, are of how one can most effectively all sold to have clocked up, safeguard such wealth as one vances approaching, and even still possessed as the unusual exceeding, 100 per cent. But reluctance the international ingains under quite a number of ventment letter-writers are dis- headings were not suff playing to offer clear-cut advice. Some, indeed, have recently come near to saying that they cases—including clocks and will be serving their customers watches, vases and other stringed instruments, vintage motor cars, Old Masters, American furniture, snuffboxes and sculptures—substantial declines were recorded even in terms of the assets. And in many other industrial metals and minerals can be said to have been behaving with a greater general regard for logical considerations—the only advances were microscopic, while under most of the headings appreciable declines were recorded. For the global deterioration in the economic worth of all assets which either possess intrinsic value or—as in the case of equity-shares—are related to real things. This pattern began to disintegrate, however, when Stock markets turned sour in the earlier 1970s. And, by last year, highly erratic behaviour had become the order of the day.

## Not easy

For Stock markets, 1975 was a year of recovery after the severe mauling they suffered in 1974. British equities—with a gain of around 133 per cent—actually came near to the top of Dr. Pick's best performers' list. And although not many other centres got anywhere emulating this achievement, quite a few recorded gains in the 30 to 40 per cent range—which meant that equity investments in the countries concerned were recording their first gain in real terms for quite a time.

Except in so far as it can be said to indicate that the markets have come to recognise that, with inflation rampant, they had been traded irrationally. In marking prices down so far in the previous year, it is not easy to make much sense of this part of the 1975 story. And the same applies to that relating to what Dr. Pick calls "objects of the sophisticated collector's world."

Quite a number of items in this category are shown as having recorded increases in prices in 1975 which were relatively very much greater than the fall in the value of money. French

## Their advice

However, the fact, in spite of its special monetary connection, gold suffered a bigger setback than almost any of them is not easy to explain away. For, in a year of massive inflation, that "special connection" should have operated as an antidote to the forces that were putting other metals down.

So what happens next? It is so hard to draw meaningful morals from the eccentric performances of 1975 that it is hardly surprising that even the most renowned of the international investment experts are experiencing great difficulty in evolving scenarios for 1976 that would feel reasonably sure will not leave them vulnerable to serious embarrassment before the year closes.

The strain—known as EZ, but sometimes referred to as Miami—affected about a dozen Newmarket stables by the end of last week.

Now, Mr. David Powell, the leading epidemiologist at the Equine Research Station, reports that several other establishments have become affected.

Mr. Powell said yesterday that the virus, which originated in the U.S., seemed to be confined to the

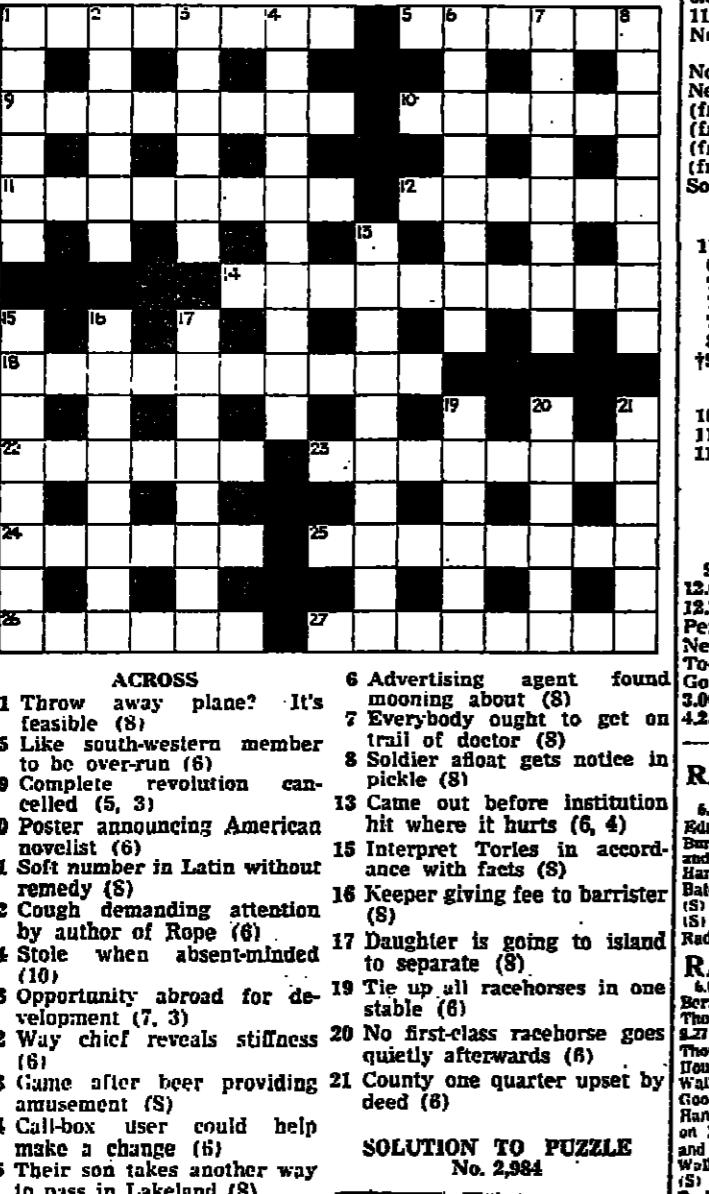
equine world.

Equity prices have turned out to be significantly better—but then gold did not pay you. But, like gold, they are still valued in real terms, far below what they were in the late 1960s. As the investment pundits regularly point out, nothing more needs to be said.

## TV/Radio

\* Indicates programme in black and white.  
BBC 1  
9.41 a.m. For Schools, Colleges. 12.15 p.m. On the Move. 1.00 News. 1.00 Pebble Mill. 1.43 Trumpton. 2.00 You and Me. 2.15 For Schools, Colleges. 3.30 The 60, 70, 80 Show. 3.38 Regional News (excluding London). 4.00 9 o'clock News. School. 4.25 The Wombles. 4.30 9.25 The Good Old Days.

## F.T. CROSSWORD PUZZLE No. 2,985



SOLUTION TO PUZZLE No. 2,984

**GRI**LL **B**ACKSLIDE  
**O**N **D**E **H**7 **L**N  
**W**IT **H**OUT **P**ARALLEL  
**E**OK **W**R **T**I  
**S**ENTIMENT **K**MURS  
**T**EN **E**SR **T**  
**D**RAGON **R**ETINUE  
**C**8 **A** **D**  
**Q**UITRAGE **D**URESS  
**M**R **C**N **I** **P**  
**D**RANK **T**RAINFARE  
**O**7 **J**U **E**MS **N**WF  
**S**OLOPERFORMANCE  
**E**E **O**EN **A** **E**N  
**S**ERENADED **D**ARED

## SALEROOM

BY ANTONY THORNCROFT

# Early camera fetches £3,200

THE BIG SALE yesterday was at Christie's South Kensington rooms, where photographica and scientific instruments made £17,651. This is the highest total since Christie's moved this market to its subsidiary saleroom, which specialises in a quick turnover of goods—and no buyers' commission.

One feature of the sale was the £3,200 paid by Vintage Cameras for a Johnson pantoscopic camera of 1862, the forerunner of the panoramic camera.

Even more interesting was the £1,100 from Christopher Wood, the picture dealer, for the Bridgeman family album of about 170 photographs taken by Lady Lucy Bridgeman from 1853 onwards.

They form one of the best collections of Victorian domestic portraits and Lucy Bridgeman, who died young when her crinoline caught fire, is considered to rival Julia Cameron in her photographic skill.

Other high prices were £500 for an album of views of Lucknow from the time of the Indian Mutiny in 1857 and £440 for an album of carte-de-visite portraits of a house party in 1872 to whom Disraeli.

One can begin to see the nature of their problem if one takes a look at the story of the 1975 performance of various types of assets which Dr. Pick, the American monetary chronicler, relates in the annual review of "What Was Best" included in the January issue of his World Currency Report.

Up to a few years ago, one could count, broadly speaking, on the search for protection against the constant erosion of the purchasing power of money finding expression in a more or less constant advance in the monetary worth of all assets which either possess intrinsic value or—as in the case of equity-shares—are related to real things. This pattern began to disintegrate, however, when Stock markets turned sour in the earlier 1970s. And, by last year, highly erratic behaviour had become the order of the day.

Industrial metals and minerals can be said to have been behaving with a greater general regard for logical considerations—the only advances were microscopic, while under most of the headings appreciable declines were recorded. For the global deterioration in the economic worth of all assets which either possess intrinsic value or—as in the case of equity-shares—are related to real things. This pattern began to disintegrate, however, when Stock markets turned sour in the earlier 1970s. And, by last year, highly erratic behaviour had become the order of the day.

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## WORLD TRADE NEWS

## STEEL INDUSTRY

## EEC to protest over U.S. import curbs

BY DAVID CURRY

THE EUROPEAN Community will make strong but self-controlled protests to the U.S. Administration next week to persuade Washington to go against the recommendation of the International Trade Commission to impose import quotas on foreign steel products.

The form of the EEC approach has not yet been decided upon. When measures were threatened against cars and steel last year Brussels

made a public issue of the problem but since then the Ford Administration has mollified the Commission somewhat by deciding against penalising imports of canned ham in this light. The Community may decide in favour of a quiet approach.

In any event Commission experts are still studying the terms of the recommendation and point out that President

Ford has 60 days in which to make up his mind whether to follow it or not. The Commission will consult member States and steel producers before formulating its protest.

The lines of this protest are not difficult to trace. It will remind the U.S. of its GATT commitments and of its renewal of the trade pledge to avoid protectionist measures. It will also point out that the EEC has resisted pressure to

protect its own steel industry which has been worst hit by the recession than the American one.

It regards U.K. import controls as too tiny to make much of a dent in its argument but remains fearful that U.S. action to protect special steels could unleash a new wave of protectionist pressure from U.S. industry.

## 'Real upturn' in demand expected later this year

BY DAVID CURRY

STEEL OUTPUT should start to recover immediately in the U.S. and Japan and the improvement in the industry should become worldwide in the second half of the year. This is the forecast of the International Iron and Steel Institute which estimates that apparent consumption (including restocking) should reach some 470m. tonnes this year a 10 per cent. increase over 1975. Last year production in the non-Communist world declined by 14.2 per cent to 424.5m. tonnes.

However the Institute's secretary-general, Mr. Charles Baker, emphasised that the recovery would be "very slow and hesitant" in the first half of the year but was confident enough of a "real upturn" over the latter part of 1976 to proclaim "the present down cycle is now at an end."

While the U.S. would lead the recovery, Europe would lag somewhat with Germany and the Benelux countries probably being the earliest to emerge from the recession to be forecast.

The Institute's figures show that European and American producers bore the brunt of the recession with output in the original six EEC countries down 20.9 per cent to 104.5m. tonnes and U.S. production down 19.7 per cent at 105.9m. tonnes. Japan fared better with output of 102.2m. tonnes representing only a 13.7 per cent decline, while the abysmal year experienced by British manufacturers perhaps in 1974 at least served to hold their 1975 decline in 11.5 per cent at 19.8m. tonnes.

Leaning quite strongly to the side of optimism, Mr. Baker suggested that the success of the industry in weathering "the most difficult period since the great depression of the '30s" meant that they would be unlikely to face a depression of similar dimensions for years ahead. "A depression of this depth hits only once every 50 years," he commented.

The troubled fortunes of the industry hit investment plans pany, Cockerill, announced a

WORLD STEEL OUTPUT			
	1975	1974	% change
Belgium	11,582	16,227	-28.6
Germany	40,418	53,232	-24.0
France	21,520	27,021	-20.4
Italy	21,852	23,804	-8.2
Luxembourg	4,624	6,447	-28.3
Netherlands	4,819	5,837	-17.4
Denmark	0,557	0,535	+3.9
U.K.	19,833	22,404	-11.5
Total EEC	125,205	155,508	-19.5
U.S.	105,972	131,992	-19.7
Japan	102,210	117,131	-12.7
Spain	11,095	11,502	-3.5
Canada	13,015	13,606	-4.3
Soviet Union	142.0	136.2	+4.3
Comexon excluding Soviet Union	53.6	48.7	+9.6
China	36.0	27.0	+11.1
Others	62.80	168.06	-62.64
Total	651.8	799.9	-8.2

seriously. An Institute survey further series of lay-offs and it in 1974 suggested that some recently sold its stake in the 250m. tonnes of new capacity coastal steelmaker Sidmar for

would be installed between then R.Frs.3.13bn. (nearly £40m.) to the end of the decade. This Arbed of Luxembourg, to raise figure would probably have to be cash. Between them Belgian reduced now to some 215m. steelmakers have asked for or tonnes Mr. Baker said because of received, some 280m. financing the stretching out of projects recently. Germany suffered a primarily affecting the develop 24 per cent fall to 40.418m. world. While France was 20.4 per cent.

While the situation in the Western world was almost uniformly bad, the global decline in production over the year was.

Italy had a relatively modest 8.2 per cent in decline at 218m. tonnes.

Other significant producers tonnes—easily the world's leader Spain, with which the EEC is trying to negotiate export restraint in the face of perhaps bad, the global decline in production over the year was.

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## OVERSEAS NEWS

**ANC leadership accused of harming African cause**

Y BRIDGET BLOOM, AFRICA CORRESPONDENT

**NCHANT CRITICISM** of the from within the ranks of the right wing of Rhodesia's National Council, in charge that as present constituted the ANC has caused harm to the African nationalist cause, was made in yesterday by Mr. Robert Mugabe, a prominent ANC Committee member and Secretary General of Zanu, a member of a year ago into reorganized ANC.

Mugabe, who left Africa secretly last April and spent the intervening months in Mozambique, said that the "is in disorder". Both its position and top leadership left last September split the internal wing led by Mr. Nkomo and the external of the Rev. Sithole and Mr. Muzorewa—had lost touch the rank and file and should it could meet certain gear conditions be dismissed. Dismissing the reality of the Rhodesian situation, which was that the struggle was now won, he said: "The front that Mr. Nkomo's movement could result in an acceptable settlement of the question, Mr. Mugabe agreed that a new leadership,

**MPLA 'captures town'**

LUSAKA Jan. 21.

THE Soviet-backed MPLA has claimed it has captured the vital town of Cela and opened up the road to Angola's southern capital of Huambo 100 miles away.

As the military situation deteriorated, Jonas Savimbi, the

leader of the anti-Communist Unita movement flew to Kinshasa for discussions with President Mobutu Sese Seko and his Angolan coalition partner, Holden Roberto of the FNLA movement.

**India to get cheap crude oil from Gulf**

Y K. K. SHARMA

NEW DELHI, Jan. 21.

Indian government has period of ten years and the arrangements for the terest charged will be only 0.75% of crude oil from Iran and per cent. This means a grant Arab countries at concessional rates of 35 per cent so that any rates, according to the West German oil will be on the of Petroleum. Mr. K. D. lines of that given by the Inter-

views. Although he did not national Development Association the quantity or the terms thought that India's needs of 15m. tonnes this year will be met through cooperation in the industrialisation programme.

R. Malaviya said that India's oil production will be 9m. tonnes this year as compared with 8.2m. in 1973.

This production from the High offshore field will be 500,000 tonnes. He Egon Bahr, West German Minister for Economic Cooperation, has told India's Prime Minister, Mrs. Gandhi, of his four-decided yesterday to government's decision to relax offer its good offices to draw up terms of aid given by it. Re-implement the proposed of capital aid to India merger on a voluntary basis in now be spread over a 50% consultation with the other three period including a grace agencies.

**Australia eases tax rules on convertible notes**

Y KENNETH RANDALL

CANBERRA, Jan. 21.

Treasurer, Mr. Phillip Lynch also disclosed that the same flexibility to vary interest rates will be permitted under the new legislation to note issues made in Australia as applies already to those made abroad. Movements in Commonwealth bond rates will be taken as the bench mark for this purpose.

Details of the new measures come within 24 hours of a statement by the Prime Minister, Mr. Malcolm Fraser, setting up an economic advisory group of business and trade union leaders designed to improve communication between the Government and the private sector.

Fifteen of Australia's industry leaders, including representatives of some of the country's biggest multinational corporations, and two senior trade unionists, have been appointed to the group under the chairmanship of the treasurer, Mr. Lynch.

Surrounding the group's membership, Mr. Fraser said its formation would ensure the Government was kept informed of the private sector's attitude to economic trends.

**Civilians bombed by Morocco, says Algeria**

Escalating its war of words against Morocco, Algeria's state news agency APS, yesterday charged that Moroccan aircraft and tanks have carried out genocidal attacks against civilians in the western Sahara, writes UPI from Algiers. The agency said Moroccan Air Force aircraft on Saturday and Sunday bombed Saharan refugees in three camps, causing "numerous victims among the women and the children." It added: "The objective of the bombardment consisted of the massive destruction of the unarmed Saharan population."

There was no immediate Moroccan reaction to the charges. Godfrey Grima writes from Valletta: Maltese Premier Dom Mintoff is being asked by Morocco to intervene in the Sahara dispute and the plea is expected to be renewed during a two-day visit by Moroccan Premier Ahmed Ousman, which began yesterday. The Moroccan Government is hoping that Mr. Mintoff's close ties with Libyan President Khadafi will help diffuse the worsening crises between Algeria and Morocco.

• Reuter adds: India's four new agencies have reached agreement in principle on government plans for them to merge into a single national agency. The Board of the Press Trust of India (PTI)—largest of the four—decided yesterday to implement the proposed of capital aid to India merger on a voluntary basis in now be spread over a 50% consultation with the other three period including a grace agencies.

• Reuter adds: India's foreign exchange reserves plummeted by Rs 1.900m. met through concessional imports from Iran, Iraq, the UAE, and Libya. Saudi Arabia is only country which has

stated on straight cash salesough part of the cost will be through cooperation in the industrialisation programme.

R. Malaviya said that India's oil production will be 9m. tonnes this year as compared with 8.2m. in 1973.

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**U.S. 'relays Israeli warning to Damascus'****Lebanon partition nearer**

BY RICHARD JOHNS, MIDDLE EAST EDITOR

THE LINES of partition in under the old Eisenhower doctrine have hardened over the past two days with the evacuation of Christians from Damour and Jiyeh—communities which fell to Moslem and Palestinian forces on Tuesday. So far only a small minority of the estimated 250,000 Christians living in the exposed places outside the predominantly Maronite area have escaped from the forces which are over-running the north, east and south of the country. Yesterday the Moslem forces were reported to be destroying Damour in vengeance for the Phalangists capture of Dibayeh, the siege of two other Palestinian refugee camps, and the destruction of the Quarantine quarter in east Beirut.

Meanwhile, reports that a 1,500 to 2,500 men of the Palestine Liberation Army entered Lebanon from Syria last night, give rise to serious doubts here about the identity of these troops, since the total of PLA soldiers and officers stationed in Syria is estimated at a maximum of 2,000 to 3,000, most of whom had presumably crossed into Lebanon on Monday. It may be that Damascus does not at this stage want it known if Syrian troops are also involved, pending the outcome of the visit to Moscow by U.S. Secretary of State Henry Kissinger.

The claim by the PLO that Israel is concentrating large forces along the Syrian and Lebanese border is roundly denied here. Not even in Beirut has it been suggested that there are any Israeli troop concentrations along the Lebanese border beyond the normal border patrols.

Sheikh Mohammed al-Jabbari, Mayor of the shrine city of Hebron on the occupied West Bank and a Sunni Moslem, to-day called on the leaders of the Arab States to send a combined force into Lebanon to separate the warring factions by military means. "The bloodshed is getting too vicious," the Mayor wrote in an open letter to the Jerusalem Arabic daily Al-Kuds.

• The Christian communities in the urban centres of Tripoli, Amman and Chekka—though it should be noted that one sect always co-existed much more happily than the Maronites and has kept out of the general affray so far. In terms of human life, it looks as if the Phalangists are paying a high price for their concerted and pre-planned attack on the Quarantine quarter of Beirut. Sunday, only eight hours after the ceasefire had been declared.

They mounted the offensive to secure their supply lines to their foothold in the devastated centre of Beirut. Several thousand inhabitants were

deprived Shiites who have borne the brunt of Israeli retaliation fared heavy casualties. But they were very thin on the ground as early as Sunday when the Phalangists broke the short-lived ceasefire in Beirut and the squeeze on the isolated communities outside the "safe" Maronite enclave was tightened.

The Western-oriented Mr. Chamoun, who in 1968 invited the U.S. to intervene in Lebanon

Zahle has a Christian population elsewhere in the country.

of 60,000. Both it and the isolated community of Deir al Ahmar were resisting the forces besieging them with the assistance of some army units. At the northern tip of the Maronite enclave, the town of Zghorta, the power base

KING Hussein of Jordan arrived in Damascus to-day on a previously unannounced visit and was greeted by President Hafiz al-Assad. Government sources said the talks between the two leaders would centre on the Lebanon civil war, Syrian efforts to arrange a ceasefire, and Arab League Secretary-General Mahmoud Riad's call for an Arab summit.

In another development, Kuwait became the second Arab country, after Egypt, to approve Riad's call. Kuwait suggested that the summit should be preceded by a conference of Arab foreign ministers, while Egypt said the "necessary preparations" should be taken before the summit is held.

Riader adds from Beirut: The leader of a major Palestinian commando organisation has said there is no need for any Syrian intervention in the Lebanese civil war because the Left-wing forces can win without outside help.

Dr. George Habash, leader of the Marxist Popular Front for the Liberation of Palestine (PFLP), said in an interview last night that Syria should back the Left-wing cause here politically, morally and materially.

However, Dr. Habash confirmed that units of the Palestine Liberation Army had entered Lebanon from Syria. "What is so strange in having the PLA intervene in the present battle?" he asked. "The PLA is defending the Palestinian masses against a vicious attack by the Lebanese reactionaries and aimed at liquidating the Palestine revolution."

During the interview, Dr. Habash said that the four Palestine commando organisations which make up the "rejection front" were resolutely opposed to any negotiated agreement with Israel.

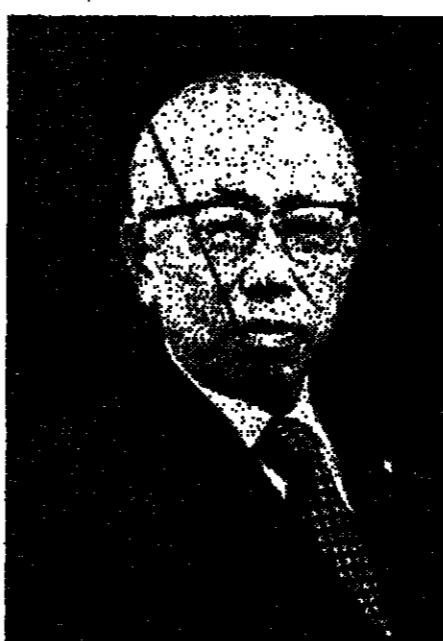
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**DKB'S ECONOMIC JOURNAL**

January 1976: Vol. 5 No. 1

**Japanese economy is in for upturn, but optimism should be a guarded one**

Chairman Inouye



President Yokota

**Message by Takashi Yokota  
President, DKB**

The Japanese economy in 1975 achieved a considerable degree of success in bringing price inflation under control, but when it comes to the question of business recovery, its performances seem to have ended up rather disappointingly.

Despite the four series of recession-fighting measures and credit relaxation implemented during the year, expansion of economic activity has been moderate because of retardation of revival of personal consumption expenditures and business capital spendings.

The slump has been felt particularly severe on the level of corporate performances which have deteriorated to such an extent that businesses have been forced to resort to trimming of work force on a scale rarely matched in the past. Another characteristic of the economy in 1975 has been that the sharp falloff of tax revenues has led to budget crises of both national and local governments, driving them to flotation of a massive amount of public bonds.

As for the shape of the economy in the new year of 1976, I must confess that it is extremely difficult to make a prediction. But the prospects seem to be for an improvement of the world economy, as is suggested by the upturn of the U.S. economy, and, on the domestic front, for economic management biased toward helping the economy move up.

Under these circumstances, the economy in the new year is expected to proceed with moderate expansion, assuming a solid upturn in the latter half of the year. Since, however, it appears difficult for production activity to rebound to the past peak level within the year, the climate for corporate management is bound to continue severe, though some signs of relief will possibly show up.

As for prices, on the other hand, we still face the question of adapting the entire price system to the consequences of the elevation of prices of crude oil. Another factor that prohibits us from being openly optimistic about the trend of prices is the prospect for raising of a series of government-controlled prices and rates in fiscal 1976, starting next April 1.

We, moreover, are not completely free from concern over a possible widening of the country's balance of payments deficit in the latter half of 1976.

Given these prospects for price and balance of payments, it is hoped that economic management in 1976 will be handled with a cautious attitude as in the past year.

Implications of this for banking circles are that it is crucial that they willingly cooperate with the official policy in the aspect of fund supply and others so that stability of prices and recovery of business can be achieved hand in hand.

With flotation of a massive amount of government bonds inevitable in the new year, its impact on prices, money and capital markets is going to be closely watched. While financial circles are ready to do their best in subscribing to government bonds, it seems that exhaustive study should be made in the future of fiscal and monetary policies to be followed at a time of massive government bond flotation.

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**Miki calls for change**  
 Japanese Prime Minister Takeo Miki said that Japan's most urgent task was to lift its economy out of recession and achieve stable economic growth without inflation, reports Reuter. Mr. Miki said that the time had come for a big change in Japan. The country's economic growth had dropped to 0.5 per cent last year from an annual average of 10 per cent.

All in all, movement of each demand

economic policy and correct responses by the private sectors to economic policy are required. Given the continued flotation of major government bond issues in 1976, flexibility in monetary policy is particularly desired. At the same time I hope radical changes be made about the formula of flotation of government bonds, including greater flexibility in determination of terms of issuance.

Commercial banks, on the other hand, are required to step up efforts to promote social welfare while paying greater care to fund allocation. Another major task they face is to help overcome the slump of the economy. I believe they should have an international viewpoint and contribute their share to stabilized development of the world economy.

## EUROPEAN NEWS

After spending \$528m. in 20 days to support their currency, the Italians have shut their foreign exchange markets indefinitely

# The lira: early casualty of political crisis

BY ANTHONY ROBINSON IN ROME

**THE LIRA** has once again become an early casualty of an Italian currency. In a whole series of labour contracts, including the key engineering and chemical workers of Italy spent \$528m. in supporting the lira. To stop the contracts, expired at the end of last year and negotiations are now entering into the critical phase. On past performance, this inevitably means strikes, industrial unrest and, at the end, a substantial rise in overall labour costs. In Italy's case this includes a high level of social charges which account for nearly 50 per cent of the total labour bill. The existence of this situation is one of the more pressing reasons for the formation of a government capable in the last resort of mediating between the two sides or at least of ensuring an effective political presence in the country.

The renewed flight from the lira is the classic response to the political uncertainty generated by Italy's 35th post-war government crisis whose outcome is still far from clear, but which carries within it the risk of early general elections, the possibility of a further step forward in the Communist Party's long march towards sharing power in the national government, or, at the most optimistic assessment, most optimistic assessment some form of eventual compromise which leaves the situation much as before.

But, if one moves beyond the purely political aspect of the current crisis, it becomes clear that there are several economic and financial grounds for believing that to a certain extent the political crisis has essentially principal to put forward accelerated the timing of what would in any case have been a

## Question of timing

One only has to glance at the Italian reserve position, the size of its outstanding foreign debt and the weakened state of the Italian economy after 18 months of low investment and recession to see that, even without a Government crisis, the second half of 1978 at the latest would have seen the lira come under pressure. The political crisis has served principally to put forward Under these conditions 1978

the Government made clear that the loss of \$528m. over the first 20 days of this year has left the Central Bank with only \$31m. worth of convertible currency reserves in addition to the \$342m. worth of gold (still valued at \$42.3 per ounce). As against this Italy has outstanding foreign debts—both to international institutions and the Eurodollar market of around \$14bn. Last year Italy repaid \$500m. to the Bundesbank and some \$920m. of other loans. At the same time it took in \$370m. as last year's deficit of the \$1.2bn. IMF standby arrangement plus \$920m. from its oil facility. These capital movements plus a reduction of around Lire 500bn. (about £730m.) in the net foreign indebtedness of the commercial banking system, left Italy with reserves plus net position of the banks of around \$4.8bn. compared with \$6.85bn. at the end of 1974.

The \$1.5bn. outstanding from the Bundesbank borrowing made in August on the strength of a gold collateral, is due for repayment this autumn along with the \$200m. of other loans. The debt repayment schedule coincides with a forecast deterioration in the current account due to the expected recovery in the economy from previous depressed levels and hence a certain deterioration on the trade account.

In this context it is at least worth mentioning the suspicion of the left wing parties, in particular, that Italy's heavy indebtedness is one way in which indirect pressure can be brought on public opinion by reminding it just how much the country depends on the goodwill of the international financial community. Clearly the prospect of the entry of the Communist Party into the Government arena would not be an event calculated to increase this goodwill.

It should, however, be said that the chances of the Communist Party entering into any fall in industries' stock levels and investment and a further decline in the overall financial and economic structure of the country.

It is against this background that the Government introduced a 3,000m. lire reflation plan in July, aimed principally at reviving the languishing housing and construction sector and promoting exports, and subsequently introduced a complex series of proposals just before Christmas under the formal title of an industrial reconstruction plan.

But whatever solution is found to the debt financing problem, the economy in 1978 faces a series of major problems. Over the first 11 months of last year imports fell by 7.9 per cent in money terms and exports (f.o.b.) rose 16 per cent to £20.432bn. Exports to the OPEC Eastern Europe and developing countries generally rose particularly fast and the trade deficit with the Common Market area was sharply reduced. In real terms imports fell 12 per cent over the year as a whole and exports rose over 2 per cent. Inflation was also virtually halved to around 12 per cent annually.

But while these achievements should not be underestimated it has to be recognised that the turnaround, was achieved at the price of an unprecedented sharp domestic recession, a 250 per cent increase in short time working unemployment of over 1.2m. including that of potential new entrants to the labour market, a series of plant closures particularly by international companies such as Leyland Innocenti,

dustrialists in the North of Italy

L12,000bn. equivalent continued to complain about the shortage of skilled workers and, ally all this is due to one of the most controversial points of all, provision for a guaranteed salary for up to four and a half years for workers certain keyway for an non-productive public spending.

It is against this background that the demand for investment purposes the present government crisis, the Socialist Party claimed that it was insufficiently consulted while every effort had been made to secure the consent of the Communist Party.

This was the plan which helped finance the budget deficit by massive Treasury bills and other paper, while itself has tended to wise in financial terms.

It now looks like the surplus liquid system is now finding into safe havens abroad.

Under these rather circumstances there's little leeway for a resumption of growth this year, except on the back of the international recovery stage the authorities are tempting import further currency interest rates will prevail above domestic margin for his and salaries looks very favourable for employment. Somehow public sector will have to be raised if enough made available for reform. But the task of the Government

## Sparking the crisis

The essential features of the plan include a new 1,200m. lire fund to be spent over three years on projects approved by a new economic co-ordinating body called CIPRI (Comitato Interministeriale Per la Ricostruzione Industriale) plus a further 600m. lire to refinance the existing Law 623, which provided credits for small and medium industry, plus the provision of a further 4,000m. lire for the investment plans of State-owned industries. It is provided for industrial re-training, particularly necessary in view of the fact that even at the height of the recession in

whatever the merits of the various plans, the brutal reality of the overall economic and financial situation is that all these plans are likely to remain essentially exercises in what one economist dryly called "real planning". The state of Italian public finances is such that money does not seem to be available to finance any of these plans. Last year the treasury deficit is estimated to have reached between £11,000m. and



Mr. Brezhnev poses with Dr. Kissinger and Soviet Minister Andrei Gromyko at the start of yesterday's talks.

## Angola mars Salt talks

MOSCOW, Jan. 21.

UNITED STATES Secretary of State Henry Kissinger and Soviet Communist Party leader Leonid Brezhnev began two days of strategic arms talks today with a member of Dr. Kissinger's party, standing nearby.

Dr. Kissinger arrived last night to try to clear away the last obstacles to a new strategic arms limitation (SALT) agreement, added, evoking an uneasy laugh but also to warn the Russians that U.S. anger over continuing Soviet intervention in Angola was deep and genuine.

But Mr. Brezhnev, jovial and robust-looking at his first public appearance in nearly a month, dismissed the Angola issue. "I have no questions. Angola is not my country," Mr. Brezhnev told reporters watching the handshakes as the two sides began their meeting inside a Kremlin office.

"It will certainly be discussed," Dr. Kissinger said coldly. "The agenda is always adopted by mutual agreement." Soviet Foreign Minister Andrei Gromyko said the morning's talks were just "the beginning of the beginning. We made just one step."

Asked when he might visit the United States for a long-delayed summit with President Ford, Mr. Brezhnev said: "I expect to go but I can say nothing more." The basic point of the SALT negotiations is that an agreement must be reached and then Comrade Brezhnev will go to Washington to sign it.

The new SALT agreement has been delayed by differences over two key issues, which Dr. Kissinger is trying to resolve in his talks here. The issues are the U.S. Cruise missile and the Soviet Back-bone bomber, neither of which was covered in the preliminary Vladivostok summit agreement limiting each country to 2,400 nuclear missiles and bombs.

The likely compromise that appears to be emerging would count neither weapon in the 2,400-weapons ceiling but would require restrictions on their range so that neither weapon could strike the enemy's heartland.

This morning's talks covered a general review of the world situation, but dwelt on the nuclear arms talks. Asked afterwards whether Angola had in fact come up already, Dr. Kissinger said: "It was mentioned, but gave no further details."

Soviet officials claim several well-known western newspapers already can be purchased here among them Le Monde, the Times and the Paris International Herald Tribune.

Yet westerners who try to buy tickets at major hotels or newsagents of last year's Helsinki stands generally can find only a small number of Western Communist newspapers for free now of information UPI

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Reuter

## Kremlin cuts exit visa fee

MOSCOW, Jan. 21.

THE SOVIET UNION has recently cut exit visa fees for a number of emigrants, diplomatic sources said today. Several Soviet citizens allowed to leave the country here told Western consular officials they had to pay 300 roubles (£190) for their exit visa, a cut of 100 roubles (£64).

The sources said that so far, it appears to apply to all people leaving the country.

The changes have not affected the 500 roubles (£201) fee which Soviet emigrants pay additionally to renounce their Soviet citizenship before leaving for Israel.

Reuter

## FT among 18 newspapers to be sold in Moscow

EIGHTEEN western newspapers, including the Financial Times, the New York Times and the Washington Post are to go on sale in the Soviet Union this year, Tass news agency said.

Vyacheslav Prokofyev, head of the Soviet Government agency for distribution of periodicals, told Tass that sale of the newspapers was an indication of Soviet compliance with the final document of last year's Helsinki stands generally can find only a small number of Western Communist newspapers for free now of information UPI

between East and West.

But Mr. Prokofyev gave no indication where Soviet citizens would be able to buy the journals.

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expressed his personal opinion that, except in special circumstances, the prosecution could not bring a case unless the defendant was represented by his lawyer.

The President of the French Bar Association, M. Francis Mollet-Vieille, has gone out of his way to describe the strike, which ends on Saturday, essentially as a moral protest against measures which gives judges a monopoly and diminishes the defendant's rights by depriving him of the full services of defence lawyers. Clearly, however, the latter are also very concerned at the loss in fees which would be the inevitable result of the application of the new divorce laws.

The Justice Ministry tried to adopt a firm line towards the lawyers by instructing Public Prosecutors, who are State employees and did not join the strike, to refuse to postpone cases and to requisition members of the Bar whenever justified. The Ministry's order followed a circular note sent by the President of the Paris Appeals Court, M. André Decherelle, informing magistrates that he left it to their consciences to decide whether they should go ahead with cases or not.

M. Decherelle nevertheless

expressed his personal opinion that, except in special circumstances, the prosecution could not bring a case unless the defendant was represented by his lawyer.

Reuter

FRANCE BLOCKS EEC PAYMENT TO FUND

PARIS, Jan. 21.

THOUSANDS OF lawyers throughout France, including virtually every member of the Paris Bar, went on strike yesterday in protest against new laws which give them a much smaller role in divorce cases than hitherto.

The President of the French Bar Association, M. Francis Mollet-Vieille, has gone out of his way to describe the strike, which ends on Saturday, essentially as a moral protest against measures which gives judges a monopoly and diminishes the defendant's rights by depriving him of the full services of defence lawyers. Clearly, however, the latter are also very concerned at the loss in fees which would be the inevitable result of the application of the new divorce laws.

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Reuter

FRANCE BLOCKS EEC PAYMENT TO FUND

BRUSSELS, Jan. 21.

THE EEC is now highly unlikely to be able to offer to contribute to the planned new International Fund for Agricultural Development (IFAD) at the "pledging" conference due to start in Rome on January 28.

Failure to contribute, as a result of French opposition, could damage the Community's image in the Third World and perhaps jeopardise the Fund's establishment, in the view of officials here.

Nevertheless, the French argue that there must be an overall meeting of the Cabinet yesterday.

MR. GEIR Halgrímsson, the Icelandic Prime Minister, will decide to-day whether to accept the British Government's invitation for talks in London to end the "cold war". Speaking after the meeting, the Justice Minister and the hardliners in the Icelandic Cabinet, Mr. Olafur Johannesson, the Justice Minister and also the man in charge of the coast guard, was quoted yesterday as saying that "I think he (Mr. Halgrímsson) should go and I hope" an agreement will be reached. One reason might be that the Icelandic Foreign Minister, Mr. Elías Ólafur, is due to visit London next week.

So far the U.S. has offered \$200m. to the Fund provided the total is brought up to \$1bn. hope on an early acceptance by other contributors. Britain has offered £16m. The OPEC countries are to meet in Paris to decide their contribution next week.

Why Mr. Halgrímsson is han-

estimated to be some 116,000 young people out of work, compared to a national jobless total of 1.2m. in December.

Herr Apel said that this important bearing on political lock-outs and with 125,000 workers under military control it is unlikely that labour peace can be bought in the short term. An indication of the solidarity shown by some workers is being seen in an industrial satellite town of Barcelona where nearly 20,000 men have halted production at 95 separate plants following the death of a colleague who was knocked down by a police vehicle.

Some 15,000 miners employed in the state-owned coalmines of Asturias have been locked out until February 1 for strike.

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# Going Well!

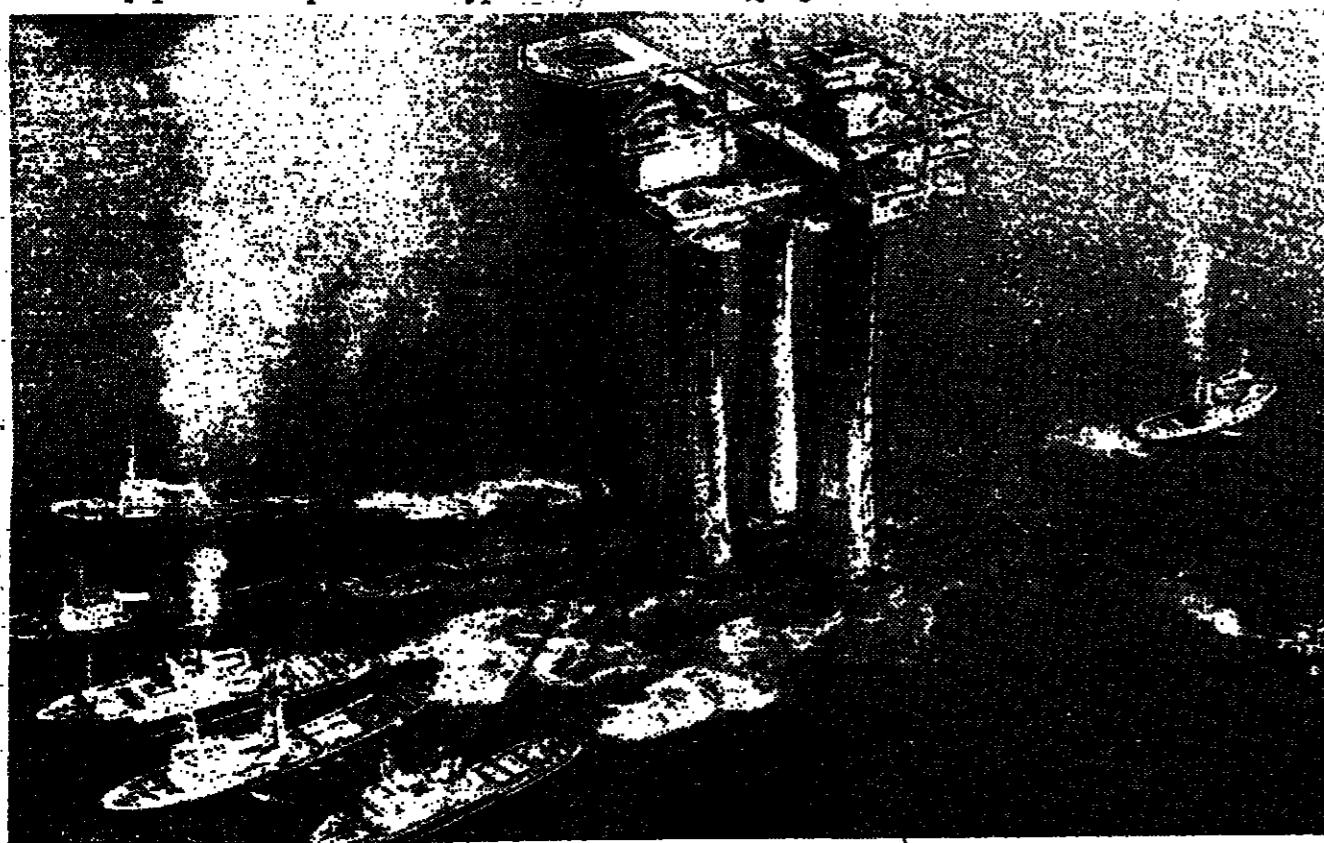
## Some good news for Britain from Shell

Heat-eating fuel system • Cleaner waterways  
The end of the wild oat • Lubricant that reduces leaks  
North Sea Oil • Better mileage • Fewer road accidents

### A Britain self-sufficient in oil

Britain will be self-sufficient, and more, in oil by 1980. Much of this oil will come from fields discovered and operated by Shell. The North Sea, however, doesn't give up its oil easily. This 'Condeep' production platform is typical of the

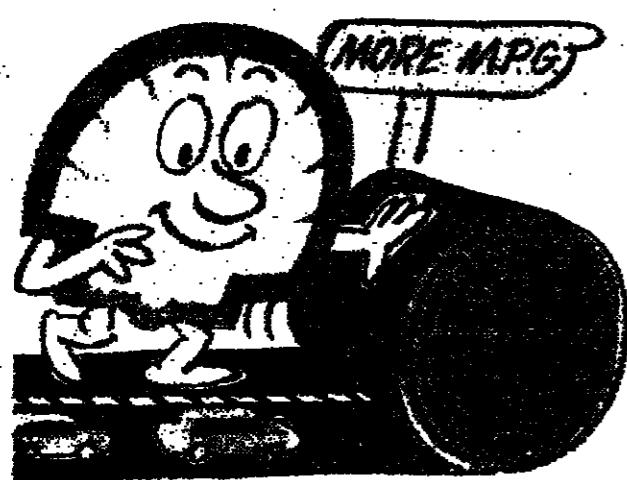
new super technology necessitated by the harsh conditions there. When in production, it will tower 80 feet high to the top of the drilling rig, will weigh 350,000 tons and will have cost £165 million.



'Condeep' production platform being towed to Brent field.

### Quest for mileage

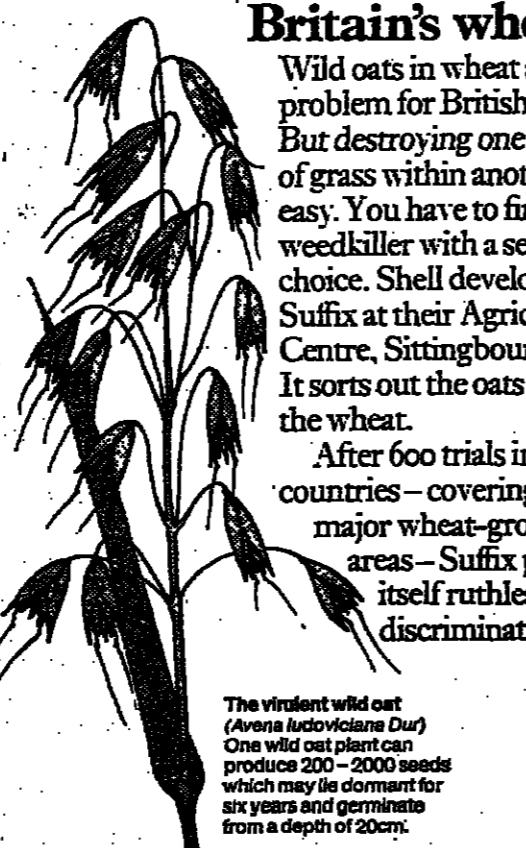
It makes even better economic sense to try to save a gallon of oil than to try to find one. Hence Shell's preoccupation with methods of conserving fuel. Shell scientists, in collaboration with the National Engineering Laboratory are researching a device which will help your engine run on a much weaker petrol/air mixture, which although it reduces performance, improves consumption figures and cleans up exhaust emissions.



### Less wild oats in Britain's wheat

Wild oats in wheat are a problem for British farmers. But destroying one type of grass within another isn't easy. You have to find a weedkiller with a sense of choice. Shell developed Suffix at their Agricultural Centre, Sittingbourne. It sorts out the oats from the wheat.

After 600 trials in 30 countries - covering all the major wheat-growing areas - Suffix proved itself ruthlessly discriminating.

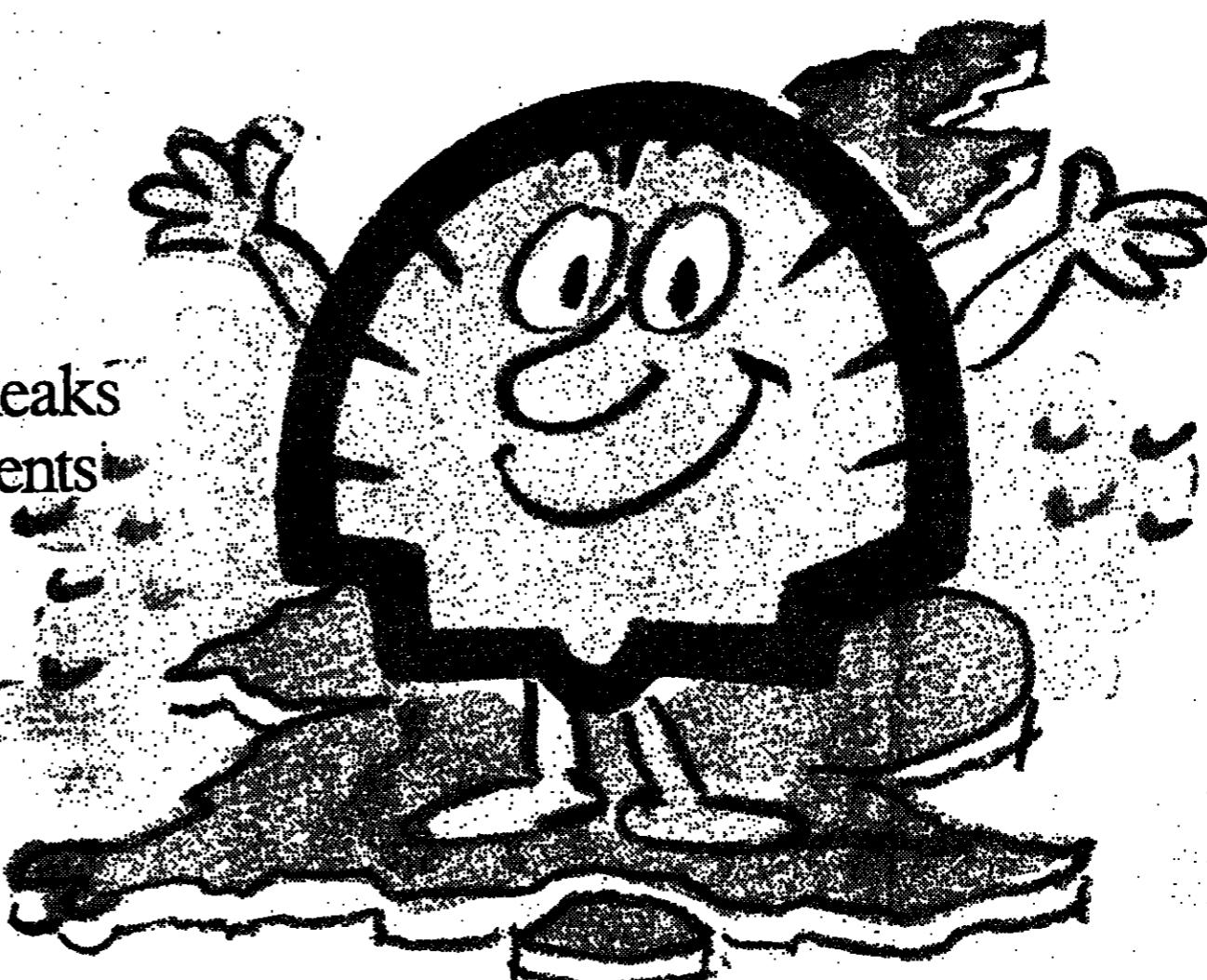
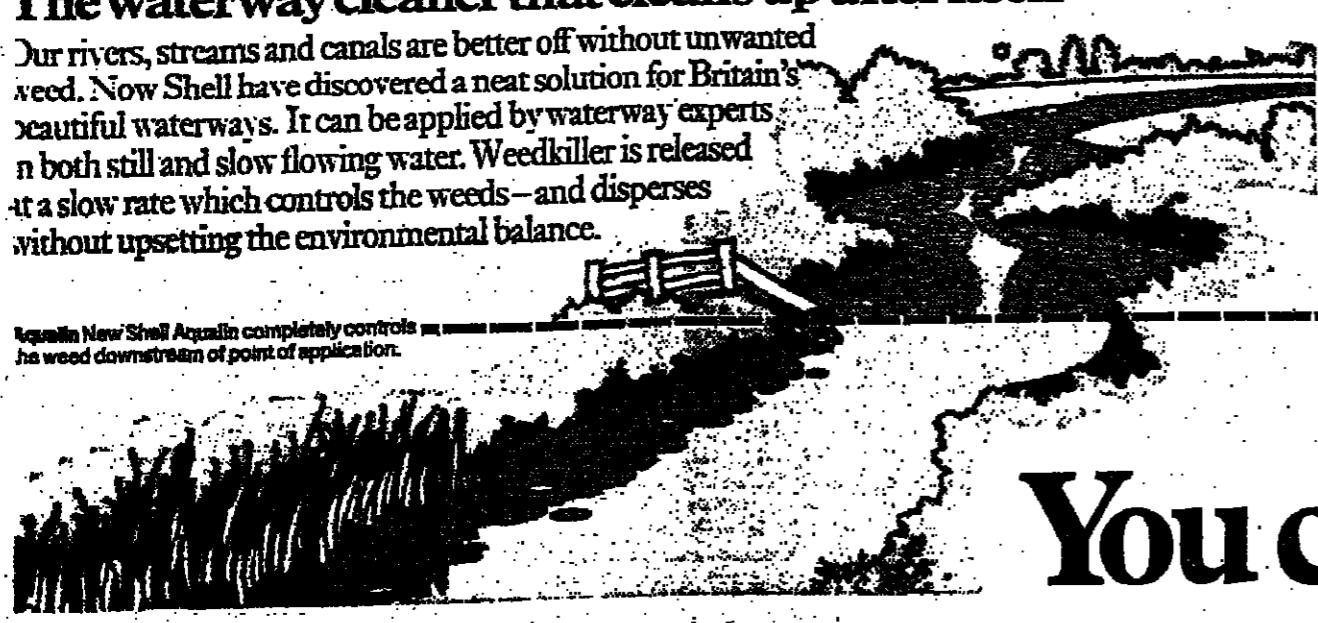


The virulent wild oat (*Avena ludoviciana Dur*) One wild oat plant can produce 200-2000 seeds which may lie dormant for six years and germinate from a depth of 20cm.

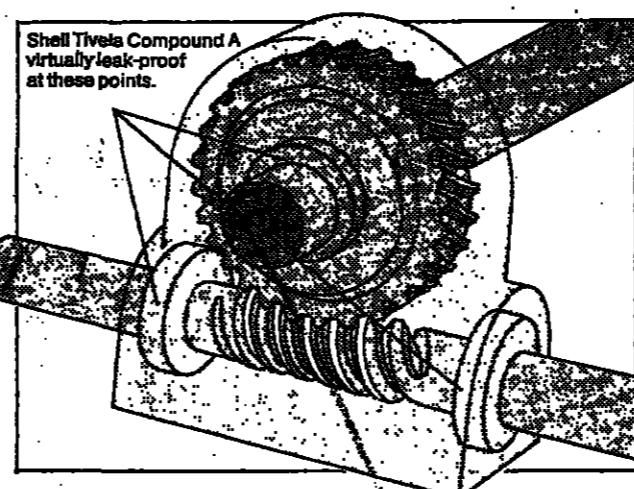
### The waterway cleaner that cleans up after itself

Our rivers, streams and canals are better off without unwanted weed. Now Shell have discovered a neat solution for Britain's beautiful waterways. It can be applied by waterway experts in both still and slow flowing water. Weedkiller is released at a slow rate which controls the weeds - and disperses without upsetting the environmental balance.

Aquella New! Shell Aquella completely controls the weed downstream of point of application.



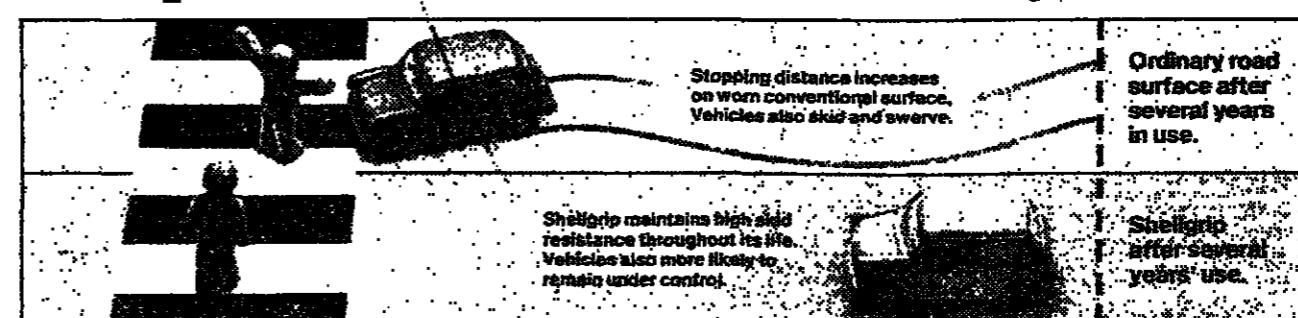
### Look! Lubricant that reduces leaks!



Problem: Hundreds of thousands of small gear boxes used in industry and in domestic machinery are designed to run with their lubricants sealed in for life. However, in practice, these boxes often leak and their replacement or replenishment is expensive.

Answer: Shell Tivela Compound A, an ingenious 'oil/grease' which is fluid when in contact with spinning gear wheels but which forms a thick jelly where leaks could occur. It's one of tomorrow's lubricants here today.

### Shell-pioneered road surface cuts accidents by half



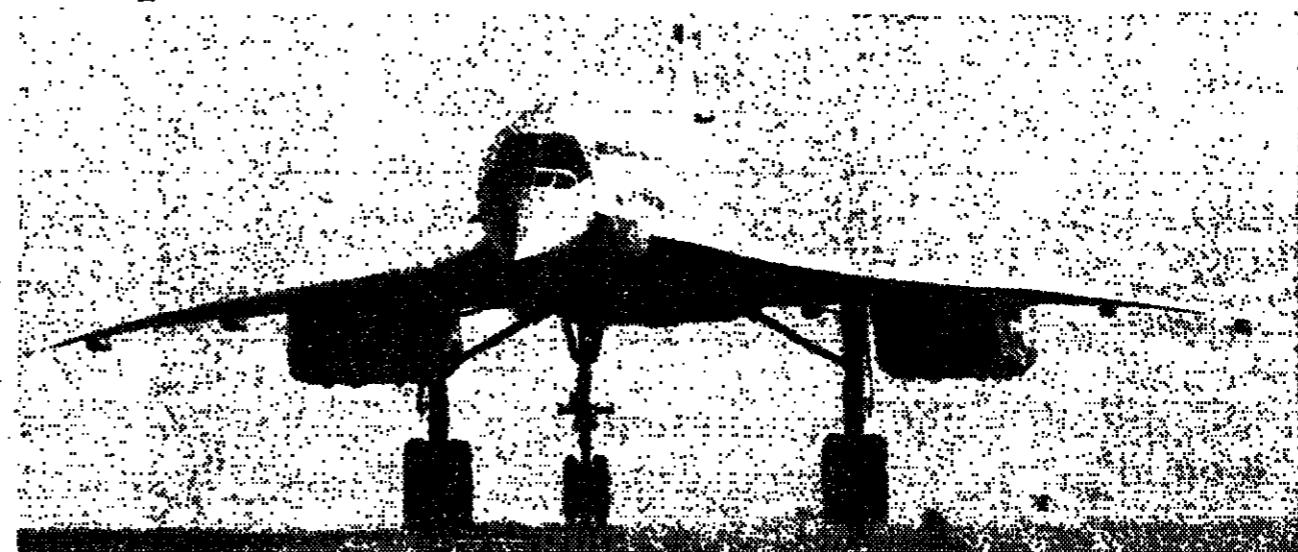
70% of all accidents involving death or injury occur within 18 metres (20 yards) of road junctions. Here, continual hard braking and accelerating, polish road surfaces until they are lethally skid-prone. Shellgrip, abrasion-resistant bauxite embedded in a tough epoxy

resin mat, is Shell's answer to this hazard.

In one dramatically telling experiment, Shellgrip was laid on five heavy traffic sites in London. After one year, reported accidents on these sites were down from 74 to 35.

Now, Shellgrip is being sold all over the world.

### Go supersonic - in comfort with Shell



The heat generated by friction as Concorde moves effortlessly through the stratosphere at twice the speed of sound could be uncomfortable for passengers without the ingenious 'heat-eating' fuel system. Shell scientists have helped perfect the system which conducts heat away from the aircraft skin to the fuel tanks where it is efficiently absorbed.

You can be sure of Shell



## HOME NEWS

## Chrysler chief blamed 'for 180-degree turn'

BY TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

**THE CLAIM** that the Government had made a 180-degree turn in its negotiations with Chrysler U.K. rescue was thrown back in the face of Mr. John Ricardo, the Chrysler Corporation chairman, yesterday.

In reply to a question in a House of Commons committee yesterday, Sir Peter Carey, the senior civil servant attending the talks with Mr. Ricardo, said it was Chrysler that had made the 180-degree turn.

"The reason for saying that is that Mr. Ricardo had arrived in the U.K. with the firm intention of offloading Chrysler U.K. either in whole or in part," he said. "Chrysler had eventually changed its mind, and agreed to retain its equity commitment to its U.K. subsidiary."

Mr. Ricardo's version of the events leading up to the rescue, widely regarded in the U.S. as a triumph for the American company, was given in Detroit last December. He said that the Government had done a volte face after several weeks' discussion of Chrysler's offer to make over the U.K. company to the State.

Under some rough questioning from the Commons Trade and Industry Sub-Committee members, who on several occasions castigated the Department of Industry team, claiming it had not provided sufficiently detailed information, Sir Peter said that Mr. Ricardo might not be the pre-eminent negotiator the Press made him out to be.

"But he is a very good negotiator and, naturally, plays his cards close to his chest. It seemed to us that he was in earnest about wishing to minimise his losses in the United Kingdom."

In a number of separate interchanges the committee showed its concern about the way in which the rescue of Chrysler would affect other British motor manufacturers, suggesting that if Chrysler was to survive it would have to take car sales away from its British competitors.

Mr. Pat Duffy, the committee chairman, pointed out that in its previous report the committee had said that Vauxhall was in a weak position in Britain.

### The limit

In reply, Sir Peter said that neither Vauxhall nor Ford had objected to what the Government had done in the case of Chrysler.

But he conceded that if Vauxhall came to the Government for aid, it would place the Department in a difficult position.

"There is a limit to the amount of money the Government can supply. It does not follow, because the Government have acted in this particular case, that they must necessarily do so in every other case." Asked pointedly if he could envisage Vauxhall not being helped in the way the Department had helped Chrysler, Sir

Peter replied: "The answer is that I can envisage it."

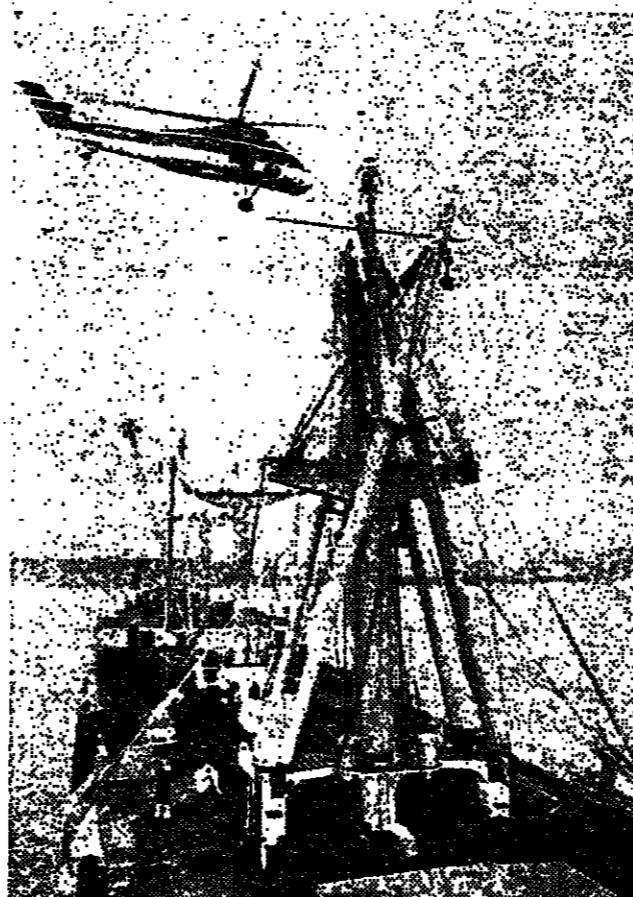
Questioned on Chrysler U.K.'s important Iranian export deal, Sir Peter said that to have defaulted on an agreement of such importance could have affected future agreements with Iran. But he dismissed reports that threat had been posed by the Iranian Government to terminate the Government's contract with British Shipbuilders.

The contract, he said, was not renewable on an annual basis, as had been suggested in some reports. It would run through to 1980. There were penalty clauses only in the event of default, and he considered that it would remain a significant element in Chrysler's business for the next five years.

Sir Peter also revealed that although the Government had talked with other British car manufacturers about the possibility of parts of Chrysler being taken over, no company was interested in taking over more than one or two isolated parts of Chrysler.

At the time of the discussions the National Enterprise Board was about to start operating and was not in a position to assume responsibility for Chrysler, he said.

In these circumstances the Government decided that it would be unreasonable to press the Board against its judgment to handle the Chrysler situation or try to carry out an amalgamation of parts of Chrysler with British Leyland.



AN EXPERIMENT to discover if unloading ships by helicopter is a commercial proposition has been made by British and Commonwealth Shipping and its subsidiary, Bristol Helicopters.

With congestion at many ports throughout Africa and the Middle East, British and Commonwealth believes that there is considerable scope for helicopters.

Various types of cargo were lifted off the vessel Clan Macnair while she was at anchor in the Clyde and the results of the experiment have convinced B and C that helicopters are a practical proposition.

Helicopters are more expensive than conventional means of cargo handling, and the company admits that an efficient scheme would cost about 50 per cent. more than conventional unloading methods. The extra cost, however, would often be willingly borne by countries eager to get goods ashore.

Large helicopters can lift eight tonnes and a charter group of three could lift 2,000 tonnes of cargo from a ship in a day. Apart from a landing area, little adaptation to existing dock facilities would be necessary and a full range of cargo, from cement through machinery to fruit and vegetables could be handled.

Several Middle Eastern countries have expressed a strong interest in helicopter charter.

## Colour TV deliveries likely to be down 27% last year

BY LORNE BARLING, INDUSTRIAL STAFF

**DELIVERIES** OF colour television sets to U.K. distributors totalled £1.6m. last year—£32m. the six months to September 30, produced at home and about 270,000 imported, according to an industry estimate.

In 1974, sales amounted to 2.2m. sets.

The estimates can now be made accurately with the use of figures for November, which showed that total deliveries during the month were 123,000 down 32 per cent. on November 1974.

The British Radio Equipment Manufacturers' Association puts the total for the 11 months at 1.4m.—a fall of 30 per cent. on 1974.

Deliveries of monochrome sets rose by 31 per cent. in November to 98,000, bringing the year's total to 871,000. This is a 13 per cent. increase and reflects a trading-down by customers in view of economic conditions.

Thorn, which yesterday announced profits of £10.1m. for the six months to September 30, 1975, produced that the confusion about whether existing hirees should pay 8 per cent. or 25 per cent. VAT was extremely damaging.

It is admitted by some that the ratio of sales to rentals over the year could be 50-50.

COLOUR TV DELIVERIES (UK-made in brackets)	
1974	1975
August 148 (120)	94 (79)
September 153 (140)	142 (121)
October 225 (200)	154 (121)
November 181 (144)	123 (*)
December 162 (135)	
Total 2,208 (1,772)	

\* not available

Source: BREMA.

Despite fears about increasing sales of Japanese and other foreign-made sets, imports are expected to take 17 per cent. of the market in 1975 compared to 20 per cent. in 1974. The greater reliability of sets, particularly some imported models, is known to have influenced sales rather than rentals, though.

Pilkington Brothers has announced that its Ravershead colour television tube plant will close on February 27, a month earlier than planned, because of the closure of Thorn Electrical Industries' plant at Skelmersdale.

The company said it hoped to find jobs for 280 Ravershead workers at factories within the group. The rest of the 750 workforce have already been made redundant or redeployed.

### £3m. extension to hotel

By Peter Cartwright, Midlands Correspondent

A £3M. EXTENSION to the Albany Hotel is Birmingham's latest addition to amenities to cater for those using the National Exhibition Centre, which opens next month.

Facilities include conference rooms to seat up to 630 and fitted with closed circuit TV, multi-lingual translation aids and audio-visual aids. There are also banqueting rooms, the largest catering for 530.

Recreational facilities, to be ready in spring, include a sauna and swimming pool.

The Albany is part of the Strand Hotels group.

### SNOW REPORTS

Depth	State	Comments	Time
20-30	Fine	Good	4
30-120	Good	Snow	5
30-150	Good	Snow	6
40-70	Fair	Cloud	7
50-120	Fair	Cloud	8
50-110	Good	Snow	9
50-110	Good	Snow	10
50-110	Fair	Snow	11
50-110	Good	Snow	12
50-110	Good	Snow	13
120-150	Good	Snow	14

In the above reports, supplied by representatives of the St. Club of Great Britain, 100 refers to lower slopes and 100 upper slopes.

NORWAY

Fjord 210-240 Good

Lillehammer 30-31 Good

Oulu 25-30 Good

Voss 120-150 Good

FRANCE

Chamonix 5-50 Hard Sunny

St. Gervais 20-30 Hard Cloud

Alpe d'Huez 20-100 Good

Grenoble 110-120 Good

Isere 50-150 Good

SCOTLAND

Coldstream 210-240 Good

Glenlivet 20-30 Snowy

Glenshee 10-20 Snowy

Others broken. New snow

New snow. Drifting. Lower slopes—limited nursery areas. Snow level 2,000 feet.

Glenlivet: Very little snow.

## The development of shop managers

A one day conference will be held at Millbank Tower, London, SW1 on 17th February 1976

by the Economic Development Committee for the Distributive Trades

Many retail organisations are finding that the supply of suitable managers is a real problem. The conference will provide a unique opportunity for senior people from the trade to meet together, and with employee representatives, to discuss key issues relevant to this problem.

The conference will be chaired by Mr Colin Paterson, Managing Director of British Home Stores and there will be a panel of distinguished speakers to initiate and contribute to the discussion.

The programme has been arranged to encourage discussion from the floor and will cover the following topics:

Career development—the E.D.T.'s report.

Defining the job of the shop manager.

Shop-floor potential—male and female.

The selection of shop managers.

Organisational factors affecting career development.

Modular training—the DITB's new policy.

REGISTRATION FORM (please use BLOCK CAPITALS).

Please send the following delegate to attend the conference on THE DEVELOPMENT OF SHOP MANAGERS at Millbank Tower, London SW1 on 17th February 1976.

Name \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

FEES The fee is £10.00 per delegate. This includes morning coffee, buffet lunch and afternoon tea.

Please send me \_\_\_\_\_ copies of Career Development in Retail Distribution at £1.25p per copy including postage.

I enclose cheque for \_\_\_\_\_

Authorised by \_\_\_\_\_ Date \_\_\_\_\_

Please post the completed Registration Form together with cheque (made payable to the National Economic Development Office) to:

Room 1537.

National Economic Development Office,

Millbank Tower, Millbank, London SW1 4QX.

Telephone: 01-211 4426 or 5457.



## Shipbuilding identities will stay after State takeover

BY JOHN WYLES, SHIPPING CORRESPONDENT

MOST OF Britain's well-established shipbuilding names have retained their trading identities, even though they have been nationalised and put under the control of British Shipbuilders, the proposed State-owned corporation which will run the industry.

The decision to retain most names in shipbuilding stems from a recognition of their marketing value.

At the north-east yards visited last week, members of the committee—Admiral Sir Anthony Griffin, chairman; Mr. Ken Griffin, deputy chairman; and Mr. J. Graham Day, British Shipbuilders' chief executive—are being credited with an awareness of the delicate customer relations, which are the basis of many yards' order books.

The assurance on trading names counter to virtually all precedent.

## U.K. industry profits fall short by £8bn.

BY MICHAEL BLANDEN

INDUSTRY'S profit in U.K. would still have to come from other factors. Some of these are running at a loss, others are being made through higher prices prepared by stockbrokers W. Greenwell and Co.

This estimate is based on an analysis prepared by stockbrokers W. Greenwell and Co. "A start must be made," the company says, "towards restoring a realistic relationship between profits and costs, for servicing fixed assets for the company sector as a foundation for improvement in living standards and for control of inflation.

Bass Charrington, which has more than 3,000 outlets, will add 1p a pint to draught Worthington E and to some local draught bitters in its managed pubs on Monday. Beers sold in cans and quarter-litre bottles also go up 1p.

Allied Breweries, its main rival with more than 9,000 outlets, said last night that it was still waiting to hear from the Price Commission about its latest application and therefore was not willing to go into details. But the group can be expected to follow hard on the heels of Bass with minor price rises.

### Shelved

Watney, part of the Grand Metropolitan group, was hoping to put up the price of some of its beers in the middle of this month, but ran into technical difficulties with the Price Commission.

Apart from this, there was little change in the overall figures. It is known, from statistics earlier this week, that retail sales recovered a little in the fourth quarter while still being 5 per cent. down on fourth quarter 1974.

For most of last year the significant development was the very high level of savings, with the fears and uncertainty associated with unemployment more than outweighing the feeling that, in an inflationary age, it was better to spend sooner rather than later.

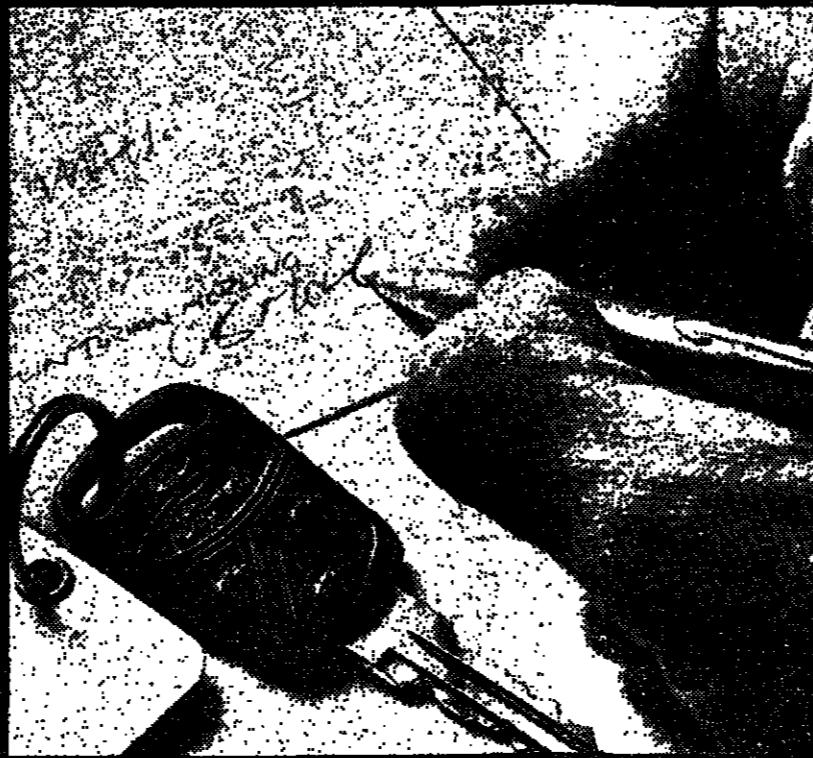
It is believed that one of the fourth quarter of 1975 a marked decline in real disposable income was accompanied by only a marginal

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## HOME NEWS

# Defective fan blamed for Houghton pit disaster

BY DAVID FISHLOCK, SCIENCE EDITOR

A DEFECTIVE 50 h.p. ventilation fan was the probable cause of the explosion at Houghton Main Colliery near Barnsley last June, somewhere else in the mine, possibly through an electrical fault.

The official report by the Health and Safety Executive is very critical of supervision at the pit and recommends a dozen changes in mining safety law and improvements in the safety practice of the National Coal Board.

In his report, published yesterday following the nine-day public inquiry last August, Mr. James Carver, chief Inspector of Mines and Quarries, concludes that the explosion was caused by ignition of firedamp (natural gas) in a return development heading which was not being worked and which had been unventilated for the nine days before the accident.

He finds it impossible to say whether the explosion was also fuelled by coal dust, but adds that if it was caused by firedamp alone it highlights the necessity of the problem and the need to provide constant ventilation in narrow drivages. From the presumed point of ignition, the flame travelled well over half-a-mile through the mine.

His third and final conclusion is that the most likely cause of ignition was sparking from friction between the impeller and casing of a Carter Howden auxiliary fan, which was known to be defective and had been shedding "flame and orange" sparks nine days before, when it was promptly shut down.

## Builder 'gave house to councillor'

A FORMER chairman of Durham County Council received benefits worth £8,500, including a house and a car, from a builder, a jury at Teesside Crown Court was told yesterday.

Mr. Peter Taylor, QC, prosecuting, said that Mr. Sidney Docking, aged 65, moved into his house in Chester-le-Street, Co. Durham, in May, 1968.

"He never put his hand in his pocket at all for his house. It all came from McCullough's. They built it and they paid for it," he alleged.

Jointly charged with Mr. Docking are Mr. Sidney McCullough, aged 53, a builder from Tynemouth; Mr. Andrew Cunningham, aged 65, another former chairman of Durham County Council; Mr. Robert Urwin, aged 62, former chairman of Chester-le-Street Council; and Mr. Matthew Allow, aged 72, former chairman of the North-East Development Council.

All five deny conspiring together that Mr. McCullough should corruptly make and that the other four should corruptly receive payments for showing favour to Mr. McCullough or companies with which he was associated in relation to planning applications and consents.

Mr. Taylor said that in 1971, Mr. Docking wrote to his building society, asking what was needed to pay off the mortgage. Later McCullough sent a cheque to the society for £2,484 in full repayment.

When interviewed by police, Mr. Docking said his salary from one of McCullough's companies

was being forfeited to pay for the house. Mr. Docking also got a Vauxhall Viva from McCullough's, said Mr. Taylor. It was paid for by deductions from Mr. Docking's loan account with the firm.

Mr. Taylor said that Mr. Allon received free petrol, the use of a McCullough company car, and also had some work done at his house.

There was an arrangement with the Vigo Lane service station at Birtley, Tyne and Wear, whereby employees and others driving under the McCullough flag could obtain petrol without payment by signing for it.

"Mr. Allon started going to the petrol station and getting petrol on the McCullough account; but when it came to signing for it, this county councillor signed in the name of Potts, and when the accounts were put in each month there was never any query about who Potts was."

"Allon sometimes forgot what name he was using to sign the accounts, and would ask the garage attendants. He would be told Potts—and would sign Potts."

"What on earth do you make of that? What is a county councillor doing signing bills in another name?" Mr. Taylor asked the jury.

Mr. Taylor said that Mr. Cunningham's bungalow was built by McCullough and sold to him for £3,685.

It was built on much the best site on the estate and when Mr. Cunningham moved in he immediately insured it for £7,500.

## Development land tax 'would prolong slump'

THE PROPOSED development land tax would inflate house prices and worsen job prospects for construction workers, according to the Incorporated Society of Valuers and Auctioneers.

It would also prolong the slump in other sectors of industry, Mr. Vivian Linacre, society spokesman, said yesterday.

If the Government went ahead with the tax, liability should be postponed until land was disposed of, he said.

The problems of financing development land tax would

discourage people from bringing land onto the market for development.

A fundamental, non-partisan review of the whole taxation structure should precede the introduction of any further piecemeal measures.

"There is no coherent system or policy and the forthcoming bill is merely one among a welter of new legislation to superimpose on the existing hotch-potch."

The proposed measures would delay any large-scale resumption of activity in commercial or industrial property development.

## Tuition for pension scheme trustees

BY CHRISTOPHER HILL

THE FIRST audio-visual course in pension scheme trusteeship has been prepared by Metropolitan Pensions Association, the firm of employee benefit consultants. It is a one-day course including films and linked sound lectures with discussion periods afterwards.

MPA is prepared to offer the course to companies at their offices for a fee of approximately £300 (based on a maximum of 40 people) and also plans to hold open courses where companies might be invited.

## Draft rules for invalid care

THE NATIONAL Insurance Advisory Committee has been asked by Mrs. Barbara Castle, Secretary for Social Services, to report on draft regulations for invalid care allowances—the benefit of £7.90 a week which the Government plans to introduce during 1976-77 for people who may be paid for child or adult care for severely disabled relatives. The new benefit—announced in September, 1974—is created regulations if received before February 21.

## Day of the company hatchet-man is here

BY STEWART FLEMING AND JOHN WYLES

A REPORT by Robert Lee International, a leading manpower consultancy, says the company "hatchet man" is the new job for 1976.

An imported senior executive on anything up to £15,000 a year and perhaps a three-year contract, he is charged with cutting the number of jobs and saving costs running to millions of pounds a year.

He believes that the fax was switched on again, unprepared, in an atmosphere laden with fire-damp.

He was in Barnsley yesterday that there was no explanation why 16 men had known about the faulty fan and none had reported it to the pit manager.

The Houghton Main Colliery

is one of 18 producing mines in the Barnsley area, and was employing 1,191 men underground when the explosion occurred. Five were killed in the explosion—two deputies, two electricians and a pumpman—and one other was seriously injured. Three men died from carbon monoxide poisoning.

No evidence was found on the victims that "contraband" such as matches might have caused the explosion.

But the report reveals a history of development problems with a new auxiliary fan designed by James Howden and Co. in 1971, and manufactured by a subsidiary, Carter Howden.

Ten months before the accident, at a meeting at Barnsley which discussed the failure of a fan because its inlet cone, it was concluded that it would be impractical to return all such fans in the Barnsley areas to the manufacturer for modification. The decision was taken to modify fans as and

The NCB said that its mining committee accepted the findings of the report.

*Report on Explosion at Houghton Main Colliery, Yorkshire, June 1975. S.O. 1.*

when they were received for overhaul at the area workshops or to a design prepared by the workshop staff.

But the chief ventilation engineer of the NCB was not informed of the fan defects either in the Barnsley area or, previously, in South Wales.

Mr. Carver observes that, as the public inquiry progressed, he saw an urgent need for an expert review of the design and operation of auxiliary fans, and of other factors relevant to the ventilation of narrow drivages.

The view of the Health and Safety Commission is that the report's recommendations are "numerous, complex and interdependent" and that there should be full consultation with the industry about implementation through the Coal Industry National Consultative Council.

Mr. John Locke, director-general of the Health and Safety Executive, said yesterday that he was taking legal advice on whether either the NCB or any of its employees were in breach of their statutory obligations.

The NCB said that its mining

implications of his task. It is certainly not a job for a "sorcerer," said Mr. Robert Arkle, chairman of Robert Lee.

The report suggests that executive unemployment will continue to rise this year, but presents one bright note—much less reluctance to hire over-45s.

"The white-kid image is rather tarnished in some areas. Stability is more highly regarded—as is the greater facility with which the older man can be fitted into existing salary structures," said Mr. Arkle.

## Campaign against closing London docks grows

BY JOHN WYLES, SHIPPING CORRESPONDENT

A STRONG WARNING was issued yesterday that the Port of London Authority's plan to close the India and Millwall Docks later this year would jeopardise 3,000 to 4,000 jobs in London Borough of Tower Hamlets.

Local organisations based on the Tower Hamlets Action Committee on Jobs, trades councils and the Joint Docklands Action Group, are mounting a campaign against the closure, starting with delegations to meet the area's unemployment rate, said the Labour MPs, Mr. Peter Shore protesters.

(Stepney and Poplar) and Mr. Ian Mikardi (Bethnal Green and Bow).

In a joint statement yesterday the organisations said that the PLA's decision would "irreparably damage the economy of a large part of London." Moving the India and Millwall traffic to the Royal Group would put at risk up to 4,000 non-decker jobs

in the Tower Hamlets area, which already had a 13 per cent

unemployment rate, said the Labour MPs, Mr. Peter Shore protesters.

## Bank consortia not to grant loan delay for Colocotronis

BY STEWART FLEMING AND JOHN WYLES

NONE OF the Colocotronis Guarantee Department financing consortium has provided \$130m. of the \$320m. that was granted a moratorium of either interest or capital repayments on loans from the merchant bank Brantit or the lending syndicates it manages.

Brantit, a subsidiary of Grindlays Bank, said yesterday that it and syndicates it manages had loans of approximately \$33m. outstanding to Colocotronis shipping companies. The in-coming come from the ships against which the loans were secured was sufficient to service the debts. It had been "extremely assured" that the value of the assets against which the loans were secured, free of charge, was \$40m.

The Brantit statement underlines the complexity of the finance and, in particular, the contrast with the bank financing of conventional trading companies organised around a central holding company.

In the case of the Colocotronis shipping interests, about half a dozen banking syndicates have advanced about \$330m., but the position of each syndicate, and each bank within the various syndicates, can differ, depending on the strength of the security it has taken against its loans. Brantit pointed out that it had made advances of about \$8.5m. to Colocotronis companies. It also manages a syndicated loan of \$20m. and Export Credits

BRITISH MIDLAND AIRLINES leases Boeing 707s

BRITISH MIDLAND AIRLINES has leased two more Boeing 707s from an American consortium.

In spite of the tanker crisis, Colocotronis had maintained repayments right up to the end of last year and its own creditor Midland went into talks with the group's new owners Boeing 707. Boeing 707 has been larger than it would normally have in a 14-member consortium.

This Schifffahrtbank also manages a syndicated loan of \$20m. and Export Credits

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JAL not to

WOULD not be beyond ingenuity to replace the of the discount houses; but are there, they are doing work effectively, and they doing it at a trifling cost of labour and other resources."

the Radcliffe Committee, this assessment of the of the discount houses 16 years ago there have major changes in the operation of money markets, in which are a central element. The function of the new policy competition and Credit Control in 1971, in particular, has altered short-term outlets including Government Treasury bills and money markets—out the traditional short-term instruments in which the discount houses have dealt—and in st rates and gilt-edged securities which radically changed the operations of the companies which now form Discount Market Association.

## Relationships

they have emerged, after trying experiences, perhaps stronger than before. A special position in the market, based on their relationship with the Bank of England and the big clearing banks, has been reaffirmed. The discount houses' role as safe outlet for short term funds has strengthened in the search for outlets after the go to the Bank for loans (at a rate or above—in previous days, signs of a more active discount among the discount in other ways through loans at market rates or by re-discounting bills with the Bank).

Michael Blanden on the way one money market sector has coped with the changes of recent years

# New strength in the discount house

## DISCOUNT HOUSES' ASSETS (£m.)

(at December 31 each year)

	STERLING						OTHER CURRENCY		
	Brit. Govt. Stock	Other Govt. Bills	Other Public Sector Bills	Local Auth. Sec.	Cents of Deposit	U.S.\$ Cents	Other Assets	Deposits	Assets
Total	2,352	160	876	115	582	224	268	88	39
1970	3,066	391	871	120	466	478	457	175	108
1971	2,618	112	475	116	449	636	458	219	153
1972	2,622	48	321	94	590	379	922	139	113
1973	3,026	10	729	181	1,189	344	395	83	86
1974	2,814	95	819	197	783	316	303	157	129
1975†									15

\* Before August, 1973, other assets in other currencies were under the heading Other Assets in Sterling.

† mid-December.

Source: Bank of England

There is no very obvious last year when the market was Bank's feeling that it prefers reason why this necessary going through difficult times, control to be in U.K. hands. The discount houses' special function should not be carried the Bank is prepared to stand out by the Central Bank, as in up and say openly that the position was confirmed when other countries, working discount houses would in no circumstances fail to meet their directly with the big commercial banks. But the Bank of England has consistently defended the Bank also takes a close interest in the ownership of the 12½ per cent of their deposits, houses as an intermediary in the discount houses. It would not, on a basis defined by the for example, be likely to allow authorities, in the form of re-control of any house to pass to serve assets. These included, the position of the discount houses have a clearing or other commercial bank, destroying the independence essential to their special role in the money markets. And the sale last year of Sime Darby's majority stake in Clive included money invested at call what they need from the discount market. In effect, this ensured that hedges vital to the working of the discount market underlined the role of the discount market the monetary system, this has

as the main outlet for the spare liquidity of the big banks — when the high Government borrowing requirement has brought exceptionally large issues of Treasury bills. However, in return the discount houses undertook a couple of important commitments.

First, they agreed that they would ensure that their bids at the weekly tender would always cover the amount of Treasury bills being offered by the Bank — though in deference to the new spirit of competition they dropped the old arrangements under which their bid was on an agreed "syndicated"

This is no particular hardship. Treasury bills are one of the main sources of income for the discount houses, though they can lose money on them when interest rates rise and their margins are eroded or eliminated by an increase in the cost of their borrowed money until their holdings of the bills—normally running for three months—are run off. And there is an understanding that the clearing banks, though active bidders for Treasury bills on behalf of their clients, do not bid for themselves but buy discount at the Bank which form a major part of the discount market. While not perfect, this ensured that hedges vital to the working of the discount market underlined the role of the discount market the monetary system, this has

in gilt-edged prices—the latest figures, for mid-December, show a total of £50m., and a marked rise in holdings of longer stocks, with £10m. running over five years.

Nevertheless, the discount houses have basically stopped being large investors in gilt-edged stocks. But they remain large traders, accounting at times for as much as 30 or 40 per cent of turnover in short-dated stocks and taking a quick turn where they can. To some extent, it is felt, this should reduce the volatility of their profit record. They will still lose money when interest rates rise until they run off investments bought at lower yields. But the setback will consist mainly of running losses, and the possibility of heavy capital losses involved in large gilt-edged investments is much reduced.

Other important movements have included a sharp rise in holdings of Treasury bills, reflecting the large issues of recent months, and a dramatic rise in the holdings of other bills in 1974 as a result of the increased interest in short paper, particularly eligible bank bills which carried higher yields than gilt-edged.

As the discount houses themselves have adjusted their books, so the market generally has changed. The rapid expansion of the "parallel" money markets which accompanied the growth of the money supply in previous years and contributed to the boom in fringe banking has been reversed. In the aftermath of the secondary banking crisis and the changed monetary climate of the past year, activities outside the traditional areas of the money market have fallen back. A high level of liquidity in the banking sector has led to a marked reduction in the banks' reliance on "wholesale" money market funds to finance their lending in relation to the amounts they continue to take through their traditional branch network operations, and a cutback in the amount of bank certificates of deposit in the market.

## Cautious

Moreover, the experience of the past couple of years has made investors more cautious about placing their money with banking institutions, and this has tended to enhance the stability of the discount houses as outlets for funds. Their role as a safe haven for the liquidity of the banking system generally has been thoroughly confirmed, and in some ways, it may be argued, they have returned to their traditional function in the market after a period of change and uncertainty.

The experience has also, however, underlined their need to adapt to changing circumstances. In present conditions, it is perhaps no longer so necessary for the discount houses to develop more extensively outside their accepted areas of activity. But some have been showing a more aggressive approach in marketing their services and the facilities of the money markets generally. Their efforts to interest the now more experienced and sophisticated finance directors of large companies and institutions have played a part in the growth of the holding of Treasury bills outside the market itself.

The pattern of activity in the market will continue to change and develop; next year, for example, could see some revival of private sector financing against the dominant position held by the public sector in the past year. But the discount houses generally have found renewed build-up against the background of the rapid rises in

## Environment

Moreover, there have been

marked changes both in the

make-up and nature of the

discount houses' business and of

the general market environment

in which they operate. Most

important has been the sharp

reduction in their holdings of

gilt-edged stock and the

shortening of their books. As

high as £301m. at the end of 1971

these holdings were down to

£10m. at the end of 1974. More

recently, there has been some

renewed build-up against the

background of the rapid rises

in inflation and the accompanying steep rise in the level of

money incomes were the main

reason for sharp increase in

the amount of tax collected by

the Inland Revenue in the past

financial year.

In figures illustrating the im-

pact of "fiscal drag"—the re-

sult of higher money incomes in

relation to progressive levels of

income-tax—the Revenue shows

that in 1974-75 its total net re-

ceipts of tax were £14.24bn. This

was an increase of £3.6bn. on the

previous year.

Net receipts of income-tax rose

by £3.6bn., or nearly 45 per

cent., to £10.27bn. This repre-

sents about 72 per cent of total

net tax receipts.

The increase in income-tax re-

ceipts, the Revenue says, in the

Commissioner's annual report,

was very largely due to the rise

in income levels with only about

£230m. attributable to changes

made in the Budgets of March

and November, 1974.

Nevertheless, the net yield of

income tax was lower than

had been estimated in the No-

vember Budget. This was

mainly because in the final

quarter of 1974 the level of in-

come itself was lower than had

been expected.

This shortfall more than

accounted for the total tax out-

turn in 1974-75 being £84m.

below the November estimate.

Corporation tax, however, pro-

duced net receipts about £124m.

higher than had been forecast.

Net receipts of corporation tax

were £596m. up at £2.86bn.

This increase included some £575m.

increased payments of advanced

corporation tax, of which £374m.

came from the additional charge

imposed by the March, 1974

Budget. The rest was attribut-

able to the fact that this was

the first full year of payments

of ACT.

The higher tax rates brought

in by the March, 1974, Budget

accounted for an additional

£135m. of corporation tax; but

this and higher company profits

were more than offset by the

relief on the increase in stock

values given in November, 1974.

The total net receipts of cor-

poration tax were higher than

expected because dividend pay-

ments in the latter part of the

year were greater than expected;

and there were also errors in

the estimation of the timing of

the impact of stock relief and of

company profits.

The cost of collecting all

Inland Revenue duties in 1974-5

was £249.5m., an increase of

£68m., or 37.39 per cent, as

against a 33.57 per cent rise in

net receipts of revenue. This

was due mainly to increased staff

salaries, superannuation and

national insurance contributions.

Post Office service increases and

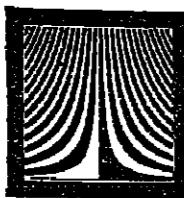
increases for services provided by other Government departments.

The cost of collecting taxes

on income, profits and capital

gains, however, was actually a

little lower at 1.74 per cent, of



# The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## • FINISHING

### Less paint but better coverage

FACING UP to the basic fact that car owners and transport operators are keeping their resin finish, since it only controls mechanical polishing, vehicles longer because of the economic climate, but at the same time are putting a brave face on it by sending vehicles in for respraying more frequently than hitherto. International Pinchin Johnson (International Paint Company) has brought out a paint refinish which will cut material requirements by about half.

International Quickline is a synthetic enamel which dries faster and gives a better finish than nitrocellulose paints, but also has such excellent covering and flow that a standard family saloon needs three litres of enamel and one of thinner, against five of enamel and five of thinner for nitrocellulose.

About five years development work has gone into the product which is a dual-purpose material in that it can be low-baked or air-dried and can be used either with thinner or hardener.

A mixing scheme is planned with 31 basic tinters plus finishing black and white from which a range of colours covering all U.K. and Continental cars can be produced. At the same time, the company is preparing to meet heavy demand by allocating nearly 7,000 square feet of production space and a major storage area for the new material.

So far as the garage is concerned, IPJ expects spraying operatives to welcome the ease of application of the product which is put on in two coats, the first light and the second a

Dust-free drying is achieved in 20 minutes and the surface can be handled—with care—in two hours. Within 16 hours, the film will have become extremely hard and the second colour on cutting and polishing operations can be undertaken.

Alkyd-based Quickline is also easier to apply in the first instance because although all normal preparation work is needed before final application of colour—degreasing, flattening and filling—there is no need for overall coats of filler or surface. At the same time, the alkyd is compatible with existing nitrocellulose layers.

While the company is understandably reticent about the

cost is also said to be less than 25 per cent. of that of a spray using the new than the new process (apart from cost saving), which is believed to be unique, its ability to produce a smooth finish in normally inaccessible parts, such as interior surfaces.

For example, stainless steel beer kegs can be polished inside unit fits directly onto the existing burner stem. All supply cables and tubing are connected through the top of the spectrophotometer leaving the operator with unobstructed access to the graphite tube.

The power controller can heat

the graphite tube for preset times over five completely independent stages: dry, ash, atomise, clean tube, and blank tube.

Temperatures of up to 3000 deg. C can be programmed on all five stages, and any of the last three stages can be cancelled from the programme as required.

All the programme settings and the time elapsed during each stage are digitally presented, and status lights indicate which stage is operative. A wide variety of different dry, ash and atomise procedures may be carried out with a wide range of samples. More

from Pye Unicam, York Street, Cambridge. (0223 58866.)

Pre-cleaning is a simple wash in potassium permanganate and caustic soda, then in hydrochloric acid for a total of about ten minutes (required to remove gross discolouration, such as weld stains). The process itself is a form of etch, and can be used with varying degrees of success on a range of ferrous and non-ferrous metals, but produces its most satisfactory finish on 18/8 (AISI 304 series) stainless steel. During processing, from 0.0003 to 0.0008 inch of the surface of the metal is removed, including asperities, producing a fine microfinish, free of inclusions and resistant to intergranular corrosion.

The company says that any effluent produced when treated components are washed is biodegradable and should meet anti-pollution requirements.

Because of "drag-out" and evaporation of water vapour, the solution needs to be topped up, on a regular basis, and occasionally renewed. It is claimed that once treated, components rarely require a further application of the process.

Throughout Europe and the U.K. the licence for the process is held by Electroplate Processing, The Trading Estate, Farnham, Surrey, GU9 OPH (02512 21201).

This company will supply a complete package deal, including glass fibre tanks, heating and handling equipment, and advise manufacturers on setting up their own Micro-Chem processing line, or will establish and operate a line on the manufacturers' premises. The initial batch of solution and the topping up requirements will be supplied by Electropol. The company is interested in sub-licensing the process in Europe and the U.K.

## No special jigs

Cost of the solution used is about equal to that used in electropolishing, but the cost of preparing specially shaped jigs and cathodes and of current is saved.

Orders grow for new equipment

O'LEARY'S decision to stake a great deal on the new family of office computers and intelligent terminals (A5, A7, TC800) introduced to major world markets at the end of 1974, has been justified, the company asserts.

Already, an order book worth over £120m has been established and this indicates a prominent role for the company in distributed processing in future.

To strengthen the U.K. company's drive in this direction, British Olivetti has brought in marketing manager Mr. Philip Clayton, until recently provincial development manager for Olivetti in the U.K.

Mr. Clayton, who has recently joined the company, will be particularly useful.

## • RESEARCH

### Atoms for analysis

A DIGITALLY set flameless atomiser offering improved sensitivity and detection limits compared with conventional flame techniques has been introduced by Pye Unicam for use with its SP1900 and SP190 atomic absorption spectrophotometers.

Conversion from flame to graphite tube for preset times over five completely independent stages: dry, ash, atomise, clean tube, and blank tube.

The power controller can heat

the graphite tube for preset times over five completely independent stages: dry, ash, atomise, clean tube, and blank tube.

Temperatures of up to 3000 deg. C can be programmed on all five stages, and any of the last three stages can be cancelled from the programme as required.

All the programme settings and the time elapsed during each stage are digitally presented, and status lights indicate which stage is operative. A wide variety of different dry, ash and atomise

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## • COMPUTERS

### Orders grow for new equipment

### Stretch wrap loads on pallets

MACHINES designed to wrap

pallet loads of varying size and shape, securely bonding the

goods to the pallet, to provide

product security against pilferage

and damage and quicker, easier

handling in transit and storage,

have been introduced by Impac

Automation, Uxbridge Road,

Southall, Middlesex (01-574 3673).

Designed for installation in

warehouse areas, the PSW can use

a cost of £500, plus the cost of heating,

been installed flush to the floor switch.

On a typical pallet load 14

metres high, the PSW wraps the

base three times, climbs up the pallet load every 90 seconds and

then returns to the base, to

repeat the cycle.

The full web model is for use

with loads of consistent height

which are wrapped with a

width of film slightly greater in

lower cost alternative to pallet width than the height of the shrinkwrap machinery in terms of both capital expenditure and operating costs, while significant material savings—around 70 per cent—can be made on film. It is to be handled. Latest addition to the range is an automatic

tonne, that is 1p per sq. metre, conveyor system, pallet separator, stretch wrap cutter and sealer.

These systems can deal with a within

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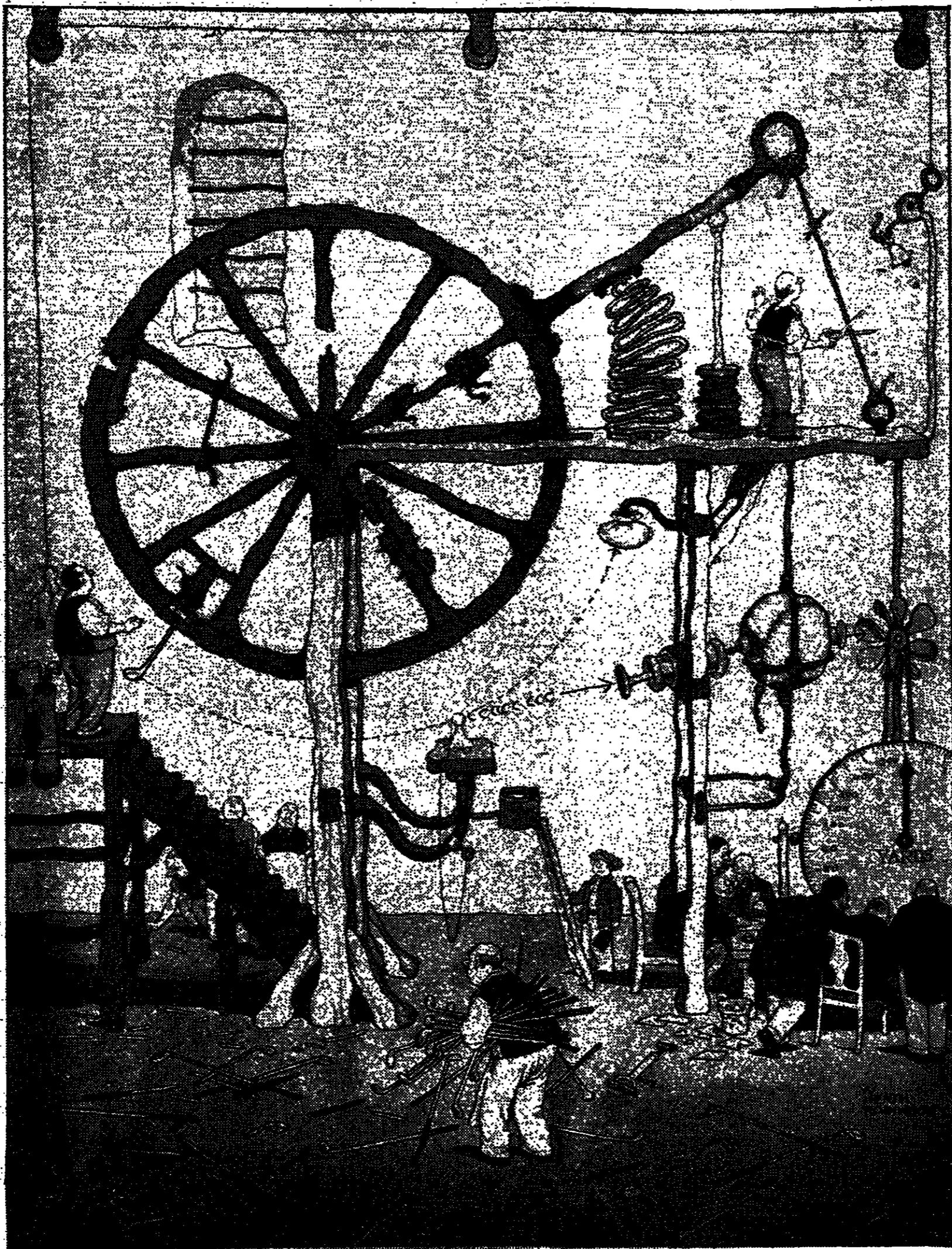
Automation, Uxbridge Road,

Southall, Middlesex (01-574 3673).

Designed for installation in

warehouse areas, the PSW can use

a cost of £500



Testing Golf Drivers by W. Heath Robinson

## An energy audit can reveal some surprising facts.

Like the hidden inefficiencies in your production system. Inefficiencies which are present because most factories were designed in the days when energy costs were low.

For instance, you could be paying 30% more than you need to if your factory heating is not sufficiently controlled. And are all your hot water and steam pipes properly insulated? If they are too hot to handle you're losing money. And more money's being wasted if compressed air is shooting out of holes in the pipe.

However, you can put a stop to all this waste.

The first step is to measure all the energy you use. Month by month. Process by process. Product by product. Relating the consumption to the output. That done, you'll have a base from which to begin to budget. And then you'll have an idea of the savings you can make.

Why not start by looking round your factory together with a free booklet we've prepared entitled 'Energy Saving in Industry'. To get your copy just send in the coupon.

**Department of Energy.**

To: HMSO (S14B), Cornwall House, Stamford Street,  
London SE19NY.

Please send me ..... copies of 'Energy Saving in Industry'.

Name \_\_\_\_\_

Company \_\_\_\_\_

Position \_\_\_\_\_



# PARLIAMENT



## PRESS FREEDOM

BY JUSTIN LONG, PARLIAMENTARY CORRESPONDENT

**RENEWED** Opposition efforts to ensure that freedom of the Press had legal backing were rejected by the Government in the Commons last night, when the main Tory amendment to the controversial Trade Union and Labour Relations (Amendment) Bill was defeated by a Government majority of 59 (299-240).

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The Government amendment for incorporating a voluntary charter to take the heat out of controversies over editorial rights was in the form inserted by Lord Houghton in the Lords and later amended in the way advocated by the Labour Manifesto Group in the Commons.

The Conservative amendments were those put forward in the Lords' session by Mr. David Goodman, chairman of the Newspaper Publishers' Association, making much more explicit the rights of editors — as well as

giving the charter a degree of legal backing.

Mr. James Prior, "shadow" Employment Secretary, appealed to the Government to refer the issue of Press freedom to the Royal Commission on the Press.

Mr. Prior said that in the last few days, the Royal Commission had sent a note to newspaper editors suggesting that they should now give evidence urgently on this subject.

Arguing that the Conservative amendments could not be interpreted as anti-union, or legislation for regulation's sake, Mr. Prior said that a great deal of Parliamentary time had been spent in the last 18 months passing the Trade Union and the Employment Protection Act. So for to say the law had no place in industrial relations matters was wrong.

If this is not acceptable to the Government, we must take it that they place the operation of a closed shop and the tyranny that can come from the strict interpretation of that as more important than the freedom of the Press.

Mr. Ron Thomas (Lab Bristol NW1) challenged the suggestion that the Press was already free in this country. "Three large corporations now produce 80 per cent. of all national daily and Sunday papers sold in the U.K. and in the overwhelming

majority of cities there is an effective local monopoly of news sometimes in the same hands, to be a make or break year for the newspaper industry. Virtually every newspaper was losing money. New technology would mean many tragic redundancies.

This will bring tension into industrial relations which could have serious consequences if it exploded into the sort of Luttrell reaction we saw in the U.S. when computer type setting was introduced.

Mr. Foot's enthusiasm for encouraging the NUS to seek monopoly power over access to the Press took a quite unacceptable risk with industrial relations in the industry and with Press freedom. The issue should have been referred to the Royal Commission.

Mr. Aitken claimed that the Press was still too weak and ineffective. "Press freedom is far too serious a matter for Parliament to opt out of its protection."

If the Government rejected Opposition proposals, it would show that the Parliamentary Labour Party had become the "Jack Jones puppet show" with the strings being pulled by the trade union bosses.

Mr. Foot said that as a journalist himself, he wanted to do everything he could to enhance Press freedom. "I hope we are to have no more wild accusations about myself or the Government wishing to strangle freedom in any sense whatever."

## Ross takes his turn in jobless firing line

Financial Times Reporter

IT WAS the turn of Mr. William Ross, Secretary for Scotland, to endure the unemployment pillory in the Commons yesterday, and like the Prime Minister and Mr. Michael Foot, the Secretary for Employment, before him, he faced strident demands for his resignation.

Leading the clamour for the ending of the Ross regime — no other Secretary of State has held the post so long — Mr. Edward Taylor, from the Opposition front bench, said the way advocated by the Labour Manifesto Group in the Commons.

The Conservative amendments were those put forward in the Lords' session by Mr. David Goodman, chairman of the Newspaper Publishers' Association, making much more explicit the rights of editors — as well as

## Lebanon: EEC talks proposal under study

BY JOHN HUNT

MR. JAMES CALLAGHAN, Foreign Secretary, was considering what conversations could take place between Britain and its EEC partners over the continued fighting in the Lebanon.

Mr. Roy Hattersley, Minister of State, Foreign Office, told the Commons yesterday:

"He emphasised that Britain's current policy was embodied in the undertaking given at Christmas by Mr. Harold Wilson, the Prime Minister, to the Lebanese Prime Minister that Britain's commitment to the territorial integrity of the Lebanon was absolute."

Dealing with the military situation, Mr. Hattersley said that the evidence available to the British Government was that the strength of the units which had passed into the Lebanon was not as great as some reports had made out. So it did not have to cross the border with the connivance of the Syrians.

I accept that there would be grave implications if the conflict were to extend and take on a wider role," he added.

Mr. John Mendelson (Lab, Penistone) said that our concern should not be whether the people of the Lebanon were to turn their country into a Marxist State or any other kind of State. That was a matter for the Syrians, who had the competence to run the Lebanon as they wished.

Cautiously, the Minister declared: "It is difficult to see what practical steps outsiders, particularly countries outside the Arab world, can take in an extremely complex and difficult situation without running the risk of making matters even worse than they are already."

Answering a private notice question from Mr. Julian Amery, a former Conservative Minister of State at the Foreign Office, Mr. Hattersley promised that the Government would take steps to evacuate the remaining members of the British community in the strife-torn country should it prove necessary.

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Mr. Murray said he could not accept Mr. Fairbairn's account of the facts or of the law. "I did not have the good fortune to attend the match in question but watched the game on television and saw nothing untoward."

In every major sporting event I have ever attended, there have been signs of impatience from the youthful enthusiasts who had to queue for hours for admission and this is probably a case in point."

Mr. Hector Monro, Opposition spokesman on sport, said the action was played as a mark of respect to the Queen and those who jeered had shown their disloyalty.

Mr. Murray agreed when Mr. Monro added that such fans should either take their bad behaviour elsewhere or save their energies to cheer for Scotland.

## Dispute over discontent

THE TOTAL of 255,000 local government employees in Scotland represented a staggering increase of almost 15 per cent. in the last 15 years. Mr. Thomas Galbraith (C. Hillhead) claimed in the Commons yesterday:

"This vast and expensive growth of officialdom is the real cause of so much discontent in Scotland," he said. It was extraordinary that the Scottish Secretaries should prance with the setting up of an Assembly which would mean more officials and higher taxation.

Mr. Bruce Millan, Minister of State, Scottish Office, said that the 255,000 figure included about 10,000 employees engaged on responsibilities transferred to local authorities on reorganisation.

More duties had been placed on authorities in the last 15 years and he did not accept Mr. Galbraith's analysis of Scottish discontent.

But the Minister also warned that local authority staff could not go on increasing as it had done in the past.

## Norwegians fly in to shop

NORWEGIANS making 170 flights to shop in Norway because of the higher prices of goods in their own country.

The week-end shopping flights are arranged by Air Anglia. The visitors spend an average of £150 each in the shops.

Air Anglia said yesterday that when the flights end in March, 600 Scandinavians will have made the trip and spent £75,000.

## Nessie—you're among friends

NESSIE, THE Loch Ness monster—if it exists—has found a cautious friend in the Government.

Scottish Secretary Mr. William Ross, carefully remaining non-committal about the latest evidence of a monster in the Loch, has nevertheless offered its government protection if it needs it.

Mr. Ross, told the Commons yesterday: "If there is evidence establishing that there is wild life in Loch Ness in need of protection, I shall carefully consider making use of powers available to me to give the protection required."

A fear for Nessie's future was raised by English MP, Mr. Tony Jeville (C. Twickenham). "The monster is in need of

protection because it is believed it must feed on salmon which are prolific in Loch Ness and there may be commercial interests also after the salmon which may jeopardise them."

Mr. Ross said that a Government Minister had attended a seminar at Westminster where the latest evidence was displayed. "He was impressed but do not think he was convinced."

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Origen of the seminar, another English MP, Mr. David James (C. Dorset N.), warned that the species might be declining in numbers and could easily become extinct. He felt it was better to play safe and extend the protection.

Mr. Ross told him: "Any action would be precipitate." However, he assured MPs: "We have certain powers and if the existence of the monster is proved, we will take them."

Mr. Douglas Henderson (SNP, Aberdeenshire E.) demanded that protection should be extended to the Scottish Conservatives "because they are a species declining quite fast as the taster."

Mr. Ross told him: "The only thing about that is that there is no evidence of that there is a species."

Lord Harris of Greenwich, Minister of State, Home Office, said: "Although the most common juvenile offences are theft and burglary, young people are responsible for a significant proportion of detected serious crime."

He urged the use of every weapon possible — sophisticated and simple — in the fight against juvenile crime. We ought to shut the simplistic solution by which the level and severity of the punishment was increased.

Lord Soper (Lab), criticised the Home Office for reviewing the working of the Children and Young Persons' Act 1968 and he hoped to make a statement soon on the Government's findings.

## Juvenile crime worries Peers

CONVENTIONAL teaching in education which did not allow for the child's social background and unemployment, which was one of the national average.

In a maiden speech, Lord Leconfield and Egremont said that juvenile crime was the concern of almost every police force in the world. Referring to a recent trip to America, where he had seen policemen patrolling the corridors of certain schools, he said this was the terrible thing that Britain was faced with.

Speaking from the Opposition front bench, she said that some of the most persistent and violent criminals were under 17 and a quarter of all serious crime involving violence was committed by children of this age.

As a society we have concentrated so much on the physical well-being of children that we have neglected the emotional and spiritual side of their development," she said.

The Earl of Longford said that in London's black community, where the crime rate was higher than average and delinquency rates especially high, there was a feeling among the young of alienation. This was caused by bad housing,

## PRESS FREEDOM

# Foot wins legal powers vote

BY JUSTIN LONG, PARLIAMENTARY CORRESPONDENT

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The issue should be referred to the Royal Commission.

Mr. Edward Fletcher (Lab, Dartington) said that an artificial campaign was being waged by the Press. The closed shop issue affected five million people working under closed-shop agreements in industry. He could not understand why newspapers should be picked out for special treatment.

Mr. David Madel (C. Bedfordshire S) said he did not think the miners were still too weak and ineffective. "Press freedom is far too serious a matter for Parliament to opt out of its protection."

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## LABOUR NEWS

# Miners start talks on pay and closures

BY ROY ROGERS, LABOUR CORRESPONDENT

Informal national pay talks open to-day for Britain's 260,000 miners at the same time as leaders of both sides of the coal industry try to solve a dispute over a pit closure staged a national overtime ban.

The special significance of the pit closure row is that it could sour relations between the National Coal Board and the National Union of Miners.

Mr. Aitken claimed that the miners were still too weak and ineffective. "Press freedom is far too serious a matter for Parliament to opt out of its protection."

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# FINANCIAL TIMES REPORT

Thursday January 22 1976

# BEARINGS

Most people in the bearings industry believe that the bottom of the trough in the present recession has been reached. However, many plants are not operating profitably and the import level is a worry.

**CONSENSUS** of opinion in the U.K. bearings industry is that the bottom of the trough expected for the mechanical engineering industry in general has just been reached. The slide levelled off and the industry recession, as bad as any in way experience, will get no worse. The only argument now is whether the bottom of the "bumping along the bottom" of trough before experiencing a slide to better times?

It so happens that the Engineering Industries Association, largest of the U.K. engineering associations with 4,500 members, has publicly disagreed with the "Little Noddy" forecasts. The EIA says that the impression given by its members is that the "bumping along the bottom" will go on until at least early in 1977—and it also suggests that the "bottom" might not yet have been reached.

The arguments are, therefore, about just how bad things are. The bearings industry knows that whatever happens it faces a pretty gruelling six months.

## Volume

For the major manufacturers it is volume that counts. Profits are made only on the last few percentage points of production. Keen attention is being paid on the West German ball and roller bearing firms where the slight recent movements in automobile and other consumer durables may bring some respite in orders before mid-1976. The overall prospect is no major improvement in net new orders on the lines in the sector until probably around the third quarter of 1976 at the earliest. Against that further redundancies in the sector may still occur."

This forecast of a recovery late in 1976 coincides with that expected for the mechanical engineering industry in general. And so it should because the prosperity, or otherwise, of the bearings industry is totally dependent on the health of mechanical engineering at large.

Bearings are components and low long will the industry

rough before experiencing a slide to better times?

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The U.K. industry growth pattern is wildly erratic but averages out at about 2.5 per cent a year—by value at constant prices. Against that further pedestrian growth there is the actual experience of the

RHP was completely re-organised, a process which started in 1970. A £14m. capital investment programme was started and output per employee—a key indicator of a company's performance—was boosted from around £2,000 at

the time of the merger to £6,050. Throughout this period, the fact that most of the major companies manufacturing

reorganisation period, even in the depths of the recession, have operations elsewhere

forecast for 1976 RHP remained profitable. Last year pre-tax profits rose from £2.8m. to £5.8m.

Fortunately the industry is in much better shape to weather the downturn than it used to be. This is particularly true of the wholly British part of it—

Ransome Hoffmann Pollard, a cast for 1977 even though it was formed by SKF, the British pro-

tection centres have not been putting much more cash into

investing comparatively heavily they are such concerns as year and switch its production Blackwell Bearings and the to Sundon, two miles away.

They are about to be joined by Wyko group. These companies, where there is "adequate space

by another potentially powerful and the others like them, get a available."

Nippon Seiko Kaisha great deal of business from the It will mean that around 216

group, will in April bring on stream its £8m. bearings plant at Peterlee, Co. Durham. The

worst effects of the recession. For example, it is a fair bet that SKF (U.K.) does not make

money at the depths of the

"trough" and yet, because they

are part of a "global" manufacturer

and supply system operation

levels as a result

of the reduction of jobs by 216

could be absorbed reasonably

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satisfactory way." In fact, the

past five years has left very little extra "fat" in the in-

dustry and practically the only

area for savings is on the

rigours of the recession.

Whether or not NSK will be

able to better survive

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rationalisation and streamlining carried out in a reasonable and

satisfactory way." In fact, the

past five years has left very little extra "fat" in the in-

dustry and practically the only

area for savings is on the

rigours of the recession.

But the companies are trying

desperately to hang on to their

people. They know that they

will have little chance of getting

them back once the upturn

comes along. And, in any case,

redundancies are extremely

expensive to-day.

RHP actually made some

people redundant—50 all told

at its Stonehouse plant. The while having his own ideas

managing director Mr. Carl-Oto

Bloomberg who took over about

four months ago. But it was

natural that the former manag-

ing director Mr. Bob Dickinson,

at its Stonehouse plant. The while having his own ideas

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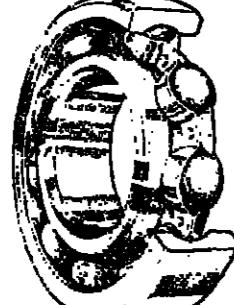
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## International operations

THE BEARINGS market has as a net exporter—just Exports threat posed to the British prolonged been an international one: in the January-to-November duress consequently diminished that, indeed, was one of the period amounted to £51.5m. Japan, however, is not the principal factors behind the (20,054 tonnes), or just 2 per cent. more than imports. old Industrial Reorganisation Corporation-inspired merger of. Nonetheless, the overall Germany, home of the giant FAG group, whose sales to the last major British-owned situation has remained little changed, with imports, worth U.K. last year probably 1969 which resulted in the little more than £10m. in 1969, amounted to around 4,490 creation of Ransome Hoffmann continuing with a strong hold tonnes worth around £14.8m. worldwide of Kr.3.8m. (£400m.) once, or 'automotive' industries around 416 tonnes or £ Pollard, the U.K.'s biggest on the market and exports compared with 4,883 tonnes indigenous producer.

actually declining in volume worth £13.5m. in 1974.

Then the question was one of ownership—such majors as Skfko (now SKF U.K.), Torrington, Fafnir and Timken were all subsidiaries of overseas parents, and it looked as though the three companies which now comprise RHP might join them in coming under foreign control.

To-day, the issues are different. The foreign presence in U.K. manufacturing is very much accepted but RHP, still receiving State support—in December it was announced that it would receive a £4.9m. loan under Labour's proposals for the bringing forward of investment programmes—is firmly in British hands and would be received by the U.K. Government

Charges of dumping were unlikely to be allowed to be levelled, though not proved, and bought by an overseas concern even if such a prospect should arise. Where there is concern, is with the degree of penetration of the U.K. market achieved by importers.

In 1975 importers' sales will probably turn out to have been around the £55m. mark in a total market worth about £170m.

In the first 11 months of the year, imports to the tune of 250.4m. were delivered in Britain compared with £16.4m. in the whole of 1974. The increase is, probably, illusory by weight, imports between January and November last year amounted to 16,224 tonnes, which suggests a year-end total slightly down on 1974's 18,437 tonnes, but then the market, overall, has in volume terms dropped back as recession has continued its icy grip on the U.K. economy.

At the same time, the U.K. industry's balance-of-trade position has seen a marginal improvement. In 1974 this country ended up a net importer of bearings: exports, at £40.6m. (20,457 tonnes) were worth nearly 13 per cent. less than to be up to 30 per cent. business.

Last year Britain re-entered the market, the company which probably turned to its traditional position made in the U.K.—and the exemplifies this is SKF, the

Swedish-owned engineering but the feeling is that U.K. is not necessarily the giant which the acknowledged demand is unlikely to get better from which the Wester industry with its plants in most of the earliest.

Within the industry, it of the world's main bearings. According to the latest report East Europeans who are regarded as mechanical engineer beginning to be regarded as the Little Neddy, no-increase is more of a long-term Europe as well as Sweden and forecast in the next six months Russia's bearing imports (£100m.) and bearings sales for either the electrical appli-U.K. last year amount in the first eight months of here, while the position is only 146 tonnes and £431. last year, SKF has taken relatively better in terms of 1974; Poland's to arm the internationalisation process output destined for heavy tonnes of £326,000 (195 further than any other engineering applications. Thus, and £265,000); Czechoslovakia manufacturer, with a though U.K. exports have kept to around 157 tonnes or £22 programme of rationalisation in better than might have been (222,000 tonnes) and £22 between plants in different sectors expected 12 months ago, and Romania's to arm in the same country, as its plans with the economic upturns now and £215,000. to close its Leagrave Road, in view in some other countries. But their prices are to homemade article in sectors. And the quality competition is going to continue; there suspect by potential buyers, particularly regarding the acrimony over Japanese sales experienced for some time. In the long term, however, if

The U.S., too, is a major source of imports—perhaps not surprisingly in view of the fact that three of the biggest U.K. hearing companies (Fafnir and Timken) are American-owned. In 1974, the U.S. sold Britain 3,490 tonnes of bearings worth £10.9m., a massive rise on the previous year (the difference in value between U.S. and Japanese sales despite the fact that Japanese imports by volume were very similar to those from America reflects the American drive at the top end of the market rather than the more mass production bread and butter lines favoured by the Japanese), and the advance continued in 1975 with U.S. sales here of around £12m., even though there was a downturn in volume terms to about 2,080 tonnes.

Sweden, again with a major stake in the U.K. industry through SKF's subsidiary here, also supplied a significant part of the British German. In 1974, it sold 1,597 tonnes worth £3.3m.: last year's figures are likely to come out at around 1,580 tonnes and £4.7m. Then there is France, with 1974 sales in the U.K. of 1,004 tonnes (£2.5m.) and a likely 1975 total of 1,385 tonnes (£4.4m.).

A large part of the French figure is accounted for by one company, SNR Bearings, a subsidiary of the State-owned Renault group which, really active in the British market only since 1970, notched up a sales total of about £2.5m. in 1975 and, like other importers, expects to increase its market share this year.

While these figures do not, say the least, give the U.K. industry any cause for complacency (though it is worth noting that RHP's is something of a success story too), they do not, of course, peculiar to Britain: in Italy Japanese imports were banned, in France an informal quota agreement achieved (as, less successfully, it was in Britain), and in the U.S. anti-import proposals were drawn up which, while not specifically naming the Japanese, were patently aimed largely at them (90 per cent. of America's bearing imports were from Japan).

Also in the U.S., a dumping charge against the Japanese was made to stick.

The price differentials between Japan's products and those of the domestic industry appear to have been a success story too, they do not serve to emphasise the international nature of the bearings market.

This re-examination of the bearings business comes just at the time when SKF has enlarged its U.K. interests by the acquisition of Sheffield Twist Drill and Steel. That company cost the Swedish group around £12.5m.

This was an attempt to take into the group operations which are allied to bearings and yet the Price Commission during the good times, are now finding the pressures of the market place pushing prices down. There is a widespread feeling in the industry that the Japanese manufacturers are "dumping" again but this is something which is so hard to prove that nobody seems about to make an official complaint. However, how can the Japanese sell in the U.K. at 20 to 30 per cent. below the manufacturing cost (not the price) of U.K.-made bearings if they are not dumping? That is what the industry asks itself.

In export markets U.K. manufacturers face a similar price war. The recession has hit all the industrial countries at about the same time on this occasion. And the industry has been losing price competitiveness in overseas countries as the U.K. rate of inflation rages at a rate well above that of its major competitors. The slide of sterling has not been fast enough to compensate.

Imports of bearings to the U.K. probably account for at least 35 per cent. of sales, a fivefold growth since 1969. As the home market has grown by 2.5 per cent. a year, imports have increased their market share. In 1974 the industry actually went into a balance-of-payments deficit but last year, when U.K. industrial activity was dropping fast, moved back into a favourable balance. U.K. companies just had to export to keep up volume and RHP pushed up export sales from 25 per cent. to 50 per cent. of output. The opening of the NSK plant at Peterlee, which is pledged to export at least half its production, should contribute to the U.K.'s favourable balance in future years.



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## BEARINGS III

# The Japanese move in

OF THE major events in fact became something of a cause célèbre in the U.K. bearing industry this year will take place in April. The scheme particularly upset Ransome & Pollard which, ironically, was the result of a merger prompted by the Government-sponsored Industrial Reorganisation Corporation in 1973. The Japanese had planned to take over some of its own bearings manufacturing capacity instead of leaving the entire industry to foreign-owned concerns.

## Excess

RHP protested there was already excess capacity in Britain. It pointed out that since 1969 Japanese bearing imports to the UK had "cost 1,750 jobs in the industry." The high volume of Japanese imports had been achieved by the quotation of low prices ranging from 25 to 40 per cent below those for British-made products, RHP insisted.

The Ball and Roller Bearing Manufacturers' Association also made it clear it felt that there was already sufficient capacity to meet the demand for the range of popular metric bearings NSK will manufacture.

Government investment, if needed, should be in the Japanese industry, it maintained.

Further, the new factory would give the Japanese competitors an entry on equal terms to traditional U.K. export markets and in some of them it is still a "plus" point to have "Made in England" stamped on your products, said the association.

The Government's view, however, was that there is a gap in the European market for medium-range bearings. It said

it is among the top five bearing producers in the world. Last year its sales alone reached the sum of £257m. That was 20 per cent of its total turnover of £373m. The group bearings for many industries but it is highly respected for its quality bearings for the motor industry.

Other products manufactured by NSK are analogous rings both in terms of size requirements and of the market to which they are sold and include auto-components, machine parts and spinning parts. It also offers services to outside

clients.

Mr. Iwasa, who arrived from his office just over a week ago to take over as director of NSK Bearings, says that Japanese methods will be whenever possible what we know from experience that they work. The mix of the best methods can be adopted in the U.K.

The tradition of life-long employment binding employer and employee together is mutual trust, loyalty and the desire to work for the employer's sake. The employee's security is job security and working conditions are important to him. He wants to be assured that he will be given what he deserves.

On the other hand Ransome, Hoffman and Pollard has also benefited from Government

efforts to invest in the U.K. bearing industry. The scheme particularly upset Ransome & Pollard which, ironically, was the result of a merger prompted by the Government.

At the time the agreement was made this last factor had assumed considerable importance up in Western Europe whatever than in some other result in "considerable substitution" of current Japanese Common Market country from which NSK would export imports of bearings.

NSK's European business had already reached the stage where a production base was justified—sales in Europe in 1975 were \$33.6m or 37.2 per cent of turnover. And the Japanese company was worried about what protectionist measures might be taken by EEC countries in the future.

There were considerable safeguards built into the agreement between the U.K. Government and NSK. It was agreed that the

NSK plant should be in an assisted area—making it plain that one of the major considerations was the creation of new jobs in Britain—and that at least half the output should be exported. (Mr. Iwasa says that, because of the recession in the U.K., the Peterlee plant should be exporting well over that percentage to start with.)

It was also demanded that at least half the value of the bearings should be added in Britain to prevent the factory going for the simple assembly of bearing parts shipped in from elsewhere and should have considerable U.K. raw material

Kenneth Gooding

## Investment problems

IN VIEW of economic circumstances, major bearing companies have been persistent in the level of investment in the U.K. but there remain nagging doubts about the industry's ability to generate sufficient return on capital invested. The RHP favourable loan facilities for £4.2m over two years

start-up of the new NSK factory at Peterlee, Co. Durham, will be watched with great interest in this respect. It is known that the Japanese tend to look for a lower rate of return on capital, but the degree of automation in the plant should prove extremely useful, particularly if production can be wound up in line with a world recovery from the economic recession. However, there remains some resentment within the U.K. industry that the British Government should have chosen to provide what will amount to around £1.8m. for an operation which is seen as a direct threat to home producers.

On the other hand Ransome, Hoffman and Pollard has also benefited from Government

investment.

And it was stressed

that the investment should rather than in some other result in "considerable substitution" of current Japanese imports of bearings.

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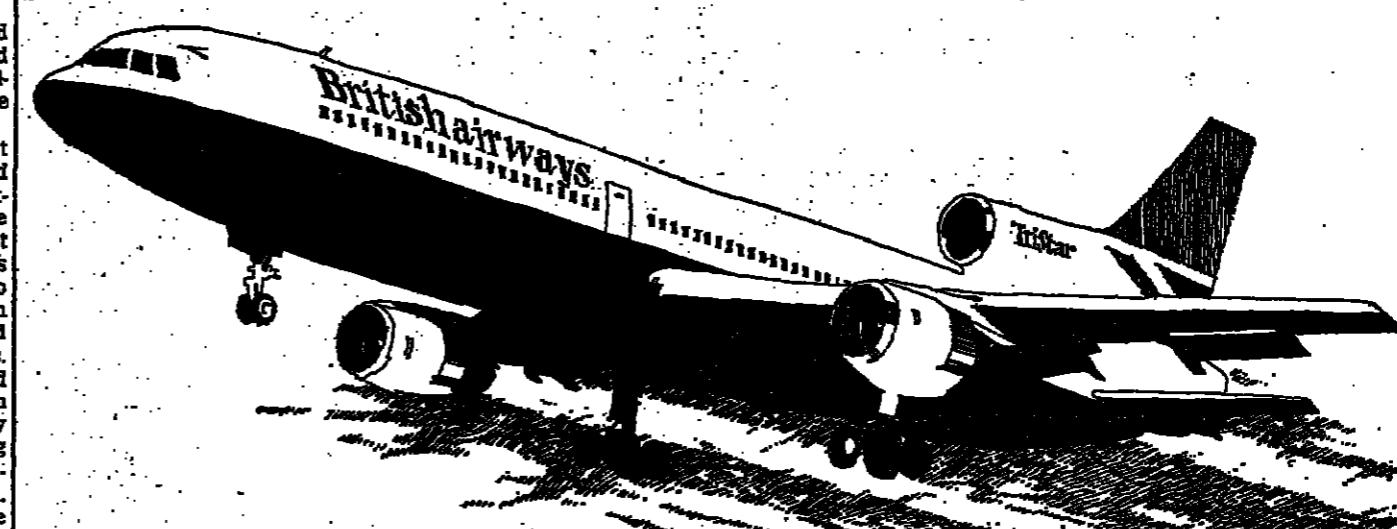
2 per cent of the U.K. market

This should undoubtedly im-

prove once the Peterlee plant comes on stream and NSK can offer bearings "made in Britain."

Lorne Barling

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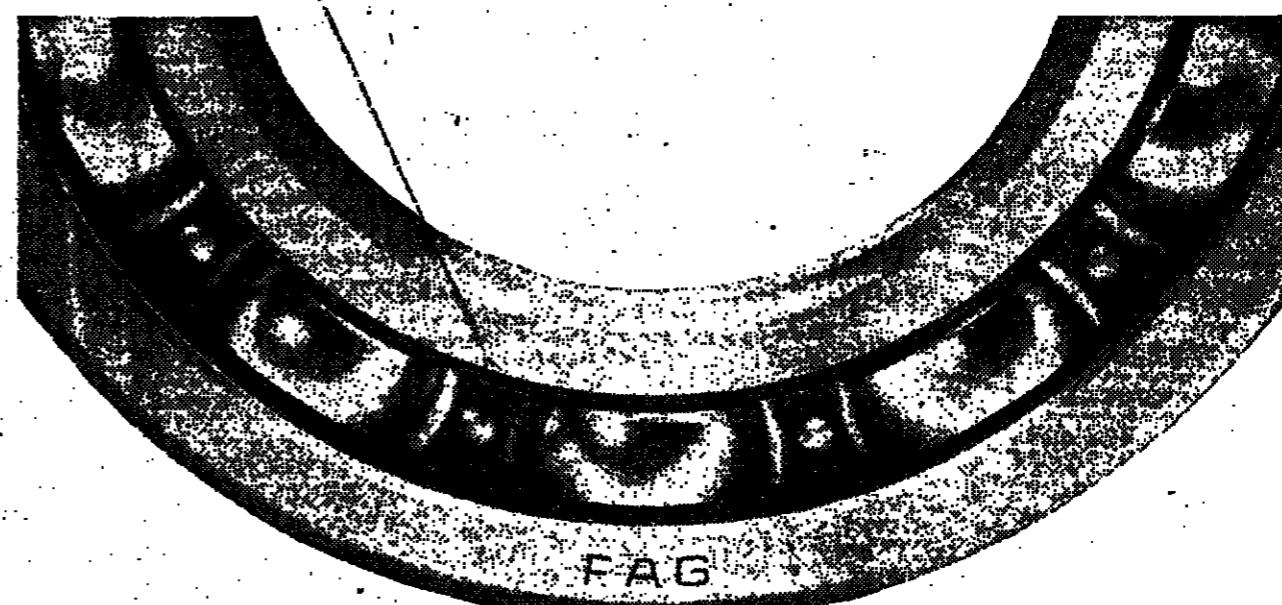
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etc.

# The Marketing Scene

## W PRODUCTS

### More care is needed

#### OUR MARKETING EDITOR

In 1974, when the marketing recently Ovations has shown its went sour, there was a durability after being replaced by new products which packaged and Lever Bros. came into 1975. In 1976, maintained. Panel as a major things should be getting brand for over 50 years. At year's end, there will be another recent success is Boots' new products appearing No. 7, a brand with an appeal few companies seem likely to old ladies which was received new brands on the packaged and advertised and has set to take advantage of any now become of the best selling recovery, because it takes a long time to develop and test new at length in a book on new products and the prosperity of products by Brian Andrews, a spawned many hopefuls director of John McCormick appeared in the shops Marketing Associates'. This is the same market disappeared. An excellent practical guide for classic example is skilful all those marketing managers a concept has right over who are wondering how they the U.S. and like many projects doomed to failure because of the high retail

experienced companies did out brands last year as they were fully tested in the marketing men were of the accountants attempted to get their pet products on the shelves while there till a little money left. KAE, a search company, reports a number of new lines in 1975. It has been the problem rapidly evaluated brands marketed with advertising budgets and resulting failures made last particularly bad time for brands. Even companies an excellent reputation in old, such as Heinz, have unstuck. The situation may at any better with the products that do appear this year, for example, which tests very rigorously, is to launch new confectionery products almost on a trial basis.

It utilises this because it has tested the brands heavily waiting for the right time them before the customers. manufacturers may take greater risks and there is an understandable to introduce new lines on the cheap. Perhaps a better way would be to maintain all testing programme — tests, a R&D mini van or a simulated market the top prospects, while any available new ideas to revitalising existing products or line extensions. There is much to be said for developing products but not disturbing the market share of existing ones. One is perhaps the "Creative Products" example, but more meat

Longmans, £6.95.

### QUOTyopia revisited

SUREY WILSON, INDUSTRIAL MARKET RESEARCH LTD.

MORE LEVITT is to bring level there has been an interesting what the Pope is to an extraordinary heightening of Catholicism. It seems sensitive to customers and consumers; R & D departments have cultivated a greater "external" orientation towards uses, users and markets.

On the negative side, however, the article notes some bizarre results. Some companies have developed what I call "marketing mania"—they have become obsessively responsive to ever fleeting whims of the consumer.

Management has expanded product lines and added new lines of business without first establishing adequate control systems to run more complex operations. Companies that are functionally organised have converted to product, brand or market based organisations with the expectation of instant and miraculous results. The outcome has been ambiguity, frustration, confusion, corporate infighting, losses and finally reversion to functional arrangements that only worsens the situation." And some results have been spectacular: "on the opera-

in the current issue of Harvard Business Review, star looks back to make a critical assessment of the misuse (not to mention plagiarism) of his One phenomenon Levitt served in that the article had a greater impact on other companies than on product companies.

Typically, Levitt achieved set out to achieve since members of businesses have both the product and parochialism he deplored and some results have been

spectacular: "on the opera-

for who believes in it."

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Candidates should write in strict confidence to:

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an Consultants Ltd., 158 Brixton Road, SW3 1HX.

Advertising spending will buy less media space this year, a fact which is forcing companies to look more closely at value for money, reports Antony Thorncroft

## Media buying in the melting pot

FOR years companies have baulked during the recession in advertising. So advertisers probably in the cumbersome and complicated task of buying advertising—they have left it to their agencies. But this is a danger that the ITV year, while other costs may be rising less rapidly than in 1975, the cost of advertising and, in particular, television advertising, seems certain to increase sharply.

The TV contractors can justify the higher rates by pointing out that their prices have been comparatively low for the past two years, but this will hardly satisfy advertisers called upon to pay 25 per cent more than last year for their television time this spring. To make matters worse, advertising budgets are not being increased in line with inflation so companies will have to work much more closely with their agencies in an attempt to make less go a lot further.

This is the kind of climate to encourage experimentation, and these days advertising agencies face a challenge in their most traditional function—buying media space or time. Advertisers are starting to question whether their creative and media needs must inevitably be met by the same company. There is an inclination to shop around. This inclination is fostered by the fact that there are now over a dozen independent media companies offering research, planning and buying.

Another area of innovation is centralised buying, whereby big advertisers using two or three agencies channel all their media purchasing through one source in the expectation of a better discount. If the COI, the U.K.'s largest advertiser, decides to buy all its television (it already centralises its Press needs) aligned has been the driving force behind the establishment of the independent media consultancies in recent years, and they should benefit from the appearance of the Cost Rating Index which will be able to prove to companies whether the independents really do buy advertising more cheaply than the agencies.

The media consultancies have grown steadily, but unsensationally in the past four years and are now a force to be reckoned with. Their main problem is their tendency to fragment with an experienced media buyer breaking off to start his own advertising. This is always happening to Media Buying Services, the largest, as it is held with a holding of 85%, and Keith Fisher, left recently to join the competitive Culver, Dutch. Even so, Paul Green kept the clients and is currently placing advertising for K-Tel, BAC, Sekonda Watches, Alberto-Culver, and Fabergé among others, along with work for agencies, for Green points out that new advertising agencies are invariably looking for specialists to book their media while they concentrate on creative and account work.

Obviously the media departments of agencies are unhappy about this watchdog company which claims that the brands it monitors are advertised through 18 of the top 20 agencies. BMP justified the Index by pointing out that hardly any agencies can now offer separate media departments to clients as a client who wants to try media personnel have suffered television advertising, but it has

to turn away business in late 1975. In effect, TV advertising will have caught up with inflation in terms of its price increase. Roe Humphries also suggests that the summer months, once a cheap period for advertising, will no longer be so extra seasons and low viewing figures made cost per thousand in 1975 higher than in the autumn, and the fact that TV is not carrying the Olympics this year suggests another poor deal for advertisers.

Last year, as in 1974, media costs did not keep pace with the rise in the cost of living, although the greater demand in the autumn made advertising more expensive and this is likely to remain true this year. Looking at individual media, television increased its revenue by 18 per cent last year, with the gain intensifying to 23 per cent in the autumn. The report envisages much more expensive TV time in the spring, and points to the fact that Southern was forced

to accept a more specialised field of advertising. Guy Cooper, formerly marketing manager of Thomson Yellow Pages, has set up a division inside Ronald Tanner Associates to provide a full agency service for Yellow Pages advertising. In New York alone there are over 40 agencies specialising in this area, but Cooper reckons to be the first in the U.K.

not the expertise to book the very solid and offering advice as campaign. It is quite usual now for the index giving temporarily favourable rates to the worst media buyers among agencies in order to retain their business.

Ingrams set up on his own because "the potential is enormous." He already has two clients, one in the significant field of packaged goods. In the past, the advertisers that have used the media independents have mainly been companies who

All this encourages a much more flexible media scene, and in a year where the work of the Office of Fair Trading on restrictive practices makes the whole framework of advertising economics in particular the commission system paid by media only to registered agencies, subject to doubt flexibility is certainly the key to the future. In practice many companies are already negotiating with the media and doing just as advertising agencies do not want to publicise their commission, are being trimmed by clients.

### Effective

It is not in the interests of advertisers to harm the financial viability of their agencies who generally do an effective job for a modest reward. What is happening is a willingness to be more pragmatic. Companies often now employ ex-agency familiar with advertising. They sometimes feel they do not need an agency account executive coming between them and the media.

There is also greater interest in the effectiveness of advertising. Bass Compton, for example, has been Allright, on sale in Wales which was not doing well. The managing director devised a TV idea, internal creative people worked on it, and the Media Department bought the time. And the beer has markedly improved sales.

This desire of the part of advertisers to get more involved with advertising—which after all consumes £950m. a year—is good for the independent media buyers. In the same way that advertisers are realising that often their creative work is done by outside consultancies, though presented by their agencies, they are aware of the existence of media specialists. Most companies think it is wasteful bore

them to handle the different parts of an advertising campaign internally—agencies can usually do it more efficiently at less cost. But there will always be cases—a new brand, a part of the country, a cherished campaign, a difficult task—where the alternative to an agency could be the right solution. Already the independents book around £20m. of advertising time in February. It belongs to the new generation of media companies in being available in London.



Judie Lannan

J. WALTER Thompson has appointed its first woman director, Judie Lannan. She is currently head of JWT's creative research unit. Tony Scouller and Allen Thomas have also joined the Board, but John Humphries has retired to form a new company concerned with golf graphics.

• THE Legal and General has moved its advertising account out of Ogilvy Benson Mather and given it to Kirkwoods. The company, the biggest pension house in the country, has adopted a much more aggressive marketing approach in recent years with a advertising budget going on TV. The choice of Kirkwoods, which has built its reputation around package goods advertising, suggests that the Legal and General is even more committed to selling.

• KP FOODS, part of United Biscuits, has moved the advertising for its nuts from Saatchi & Saatchi to Geers Gross. Expenditure is around £200,000. As compensation, Saatchi & Saatchi will look after the launch of Skips, the first of KP's planned range of corn based products.

• MACLAREN'S seems set to lose its last piece of CPC advertising — Knorr Soups. The favourites to handle this £500,000 account are BMP, which looks after Mazola for the company, and Kirkwood's, recently appointed for Gerbers.

• DAVID ALLISON has left Connell May Steavenson to join Primary Contact as creative director on BMW and Spear and Jackson.

• NSW Partners is to handle TAP, the Portuguese national airline, and PNO, the national tourist office, from February 1. Expenditure in 1976 is likely to be around £300,000.

• TED Bates is to handle the advertising forthwith for Dry Sack sherry.



### Condensed Balance Sheet

As of September 30, 1975

#### Assets

Cash and due from Banks .....	903,963,074,000	(S\$1,466,045,000)
Call Loans .....	86,292,087,000	( 139,948,000)
Securities .....	872,023,411,000	( 1,414,245,000)
Loans and Bills Discounted .....	5,253,128,583,000	( 8,519,508,000)
Foreign Exchanges .....	517,989,133,000	( 840,073,000)
Domestic Exchange Settlement a/c, Dr. ....	116,683,598,000	( 189,237,000)
Bank Premises and Real Estate .....	125,100,188,000	( 202,887,000)
Other Assets .....	36,394,966,000	( 59,025,000)
Customers' Liabilities for Acceptances and Guarantees .....	1,038,737,406,000	( 1,684,621,000)
Total .....	£8,950,312,446,000	(S\$14,515,589,000)

#### Liabilities

Deposits.....	5,910,907,140,000	(S\$9,586,291,000)
Call Money .....	353,289,859,000	( 572,964,000)
Borrowed Money .....	915,190,918,000	( 1,484,254,000)
Foreign Exchanges .....	35,816,362,000	( 58,087,000)
Domestic Exchange Settlement a/c, Cr. ....	78,529,244,000	( 127,359,000)
Accrued Expenses .....	141,628,189,000	( 229,692,000)
Unearned Income .....	51,943,709,000	( 84,242,000)
Other Liabilities .....	47,644,708,000	( 77,270,000)
Reserve for Possible Loan Losses .....	77,824,833,000	( 126,216,000)
Reserve for Retirement Allowances .....	27,195,126,000	( 44,105,000)
Other Reserves .....	24,269,548,000	( 39,360,000)
Acceptances and Guarantees .....	1,038,737,406,000	( 1,684,621,000)
Capital (paid-up).....	66,000,000,000	( 107,039,000)
Legal Reserve .....	20,775,504,000	( 33,694,000)
Other Surplus .....	160,559,840,000	( 260,395,000)
<Profit for the Term> .....	<10,776,333,000>	( 17,477,000)
Total .....	£8,950,312,446,000	(S\$14,515,589,000)

Note: Exchange Rate : £618.50 per S\$1 center rate on September 30, 1975.

### A brace of hopefuls

• A NEW marketing agency set up shop this month. It has been formed by Ian Brown, Jimmy McCork and Graeme Sims, all formerly with the FCB agency group. Brown and McCork worked for the promotions company Underline, and Sims with Overline Studios. They favour a commonsense approach and their first client is Sims—they plan to market his talents as an animal artist.

• IN a more specialised field

Guy Cooper, formerly marketing manager of Thomson Yellow Pages, has set up a division inside Ronald Tanner Associates to provide a full agency service for Yellow Pages advertising. In New York alone there are over 40 agencies specialising in this area, but Cooper reckons to be the first in the U.K.

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Tel: 513-0770 Telex: 4624168  
Sao Paulo Mitsubishi Bank, Rua Libero Badaró, 425-38, Ander 01008-88 São Paulo, SP, Brazil  
Tel: 35-8571 Telex: 1121854  
London Branch, No. 6, Lombard Street, London, EC3V 9AQ, England  
Tel: 01-629-8001 Telex: 886409, 888230  
Düsseldorf Branch, 4000 Düsseldorf, Berliner Allee 42, F. R. Germany  
Tel: 01031 Telex: 858038, 858075  
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THURSDAY, JANUARY 22, 1976

## Pressures on the lira

**THE CLOSURE** of the Italian rates by the system of index-foreign exchange markets is a political gesture which may or may not prove to be significant in the context of the current governmental crisis; but it does not constitute, nor offer any reliable promise, of an answer to Italy's balance of payments difficulties in general or the outflow of capital in particular. By their action the authorities have drawn attention to the seriousness of the pressure on the lira and of the outflow from the reserves. But they obviously cannot want to keep the exchanges closed for very long, in view of the country's dependence on current international transactions, and by the time they reopen them again they will have to decide whether to continue official intervention to support the lira, and if so at what rate. In the meantime the Bank of Italy must be hoping that the move will have done something to concentrate the minds of the politicians on the seriousness of the economic problems facing the country in 1976.

### Disadvantages

In principle the Bank of Italy is under no obligation to support the lira, since it is not formally pegged to the European snake. The dilemma is that the easy course of letting the rate take its strain, is not without disadvantages. It would no doubt bring about an initial improvement in the competitive position of Italian exports, and put Italian industry into a good position to take advantage of the economic upturn in the rest of the world as it develops this year.

There are real difficulties, however. After last year's deep recession, Italy too is looking forward to a moderate recovery in 1976, which the Organisation for Economic Co-operation and Development thinks will be accompanied by an acceleration in the rate of inflation. The well as economic, is that it has rise in import costs which would follow a significant drop in the since the war. The oil crisis has exposed the consequences of the low, a significant drop in the Christian Democrats' failure to exchange rate would add to modernise themselves or the these inflationary dangers, machinery of government which would themselves be exacerbated in terms of wage held office.

## Defining the task of the CBI

**WHICHEVER** party is in power, whatever its economic policies, there is a need for an organisation to represent the views of industry to the public and the Government and to influence decisions which affect the welfare of industry. The CBI has been doing this job well; that was the reason for the establishment last year of a committee to review the CBI's aims and of the trade association structure in this country. The Devilin Commission's recommendations for reform, published yesterday, makes several suggestions for reform; other proposals are contained in a new book by Lord Watkinson, who will shortly take over as president of the CBI.

### Structure

The impact of the CBI is partly a matter of personalities; much will depend on Lord Watkinson himself and on the successor to Sir Campbell Adamson as director-general. But the lack of effectiveness has also stemmed from the CBI's cumbersome internal structure. On this the suggestions in the report are surprisingly modest: it argues for the retention of the Grand Council in roughly its present form, the establishment of a President's Committee to review strategy and to advise on tactics, a rationalisation of the committee structure and an enlargement of the role of the two deputy directors-general.

### Planning

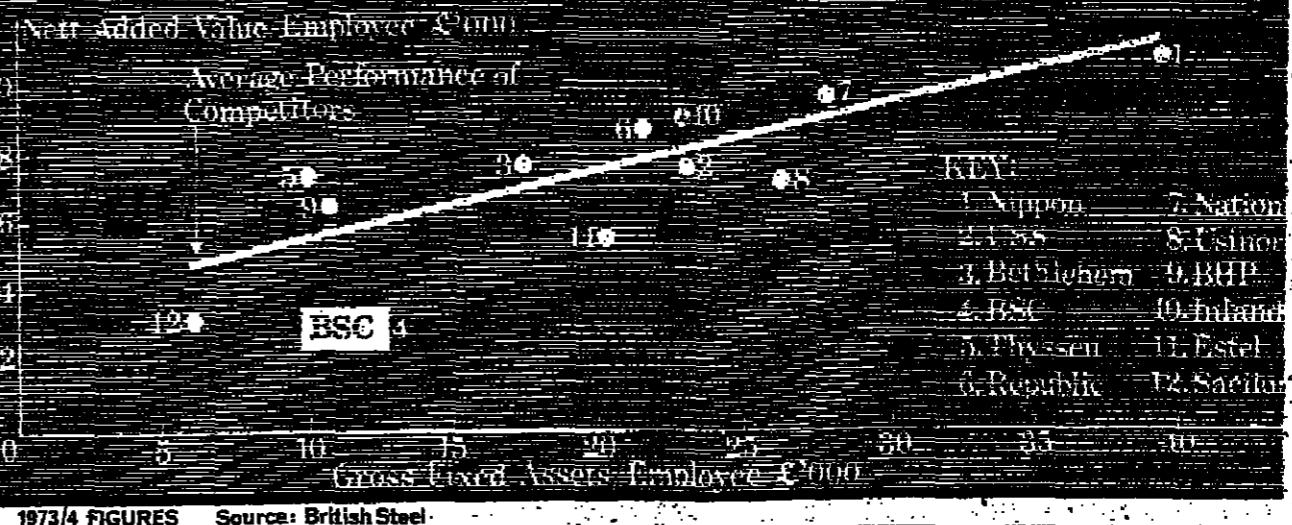
In Lord Watkinson's view the structure beneath the CBI is one kind of Cabinet, with a senior business "shadowing" each idea of a new national plan, senior Government Minister, starting with plant-level consultation, while the director-general would be similar in-house cabinet, basis and reaching its apex in with an official acting as the NEDC, looks improbable, permanent secretary to the quite apart from any other appropriate member of the sections to an elaborate exercise of this kind. The CBI and the present chairman and managing director.

The quality of the people trade associations have a limited concern, both voluntary and important job to do. The full-time, is crucial: the report case for strengthening them addresses the need for greater professionalism. It has been the corporate state, or that difficult to attract and retain major economic decisions should be taken on a tripartite basis by junior to middle-level management; more attention to career the Government, the CBI and planning is urged. All this will the TUC.

With another confrontation certain to-day between the British Steel Corporation and the steel unions over the question of reducing employment in the industry, Adrian Hamilton analyses the aims of the two sides in the fast-worsening dispute.

## Productivity Labour and Plant

BSC Productivity Compared with Competitors



## Steel at the boiling point

**TODAY** sees yet another confrontation between the British Steel Corporation and the steel unions over the question of labour shedding. It is not, of course, the first such confrontation by any means. The history of steel throughout the past few years has been one of constant debates over productivity, pay and the Corporation's long-term plans to streamline production to a few high-volume, low-cost plants. As the world recession in steel demand has deepened in the past two years and the moment of decision about closures under the ten-year plan has come nearer, so the temperature has risen.

In a series of dramatic occasions over the last year, the Corporation has announced in public figures for labour reductions and met with the TUC Steel Industry Consultative Committee (TUSCICC) to put its demands for cash savings on the table. On each it has started with grand and final calls for action. On each it has teetered on the brink of a disastrous confrontation. And on each, it has compromised, only to decide a few months later that the deterioration in trading conditions and the lack of success of previous cost-reduction measures demand new action.

### Chance of a major battle

Whether, as the battle lines are drawn, today's meeting will prove any more climactic than previous ones remains to be seen. Once again, the Corporation has put facts and figures to its demands, with a call for a 44,000 reduction in its labour force over the next two years and a saving of £170m. a year. Once more it has hammered out an agreement with the Consultative Committee in mid-night talks. And yet again the agreement has started to fray at the edges as the craftsmen, the Transport and General Workers Union, and all the steel unions have rejected the proposals as

tions is, simply, that the industry put, not contracting it, albeit it has come to the end of what it can do through normal cost-cutting exercises within the terms of its previous labour agreements. The reduction in capacity is, as well as commercial reasons, now causing serious problems in maintaining quality and in meeting specific small-run orders.

The confrontation could still totter on in further talks, further compromise agreement at

national level and a continuation of serious implementation difficulties at plant level, just as it has done in the past. But this time there is no doubt the fact that the temperature at least is a lot higher than in the past and the chances of a major management-union battle that much greater.

In seeking labour costs reductions now, part of the Corporation's aim is to restore its flexibility to transfer as much production as possible from high-cost to low-cost plants during the period of recession and to gain greater direction over shift and week-end working—the very points which the unions, having gained previous agreements to protect them from this, are anxious to avoid.

This in turn has brought to the surface all the traditional sensitivities surrounding BSC's long-term plans for reducing the number of its steel-making plants and dramatically reducing manning levels. However much the steel chiefs may deny the connection and insist that all they want is to avoid having to replace all the 20,000 or so men

who leave the industry each year, their own approach has tended to provide fire behind the smoke. From the very beginning, the Corporation's approach to union negotiation has been marked by an association with immediate problems with the

loss of some £340m. during the

current financial year but it

would need to borrow around £2bn. over the next two years.

One of the causes of the latest

deterioration in union/BSC rea-

soning is the case for concentrating production on a few modern high-volume plants, for technical as well as commercial reasons, as a strong one. Its claim, made constantly by its leaders, is that its productivity compared to its rivals abroad is extremely low and that the French can produce as much steel as BSC with 40,000 fewer workers while the Japanese can produce twice as much with half the staffing has hardly been challenged.

It can assert—and does so frequently—that it has put forward its plans to the unions at the earliest possible stage and done more than any other company to provide alternative job opportunities in the areas affected.

It has continuously presented its long-term plans

for consideration by the Government only to be prevented

from implementing them as each individual closure has been considered separately and Government price and pay policy have taken priority over commercial logic.

In fighting the current battle, BSC executives are wont to argue, the corporation is attempting to reassert the right of management to manage, and the right of nationalised industries to perform their task free of Government interference, on behalf of many other industries.

Ultimately, the BSC right, in pressurising the corporation to meet the market ga-

on clearly also arises from the difficulties BSC central management has had in organising new structures to cope with problems experienced at one

of Llanwern's cooling towers.

Some of the commercial

losses may arise from the fact that the international stocks are high and Cor-

poration's production has been much better than the division's turnover, around a fifth of its production by volume,

and over a third of its labour force.

The division is likely to see a £200m. loss this year. In the last three years, Mr. Scholey declared, labour costs in the division, which is largely concentrated in Wales, had doubled. Now every £1,500 produced in revenue was matched by the expenditure of £4,000.

It has been in this division that the problems of supply have been greatest, and the labour record, at Port Talbot and Llanwern in particular, have been worst. Some of the difficulties may reflect technical problems in the commissioning of new plant and in the wind

problems experienced at one

of Llanwern's cooling towers.

Some of the commercial

competition is greatest in this area.

But some of the problems all might occur—is the best time to push its case. In analysis, too, its executives are right. In its pressurising the corporation to meet the market ga-

on clearly also arises from the difficulties BSC central management has had in organising new structures to cope with problems experienced at one

of Llanwern's cooling towers.

Some of the commercial

competition is greatest in this area.

But despite a narrow

margin of profit, all can be solved in a

savage bloodletting or

an eye-ball confrontation.

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## ECONOMIC VIEWPOINT

BY SAMUEL BRITTON

# Market socialism and property rights

"MARKETS" and "socialism" consists of workers' co-operatives not two words which are usually put together. But there is in company law to give ownership has long been a highly respectable body of economic thought working in them.

The basic idea behind it is that you can't have the advantages of a market system, not compatible with universal making use of the profit motive state ownership. The theoretical right to free speech is of little value if publishers, newspapers private ownership of the means and theatres are all state-of production. To put it owned. If all wealth and patronage round, socialism in age is in the hands of the government or its agents, a society will not be a free one, even if it does experiment with the price mechanism. East Berlin does not become a home of classical liberalism because it imposes admission charges for museums, while West Berlin does not.

## Guided

Socialist firms can be guided by the profit motive in deciding what to make and what to charge, with no more than a minimum of regulation that, have to appoint managers say, Professor Milton Friedman, they are hired by the workers would recommend for private enterprise in the U.S. Indeed, with the emotive issue of ownership of productive assets out of the way, profits would cease to be a dirty word and it would be possible to make more use of markets and prices than in most Western countries today.

Of course, there are snags in the argument. As Mr. Peter Jay says in his Winch Lecture, it is precisely because it is so much the opposite of the direction in which we are travelling, that market socialism is so refreshing to examine.

Market socialism comes in two main forms. The first is state ownership, under which managers would be told to maximise profits and pay competitive wages instead of following the national interest as conceived by the Government. The ism is that only one country, second, favoured by Mr. Jay, Yugoslavia, has so far tried it



Terry Humphries  
Two views of "market socialism"—(left) workers at a Yugoslav television components factory and (right) a British version, the John Lewis Partnership.

comprehensively, which makes ties of management control and compatible criteria. Consumers quite impossible to generalise other well known theoretical shags, are too great; and that workers do not sufficiently value their extra duties to accept any resulting material disadvantages. As 90 per cent of consumption is financed from wages or social security benefits (and about half of all dividend income helps to finance pensions) quite a small loss in efficiency would soon swallow up any gain to the workers from expropriating capitalists.

Why, however, go to the trouble of changing the British law? There is nothing to stop workers' co-ops now; and in the present political climate considerable cachet would attach to any City institution which

financed a successful co-operative enterprise. The low success rate of such enterprises to date suggests that the difficulties in

themselves, the unions must insist on real wages without specific legislation to specific proposals but it has sometimes occurred to me that cause mass unemployment "in anything short of total buyers' instant on state subsidies, which is just conceivable that import controls and make-work trade unions might be forced to accept some limit on strike action would be property rights for normal compensation equivalent to the

Mr. Jay's world would not be market value of these rights. People could still grow rich by starting small private firms (which would have to be bought out the redundant workers. Any

at a threshold size). A Capital suitably qualified person would market in which individuals could invest would continue: and personal inheritance is not for normally dismissed through action by workers' co-ops. It is to do against unions.

This is, however, to confuse the "natural" rate of unemployment, which is that consistent with a stable rate of price change (and which the author has very lucidly explained on an earlier page) with the transitional rate of unemployment required to move down from the 1975 inflation rate of 25 per cent to something close to zero.

Let us suppose that I am wrong and that Mr. Jay's worst fears about collective bargaining are justified. There is still nothing to prevent workers' co-ops from banding together to raise their members' earnings above the competitive level, just like the unions to-day. The monopoly power of unions has nothing popularly supposed, it still insist on exacting for their members. The attempt to provide these employment levels by stimulating demand leads to accelerating inflation—not year by year, or even cycle by cycle, and the result is likely to be anarchic followed by some form of strong man rule.

As readers will know, I would accept the broad lines of this thesis, but with some differences. I am not, for instance, convinced that, left to themselves, the unions must insist on real wages without specific legislation to specific proposals but it has sometimes occurred to me that cause mass unemployment "in anything short of total buyers' instant on state subsidies, which is just conceivable that import controls and make-work trade unions might be forced to accept some limit on strike action would be property rights for normal compensation equivalent to the

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at a threshold size). A Capital suitably qualified person would market in which individuals could invest would continue: and personal inheritance is not for normally dismissed through action by workers' co-ops. It is to do against unions.

Of course this proposal would reduce employers' flexibility and make them very careful about taking on labour. This would be a real cost, and the price would be lower real wages—or lower employment—than otherwise.

Nevertheless, the proposal has the advantage of tackling head-on the British workers' concern with job security. The proposal also has the advantage of attempting to compensate those who would otherwise lose from the suggestion of Professor Buchanan (*In the Limits of Liberty*) that property rights be redefined to take individual workers rather than

the unions.

I have myself been attracted to the suggestion of Professor Buchanan, and has the further advantage of being a social contract with individual workers rather than with union leaders.

Employment, Inflation and Politics, Institute of Economic Affairs, 60p.

## Letters to the Editor

### Independents in the North Sea

From Mr. J. G. Cluff.

Sir—I refer to your Lex column of January 12 in which I think you have done less than justice to the role of British companies in the North Sea. The is highly desirable that exploration interests are taken by British companies, preferably, of course, those with their own exploration staff. The balance of payments saving resulting from British companies exploring and producing British oil is self-evident. The degree of expertise, geological, geophysical and engineering available to this country from British personnel is not generally appreciated. Too many of these individuals work for American companies.

It appears too that you have overlooked the role that small exploration companies have to play when the North Sea moves, as it is now doing, from the primary exploration phase into the secondary phase where the prospects become more and more marginal and the results less and less attractive to the major companies, but remain important to the independents. It is the capital is available in Britain for exploration in the North Sea, as I contend it is, then the is considerable argument for allocating a greater share of the licences in the next round to those British companies which have established credibility during preceding rounds.

There exists in Britain a number of independent companies whose size could be transformed over-night into major enterprises exploiting British expertise and extending this country's influence throughout the world. I think it also right to point out that the independent companies are complementary to the British National Oil Corporation, whereas the majors were in conflict with BNOC. It must be inappropriate for a State Corporation to speculate with the public's money, and oil exploration is essentially speculative in nature. The independent companies tend to have a purely exploratory role and BNOC would benefit if in the event of discovery of commercial field by an independent, this was disposed of it, thereby releasing the oil to the experts needed to maintain the momentum of exploration.

It is quite wrong for consortia companies under ours and other management to be denied access to the public to raise the venture capital needed to exploit the North Sea. Were the Stock Exchange to officially recognise exploration companies as trading in their activities, raising capital, this would go a long way to reducing the "speculative turmoil" which occurs while these companies' shares are dealt in as a secondary market without the control that the Stock Exchange could otherwise exercise.

J. G. Cluff.

13, Park Place,

St. James's Street, S.W.1.

### Passports for the tribes

From Mr. R. Rowland.

Sir.—What a splendid idea of Mr. Caldwell (January 16) to have Scottish passports. But he does not go far enough. Let's be sensible about this and have Clan passports. I, too, travel a great deal, but mostly here in Europe—Bristol, Glasgow, Frankfurt, Paris, Milan, etc. I would prefer to use a Feary Stratford passport, possibly linked by a dual tribal arrangement with St. Marybone, London, W.1.

Richard Rowland.  
30, St. Andrews Mansions,  
Dorset Street, London, W.1.

### Pay promptly or else

From Mr. A. Darg.

Sir—Having described the problem, Mr. Adams (January 12) gave no positive advice on what to do about the habitual slow payer. In the absence of any recognised penalty for paying late, where is the incentive to pay on time? Without universally respected standards there can surely be no proper control.

The fairest method is to charge interest on overdue accounts, as Murrods and other large companies already do. But most firms are reluctant to follow suit without statutory backing, since to be really effective the procedure must cover all transactions, including those of the Government. An example of another type of efficiency which may be relevant criterion by which to judge performance (especially in world of scarce energy resources).

John Strak (B.Sc. (Agric.), Flet & Shanks House, Shambles Close, Chorlton-cum-Hardy, Manchester M11 1JL).

... and the use of fertiliser

From Mr. W. H. Coates.

Sir—I think many would dispute John Cherrington's argument (January 16) that there is a shortage of land. The explosion of world population for exceeds the rate at which arable land, that is, that which can be used for growing crops and feeding animals for conversion to food, is definitely available. From management problems, for example, development of irrigation, certain retard accumulation of land which could come "arable."

Undoubtedly, a basic factor which controls the productivity of farm land is the degree of artificial nutrient application by fertilisers. Some figures illustrate the country-wide variation in the application of fertiliser, expressed as kg/hectare (fertilised): Netherlands: 700; West Germany: 400; France: 250; U.S.: 100; Portugal: 50; U.S.R.: 40; China: 10.

Unquestionably, the en-

vironmentalists are within thirty days.

Unquestionably, the en-

# COMPANY NEWS + COMMENT

## Record £3.64m. from Kenning Motor

ON A TURNOVER up from £123.46m. to £141.75m., group pre-tax profit of Kenning Motor Group increased from £1.17m. to a record £3.64m. in the year to September 30, 1975.

When reporting first half profit up from £1.56m. to £1.6m., the chairman, Mr. G. Kenning, said he felt it was probable that profits would decline.

He points out that the group was fortunate in not having to repeat the special payment to the pension fund of £400,000 made in the prior year.

Stated earnings per 25p share for the year advanced from 8.5p to 7.8p basic and from 8.5p to 8.0p fully diluted. A final dividend of 2.078375p lifts the net total from 3.18575p to 3.375375p.

As to the current year, Mr. Kenning reports that first quarter profits show a decrease. Costs are still rising and new vehicles are in short supply. It is too early to forecast the results for the year. The liquid position remains good, he adds.

### HIGHLIGHTS

After the setback last year Thorn's profits are well up at the half-way stage, a trend which has continued in the third quarter. At Union Discount margins have narrowed in the second half, and profits for the full year are lower but a strong trend has so far been seen this year. Completing the Lex column is the Carpets International rights issue, which on the basis of two for seven at 75p will raise £3.78m.; profits are expected to be lower on the year. Wolseley Hughes is also making a rights issue with the terms set at one for four at 10.3p. A strong trend in both new and second-hand cars has left profits some 15 per cent higher at Kenning but Reliant Motor has incurred substantial losses. At Richardson Westgarth profits at the half-way stage are 30 per cent lower reflecting the weakness on the heavy engine side and steel stockholding.

shortage of new vehicle supplies, been the case. But he emphasises improved liquidity is indicated by that the rationalisation programme will result in the company being "even stronger" while at 55p the shares yield 9.5 per cent, where the p/e at 7.9. He reports that first-quarter full-diluted earnings is at the figures show an upward trend in motor distribution sector's lower end.

## Upsurge at Allied Colloids

MAKERS OF speciality chemicals Allied Colloids Group reports an 80 per cent advance in first half (to September 30) profits and says sales and profits for the third quarter continue to reflect the upward trend.

From sales ahead £0.74m. at £3.39m., first half profit has come out at £908,000, against £710,000. After tax £449,000 (£316,000), net balance was £261,000 (£394,000).

In the year ended March 31, 1975, profits were £1.86m. of sales of £10.57m. A dividend of 1.495p was paid and followed by a one-for-five scrip issue.

### comment

Price increases must have played an important part in Allied Colloids' first-half growth—profits 28 per cent higher pre-tax on a 15 per cent rise in sales. In the past pricing freedom has been restricted by pressures of competition, but material costs reached such a high level recently that leaders in the sector have been forced to take up price rises. The group, which is a price follower rather than a leader, has been able to follow on in their wake. Volume in the first six months must have risen by around 5 per cent and appears to have continued on the upward trend, with the fastest growth coming from overseas which must now account for over two-thirds of total sales. With the introduction of new areas currently levelling out, the group looks capable of achieving full-year profits of at least £1.9m. pre-tax, which at 10.7p gives a prospective p/e of 13 per cent.

## Richards looks to long term

IN THE CURRENT reorganisation, to September 30, 1976, textiles group, Richards, will not be totally immune from the economic malaise, says the chairman, Mr. R. B. Williamson.

Because of the reorganisation he expects next year's profits to be less than would otherwise have

## Richardsons Westgarth setback

DEPRESSED MARKET conditions encountered by the stockholding and merchandising subsidiaries have affected results of Richardsons Westgarth in the six months ended September 30, 1975.

For the period profit came out at £743,000 against £1.06m. for the corresponding 27 weeks.

A reduction experienced by the subsidiaries making engineering products was more than offset by an improvement in the combined results of subsidiaries providing engineering services.

The year-end has been changed to December 31, so 1975 accounts will cover nine months. Profits will be lower than the corresponding period last year, but the directors anticipate that earnings will enable recommendation of a dividend at least proportionate to that paid for the year 1974-75. They are maintaining the interim at 1.05p net per 50p share, from earnings of 2.5p (4.06p); the final last time was 2.3256p.

Two of the subsidiaries are under the three of nationalisation. They are George Clark and W.M. & Humber Graving Dock and Engineering.

### comment

Although a firm performance from RW's service companies,

including ship repairing and electrical engineering, on site contracting, has offset the impact of fixed-price contracts on marine engines, the continued slump in stockholding demand and rising interest charges have reduced pre-tax profits by 30 per cent on a 9 per cent increase in turnover. The share price fell by 1.5p to 49p last night, nearly a quarter off the year's high; were the annualised yield 11.4 per cent.

Assuming that the earnings position does not weaken further in the remainder of the year, cover, on an annualised basis, drops to 1.7 times. Shareholders, meanwhile, are taken no further forward on the question of the profitability or proportion of nationalisation assets let alone the likely compensation formula.

## Over £1m. for Leisure Caravan

REPORTING PRE-TAX profits up from £988,000 to £1,154,000 for the first eight months, to October 31, of the financial year, the directors of Leisure Caravan Parks say profits for the full year to February 26, 1976, are not expected to materially differ from that figure.

This is in line with the forecast given at the August annual meeting of a profit in the range of £1.1m. to £1.2m. and constitutes the twelfth successive record.

The eight months' profit is struck after interest of £80,000. Tax takes £490,000 against £403,000.

An interim dividend up from 1.28p to 1.67p net per 10p share has already been paid, and a final, more than doubled, final of 3.14p against 3.14p, has been foreshadowed.

### comment

In line with its August forecast Leisure Caravan Parks has maintained the growth rate of the past two years, and a 23 per cent pre-tax increase for the year as a whole indicates a prospective p/e of 11.5 at 55p, where a yield of 9 per cent would be covered one-and-a-half times. Clearly, improved amenities on site should a good return in the form of steadily rising rental charges, and volume p/e few problems with 90 per cent of customers already re-booked. While there are already increased plans for expanding the group's interests, there is a real need for increasing the proportion of its own caravans on site, and holiday lettings and caravan sales (still a small proportion of the company's activities) have potential.

With the disruptions of the three-day week and the material shortages experienced in 1973-74, however, now passed, the directors have been able to build on the inherent strengths of the company created by the merger in 1973 between C. and J. Hampton and Wm. Ridgway and Sons.

This growth will continue to provide a basis for future prosperity.

In the year ended September 28, 1975, group sales were £1,198m. (£92.5m. net) and 51.38m. (£1m.), as reported on December 10 with the 2.7625p (2.45p) net dividend. Adjusting for current cost accounting profits become £1.25m. and earnings 3.22p (historic \$34p).

Meeting, Sheffield, February 24, at noon.

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Meeting, Sheffield, February



## INTERNATIONAL COMPANY NEWS + EURO MARKETS

# 'Very substantial' cut in Citroen losses

BY RUPERT CORNWELL

**I**N PERHAPS its most cheerful pronouncement for two years, the French car maker Citroen to-day reported a rise of some 35 per cent. in sales last year, and a "very substantial" cut in operating losses, which reached almost Frs.1bn. (f110m.) in 1974.

Moreover, the company claimed that a slight rise in output last year had given it back its place as the country's second motor manufacturer, well behind the state-owned Renault, but once more marginally ahead of its one-time rival now partner Peugeot.

Production in 1975 totalled 692,500 units, of which 623,705 were private vehicles, a boost of 5 per cent. This trend, however, contrasted with a 23 per cent. drop on the commercial vehicle side, indicative of the dire trouble in which the entire sector found itself last year.

The extent to which 1975's jump in turnover to Frs.8.6bn. (f1960m.) reflects the higher market of West Germany, where a year earlier.

PARIS, Jan. 21.

months is shown by the fact that domestic registration fell by 6.7 per cent. to 22,049. The announcement of pre-tax profits in 1975 had shown an increase which would be "at least equal" to the rise the year before. In 1974, the company's net profits had risen about 10 per cent. to Frs.19.1m. The company looked forward to the current year "with confidence."

The statement to shareholders added that its mortgage portfolio increase had exceeded the Fis.1bn. mark for the first time in 1975. It went up to Fis.4.1bn. from Fis.3.08bn. the year before, when the increase had been nearly half as big at Fis.511m.

The important expansion was partly attributable to a fruitful co-operation with brokers.

Westland-Utrecht, which is based in Amsterdam, said that the real estate sector had shown a traditionally cautious management of the group will enable it to report higher profits and an improved financial position from

a year earlier.

Gloeggler back in the pot

FRANKFURT, Jan. 21.

SETTLEMENT of the Gloeggler concern's liquidity crisis appears to be back in the melting pot. The main difficulty facing Banks and Bavarian public officials in implementing a rescue operation for the group's leading subsidiaries appears to be the continued opposition of the group's founder, Herr Hans Gloeggler.

While there is little sympathy here for Herr Gloeggler, the independent shareholders appear to have just cause for concern in that ER's DM100 shares were being traded at around DM675 immediately before Christmas (when talk of Gloeggler's problems were well known). While AKS DM50 shares were quoted at about DM140. Prices were not very much lower when dealings in Gloeggler shares were suspended.

Herr Gloeggler has cited the ease of the independent shareholders in his objections to the settlement. He has also come out adamantly against the splitting up of the group into independent companies as part of the solution.

Sixty-five-year-old Herr Gloeggler has also caused considerable turmoil in the West German financial community by his attitude to the settlement. It was believed that Herr Gloeggler, who is said to have

No sooner had this statement been issued than Herr Gloeggler issued a flat denial. Through his lawyers, he reiterated his position on the settlement, said that views were unchanged and said that he had met the Minister only with the intention of co-operating in a search for a solution acceptable to all parties. There, the matter appears to rest.

Meanwhile, facts are emerging about the size of the borrowings made by the Gloeggler holding company. The Bank

INDESIT loss for 1974-75

TURIN, Jan. 21.

INDESIT, the domestic appliance manufacturers, has posted a net loss of L165m. for 1974-75, against net income of L170m. previously. It said that the loss was due to a reduction of output and to very high amortisation charges. The company said that its amortisation charges reached L12bn., of which L5bn. was written off before the legally required deadline.

ZURICH, Jan. 20.

THE SWISS engineering concern Georg Fischer, of Schaffhausen, expects turnover for 1975 to have been of about the same level as in 1974. The firm basis provided in the widely diversified group's castings, plant and machinery and finished products (fitting, plastic products and wheels) permits the company to counter the very varied development of markets "flexibly."

Rationalisation of re-structuring measures are, however, being carried out in order to maintain employment on a current basis and improve profitability, the company stated in a communiqué, close co-operation with the employees' representatives being intended to bring about a joint solution to personnel problems.

The company further announces that it plans an expansion of the production programme, better use of modern production installations group-wide and the creation of a second shift in the Schaffhausen foundry.

## Sundstrand to raise \$20m.

By Mary Campbell

THE ILLINOIS company Sundstrand is raising \$20m. on the Eurobond market. The company raised \$25m. in a private placement of eight-year floating rate notes in 1970 via Western American Bank, but is otherwise unknown on the Euromarkets. Indicated coupon on the new issue is 9.8 per cent. maturity seven years and lead manager S. G. Warburg.

Sundstrand is an advanced technology company involved in the design, manufacture and sale of products such as hydraulic, mechanical and electronic systems for jet aircraft.

Consolidated net sales and earnings were \$375.5m. and \$16.2m.

for the first nine months of last year, 11.8 and 21.7 per cent. respectively above the comparable figures for 1974.

Sundstrand's last major financing was a \$60m. private placement in the United States last November. The final maturity on this was 25 years and the coupon 10.1 per cent. It does not, however, have a rating.

It is to launch a \$w.150m. issue on the Swiss international bond market during the next few days. Lead manager is Credit Suisse.

General Motors Acceptance Corporation of Canada has increased the size of its two-tranche Eurobond issue from SC60m. to SC100m. The coupons on both tranches had earlier been cut by a quarter of a point to 9.8 per cent. for the ten-year issue and 9.9 per cent. for the six-year issue. Each tranche has been raised from \$30m. to \$50m. and priced at par.

## SELECTED EURODOLLAR BOND PRICES

### MID-DAY INDICATIONS

	Mid	Offer	Mid	Offer	
Alcatel 10pc 1985	1012	1015	Fireside 5pc 1985	91	92
Ashland 5pc 1987	94	95	Ford 5pc 1985	92	94
Australasia 5pc 1987	92	93	Ford 5pc 1985	92	94
Banca Nazionale del Lavoro 5pc 1985	101	102	General Electric 4pc 1987	94	95
Brussels 5pc 1986	102	103	Gould 5pc 1987	91	93
Carriac 5pc 1987	102	103	Hillman 5pc 1987	97	98
Conoco 5pc 1986	100	101	Hillman 5pc 1987	97	98
Concord Foods 5pc 1981	98	99	Harris 5pc 1987	74	76
Credit Suisse 5pc 1987	102	103	Hillman 5pc 1987	97	98
EIB 5pc 1983	101	102	Hillman 5pc 1987	97	98
ERAP 9pc 1985	101	102	Hillman 5pc 1987	97	98
Eso 5pc 1989 Nov.	99	100	Konanz 7pc 1989	108	110
General Motors 5pc 1984	101	102	J. Ray McDermott 4pc 1987	122	124
Grancos 5pc 1983	102	103	Mitsui 7pc 1989	111	112
GTE 5pc 1985	101	102	Nabisco 5pc 1987	91	92
Hillman 5pc 1987	102	103	Owens Illinois 4pc 1987	99	101
Pacific Light 5pc 1982	94	95	Petco 4pc 1983	21	22
Prov. of Quebec 7pc 1989	94	95	Petco 4pc 1983	21	22
Quebec Hydro 5pc 1989	90	91	Revlon 5pc 1987	102	104
Stena Bulk 5pc 1987	92	93	Sperry Rand 4pc 1987	904	906
Shell Spec. 1986	100	101	Texaco 4pc 1983	246	248
Stand. Oil 10pc 21pc 1988	101	102	Texaco 4pc 1983	78	79
Tenneo 7pc 1985	91	92	Tobacco 5pc 1980	103	104
Transocean 5pc 1985	100	101	Union Carbide 4pc 1983	122	124
Utah Spec 1987	98	99	Warren Lambert 4pc 1985	24	25
Voice 5pc 1984	101	102	Worx Spec 1985	73	77
			Source: Kidder, Peabody Securities		

## EATON'S OF CANADA

# The old order changeth

BY JAMES SCOTT, TORONTO-CORRESPONDENT

A CANADIAN institution as order for a new \$Cdn.5m. press, at least approach, the sum total from 46 per cent. Eaton's failure to innovate in standards of quality, service and 1981, when the mail order business was really shrivelled, less than 22 per cent. is rapidly changing consumer market provided by the mail order business, which now leaves the in small towns and farms, the cent. to day.

Canadians were moving the country regions into centres, enlarging the 14,000 and populating the sub-subs almost all of the huge of immigrants who have come to Canada in the past 10 years settled in the cities.

One result of this is that the people who live in the big urban departments, Simpsons-Sears, recognize fact early. The merchants in its catalogue followed the

catalogue operation to establish a ready market for pay for goods, but the

Eaton's is terminating the catalogue operation to staunch a few weeks. Eaton's of Canada, withdrawal from the mail order business, which now leaves the in small towns and farms, the

catalogue operation to a ready market for pay for goods, but the

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36 Leadenhall Street, London EC3A 1BH  
Telephone: 01-709 0565. Telex: 883221 Scanbank  
Registered Number: 949047 London

### Shareholders

Skandinaviska Enskilda Banken (Sweden) Bergen Bank (Norway)  
Den Danske Landmandsbank (Denmark) Den Danske Provinssbank (Denmark)  
Landsbanki Islands (Iceland) Union Bank of Finland (Finland) Skånska Banken (Sweden)

## International Banking Crisis or Expansion

This crucial question will be discussed by a group of leading American and European bankers at a one-day conference on Friday, 18 February, 1976. For further information please contact:

International Insider,  
Gilted House,  
55 Basinghall Street,  
London EC2V 5EE. Tel: 01-632-4222.

Weekly net asset value:  
on January 19, 1976  
Tokyo-Pacific Holdings N.V.  
U.S. \$ 24.20  
Tokyo Pacific Holdings (Seaboard) N.V.  
U.S. \$ 24.95  
Listed on the Amsterdam Stock Exchange  
Information: Phoenix, Haarlem & Meijer, Hoorngracht 216, Amst

**INTERIM STATEMENT****infood Holdings Limited**  
Interim statement for the 28 weeks ended November 8, 1975 (unaudited)

	28 weeks to Nov. 1975	Period to April 26, 1975
£'000s	£'000s	£'000s
Total before taxation	99,287	163,107
Attributable to members' funds	1,490	2,273
For the year to April 24, 1976	797	1,215
Attributable to members' funds	693	1,058
Total for the year to April 24, 1976	1,093	1,333
Attributable to members' funds	297	430
Total for the year to April 24, 1976	130	563
Attributable to members' funds	396	571
Total for the year to April 24, 1976	571	931
pence per share	75·5 pence	178 pence
Attributable to members' funds	5·946,965 shares	13·22m.
Total for the year to April 24, 1976	5·946,965 shares	13·22m.

Comparative figures for the period to April 26, 1975 consist of infood Holdings Limited for 52 weeks, including Upward & Rich since its acquisition for cash on June 27, 1974 and Thomas Lintern & Sons Limited for 56 weeks.

As the offering dates to which the preceding audited accounts of the companies were drawn up, it is not considered meaningful to produce comparative figures for the 28 weeks to November 1974.

The interim dividend will be paid on February 18, 1976 to shareholders on register on January 18, 1976.

In 1975 the interim dividends were paid to the shareholder of infood Holdings Limited and Thomas Lintern & Sons Limited, the special interim dividend in lieu of final was paid to shareholders of Sod Holdings Limited.

**COMPANY NEWS****Union Discount turns in lower profits****LOWER PROFITS OF £1,069,346 FOR THE YEAR 1975**

compared with £2,870,511 in 1974 are reported by the Union Discount Company of London. They are struck after providing for rebate, taxation and making a transfer to liner reserve.

Last July, the directors said that first half pre-tax profits were greater than in the corresponding previous year period, but that this assessment was not possible to forecast the full year's outcome.

They are recommending a final dividend of 10·16p per £1 stock, lifting the year's net total from 16·05p to 17·16p—with the related tax credit that is the maximum permitted under current legislation.

Total current assets at December 31, 1975 were approximately £785m, compared with £657m at end-1974 and are stated in the balance sheet at less than market value, the statement shows. The average life of these excluding 28m Government Stocks, was 50 days, against 62 days.

The 1974 transfer to reserve is £1m, compared with £2m last time. Issued share capital, published reserve and profit and loss account stood at £1m (£12·2m) at the year-end.

Profit Transfer to reserve £1,069,346 £2,870,511 Leaving 1,069,346 £2,870,511 Dividends 1,297,000 1,294,000 Balance 721,545 364,511 Forward 1,069,346 1,069,346 Parent 1,069,346 1,069,346 Subsidiary 512,863 211,864 See Lex

**BOARD MEETINGS**

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held in the month of consideration dividends. Other meetings are arranged to determine whether dividends concerned are interim or final and the sub-divisions shown below are based mainly on last year's timetable.

**TODAY** Interim—Amalgamated Tin Mines of Nigeria, Nigerian Drills, Nales Properties, Hallinan Holdings, Kilkenny Investment, London Atlantic Investment Trust, Marston Thompson & Everitt, Motor Poll Control, Southern Rock Consolidated, David S. Smith, Vinton Grove, Vista-Tec.

Plastics—Anglia Television, C.C.S.R., Gainsborough, Great Northern, Great Southland, Midlands, Derbyshire, London, Australia, Liverpool, Mackem, of Scotland, Pleasureama, Royal Standard, Scotland, Bristol, Assets, Tyneside, Tayside and Isle, Wates and Philip.

**FUTURE DATES** M.L. Holdings Feb. 22

C.I.S. Investments Feb. 16

Commerical Mercantile Investment Trust Mar. 19

Verschelling Refineries Jan. 29

**Reliant loss is £0.42m. halfway**

THE "INEVITABLE" loss for the six months ended August 31, 1975, forecast by Reliant Motor Group turns out to be £419,000, compared with a £200,000 profit in the corresponding period last time.

There was a loss on vehicle manufacture of £436,000 (profit £92,000), while engineering produced a profit of £17,000. The motor division group into a new and much wider range, while registrations of the Robin three-wheelers were higher in 1973 than 1974. So the motor division (the Scimitar apart) is aiming at the right end of the market for growth. Nevertheless, the market capitalisation of £2.12m suggests reservations about prospects, and a dividend this year is almost certainly out.

The directors forecast that more losses will be stamped when the model range programme is completed at the beginning of the next financial year, subject to no further worsening of the economic situation.

Then, all production will be of newly introduced vehicles and the range will comprise 55cc, 125cc, and a new Scimitar GTE. Response from the public has been encouraging, and there is every prospect that full-time Net asset value per share is working will be required for some time.

**• comment**

A dramatic shift by Reliant into losses of £319,000 after a profit of £308,000 in the preceding six months, took the shares 10p lower yesterday, even though a loss had been indicated as far back as last July. The motor division's drop is mainly attributable to two factors—the fall in car sales resulting in a significant reduction in foundry operations, and the complete model change with a £200,000 profit in the corresponding period last time.

There was a loss on vehicle manufacture of £436,000 (profit £92,000), while engineering produced a profit of £17,000.

The motor division group into a new and much wider range,

while registrations of the Robin three-wheelers were higher in 1973 than 1974. So the motor division (the Scimitar apart) is aiming at the right end of the market for growth. Nevertheless,

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a year earlier.

Gross income of The Scottish American Investment Company decreased from £2,438,263 to £2,761,000 in 1975. A final dividend of 12·5p net lifts the total from £2,751,125 to 13·5p share.

Net asset value per share is working will be required for some time.

Mr. T. G. F. Atkinson, Chairman, Dorman Smith Holdings Ltd.

**Staveley first quarter improvement**

AT YESTERDAY'S annual meeting of Staveley Industries, the chairman, Mr. H. R. Moore, said that with the first quarter of the current year to September 30, 1975, behind them, he could confirm his earlier expectation that 1976 would be a year of "further significant" progress for the company.

Mr. Moore recalled that in his statement in the annual report he said internal budgets for the 1976 financial year, prepared on conservative assumptions, indicated that average trading group should improve its profitability.

He also made it clear at the time that circumstances outside the control of the group could upset some of those budgets, but that the directors expected results to show an overall improvement.

The chairman told the meeting yesterday that the overall economic situation had not shown any significant improvement during the first nine months of the year. Nevertheless, he reported that results for the first quarter of the current year were satisfactory and showed a considerable improvement over the corresponding period in the preceding year.

This was despite the fact that some of the operating divisions, particularly in the Staveley Line orbit, continued to suffer from the depressed trading climate—this was allowed for in the forecasts he pointed out.

Group activities include chemicals and mineral extraction, electrical and mechanical services, foundry products and abrasives, machine tools and mechanical engineering.

Mr. Goodman says sales were affected by a lack of general demand for blends and malts, while profitability was affected by a 15-week closure of the Glen Scotia Distillery for renovation and new plant installation.

Whisky exports were maintained but contracting margins reduced profitability. Bulk and cask sales to the U.S. offsetting reductions in other markets, particularly in cased malts to Italy.

Negotiations for the foreseen acquisition of a U.S. bottling, blending and warehousing company were temporarily suspended, but discussions are continuing.

First half turnover of Amalgamated Distilled Products decreased from £1,23m to £1,05m, and pre-tax profit contracted from £160,000 to £51,000.

However, the chairman, Mr. E. Goodman, reports a considerable improvement in sales and profitability in the third quarter. But it would be impracticable to forecast the final outcome in view of continuing.

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**Dorman Smith Holdings Ltd**

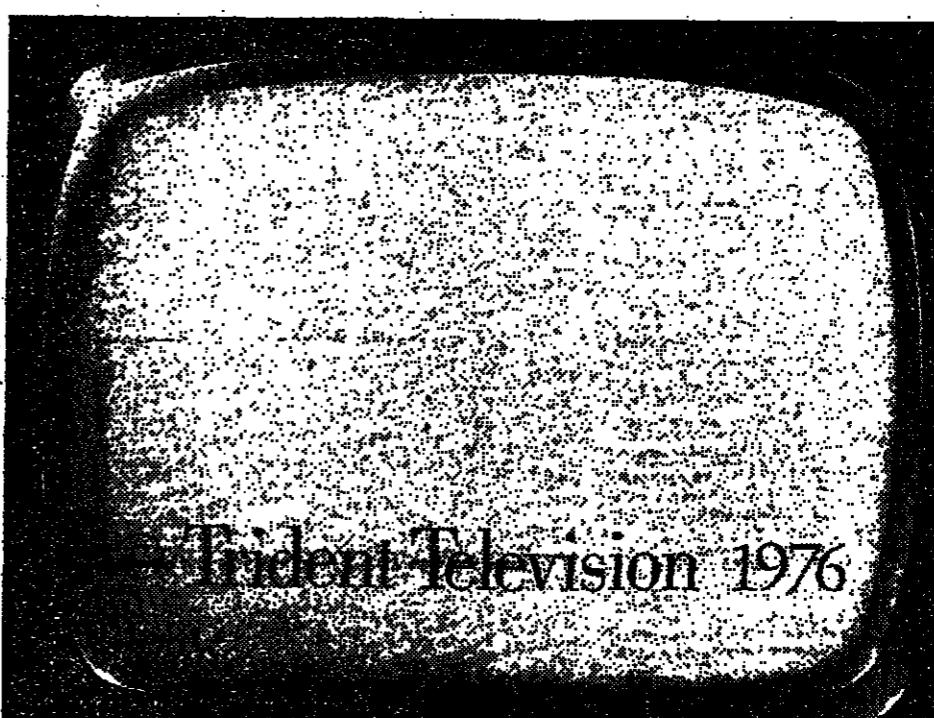
	8 months to 30 Sept. 1975	8 months to 30 Sept. 1974	For the full year to 31 Mar. 1975
<b>TURNOVER</b>	<b>£,000</b>	<b>£,000</b>	<b>£,000</b>
Exports	5,886	4,562	10,724
<b>PRE-TAX PROFIT</b>	<b>£,000</b>	<b>£,000</b>	<b>£,000</b>
TAXATION	1,353	966	2,435
	704	502	1,282

Mr. T. G. F. Atkinson, Chairman, Dorman Smith Holdings Ltd.

1. Results for the half year represent further substantial progress.
2. Interim dividend 0·85p per share.
3. Steps taken during the last twelve months have resulted in considerable improvement in the liquidity of your Company.
4. All Shareholders and Group employees have recently been informed of my intention to emigrate to the Isle of Man. I intend to remain Chairman of the Company.
5. Successive Governments now seem well on their way to the achievement of the only objective consistent with the ruination of the British economy and the relative impoverishment of the whole population.
6. It is, under present circumstances, virtually impossible to forecast the results for the year—nevertheless, your Company will exert itself to the utmost in order to overcome whatever further ingenious hurdles the Government may put in its path.

**Dorman Smith**

Copies of the Interim Statement may be obtained from the Secretary, Mr. K. F. Blackshaw F.C.A., Dorman Smith Holdings Ltd, Atherton Works, Blackpool Road, Preston PR2 2DQ.

**THIS IS JUST PART OF THE PICTURE**

Trident is the parent company of Tyne Tees and Yorkshire TV. Producing "Hadleigh"; "Rising Damp"; "Raffles"; "Hello Cheeky"; the outstanding "Johnny Go Home"; and many other favourite ITV programmes.

A major part of our income stems from TV advertising where the trend is upwards; and currently our revenue is increasing faster than the industry average.

But last year our other activities played an increasingly important role.

Take our interests in scenery construction, the leisure industry, commercial radio. They all made contributions.

Annual Report available from: The Television Centre, Leeds LS3 1JS.

**Trident Television Limited**

21 January, 1976.

Registered Office:  
33 de Beer Street  
Braamfontein  
2001, South Africa  
(P.O. Box 4882,  
Johannesburg 2000).

United Kingdom Registrars:  
Lloyd's Bank Limited,  
Registers Department,  
The Canaway,  
Woking-by-Sea,  
Worthing,  
Surrey BN12 6DA  
England

By Order of the Board.

W. C. WARRINER,  
Group Secretary.

Notice of the declaration of that dividend and repeating the intention to close this company's transfer book and register of ordinary shareholders, in Johannesburg and London will be posted on 20 February 1976.

Transfer book and register of ordinary shareholders, in Johannesburg and London will be closed from 14 to 18 February 1976, both days inclusive, to determine its ordinary shareholders who will be entitled to receive the invitation.

The documentation in regard to the proposed invitation will be posted to this company's ordinary shareholders concerned on or about 20 February 1976.

Because of the conditions referred to in (4) (b) (i) the directors will declare, and announce, on 18 February 1976 its interim dividend for its financial half-year which will end on 31 March 1976 and which will be payable to its ordinary shareholders concerned registered at the close of business on 5 March 1976 (which, as stated above, will also be the closing date for applications and excess applications for the shares referred to in (4)). That dividend will be paid at the usual rate, i.e. in July 1976. Consequently this company's transfer book and register of ordinary shareholders in Johannesburg and London will again be closed from 6 to 8 March 1976 (both days inclusive) to determine its ordinary shareholders who will be entitled to receive that dividend.

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## EUROPEAN NEWS

# Turkey's student violence could bring the army in

STUDENT violence which has virtually halted studies at major universities in Turkey, is national Communism of pro-threatening to engulf secondary schools and there has been no firm indication of foreign interference either among the army to stem the bloodshed.

Nineteen people have died since the university year started last November, many of them Communists. Maoist revolutionaries and left-wing Kurds vying shot in hand-to-hand fighting for the leadership of the Left.

Last week an unidentified group opened fire in broad daylight on high school pupils here, wounding four of them and a security guard. In the remote south-eastern town of Reyhanli, a political discussion at a secondary school flared into a bloody battle between opposing groups armed with pistols, knives and clubs and chains.

Four of the country's biggest universities have been officially closed, others function only sporadically because of student boycotts and tens of thousands of young people are already months behind with their studies. The shutdowns appear to have merely diverted the violence to other parts of the educational system, a trend which suggests that hard core left and right-wingers are intent on keeping tensions high.

The confrontation between left and right-wingers entrenched in dogmatic ideologies has been made more acute by an acrimonious slanging match between

Mr. Ecevit, whose Republican People's Party—Turkey's biggest

party—embraces moderate social democrats and hardline Left-wingers, has accused

members of the coalition Govern-

ment of "being in cahoots with Mr. Ecevit is deeply opposed to

their respective political leaders, political gangsters" and obstructing justice. The targets of this attack were probably the extreme right-wing National Movement Party (NMP) and the pro-Islam National Salvation Party (NSP).

Youthful NMP militants—grouped in a body known as the "Bozkurt" (grey wolves) which has been compared to Germany's war-time Hitler Youth—regard themselves as the rightful custodians of law and order which they maintain can only

be achieved by smashing Communism. The NSP, too, is against the Left and there have been reports of NSP vigilantes going into battle chanting "allah, allah" in the manner of a jihad holy war.

Mr. Demirel, and other Government leaders have said that unless the fighting stops, martial law will be necessary.

Police said one person died and scores were injured, 15 seriously

this reflecting the Left's fear of purge of the Left after 1971 had a new crackdown if the army effectively crushed organisations like the Turkish People's Liberation Army and Turkish People's Liberation Front, whose leaders had either been executed or were serving long prison terms. Were such groups to reappear, the prospects of an army intervention would increase, despite a recent assurance by Defence Minister Frits Maitz that the military had no intention of becoming entangled in politics again.

The army last intervened in Turkey on March 12, 1971, and in the ensuing two years of military-backed Government, left-wingers were rounded up wholesale, imprisoned and/or tortured. The present situation is by no means as tense and violent as the days before the March 12 bloodless coup which toppled Mr. Demirel; and clearly he would prefer to forestall another intervention by bringing in the army on his side, rather than against him.

The military itself is reported to be reluctant to tarnish its image, tarnished by the success of Pazarlik, S.E. Turkey into a battlefield, police said today. Police said one person died and scores were injured, 15 seriously. University sources said the in the fighting on Tuesday.

ANKARA, Jan. 21.

# French Admiral 'retired' for criticism of Giscard

BY ROBERT MAUTHNER

PARIS, Ja-

IN A move to clamp down on worst error of all would the growing tendency by senior assign to the armed to military officers to criticise impossible role of acting publicly the Government's last rampart of a liberal policies, the French Defence whose most obvious so-

Ministry to-day decided to retire economic problems the prematurely. Vice-Admiral ties did not have the co-

Antoine Sanguineti, brother of

Admiral Sanguineti, former Secretary-General of

Gaulist UDR party, M.

Alexandre Sanguineti,

The Sanguineti brothers have

never minced their words and

have been outspoken on several occasions in their criticisms of President Giscard d'Estaing's policies which, although officially

supported by the Gaullists, are

often not to the liking of some

members of the military estab-

lishment.

Admiral Sanguineti's sin is to have written several newspaper and magazine articles in which he hit out both at President Giscard's policy of detente with the Soviet Union and new statutes governing the military service of officers and NCOs. In

passing, he has also criticised the Government's social and economic policies.

A typical example of Admiral Sanguineti's writings was on article in the magazine "Resis-

tance Nouvelle" earlier this month in which he said that the

Czech-Iraq protc

CZECHOSLOVAKIA tra-

from this year will show

considerable increase on th

worth of two-way trade

in 1975, according to a

protocol for 1976 just

Prague, Paul Leadwa

from Vienna. Czech

exports are to rise by 25

and imports by 50. I

Czechoslovakia will

buildings, machine-ton

exchange for food prod

raw materials for chem

consumer goods.

# W. German car sales rise by 24.4% in year

BY NICHOLAS COLCHESTER

BONN,

DESPITE a reduction in car sales in the past months of 1975, the total number of new car registrations in West Germany last year was 24.4 per cent above the level of the previous year and almost back up to the record figure for 1972. A total of 2,106,000 new cars and estate cars came onto German roads.

The total number of all road vehicles registered last year was 2,332m, compared with 1,888m in 1974. The biggest growth rates were shown by motor cars and by motor cycles where the number registered rose by 30.5

per cent to 43,275. There was virtually no expansion in the motor cycle market reflecting the 12 per cent fall in the value of the stock of capital investment in German industry where 10,805 were registered.

In December 1975 102,000 new price setting.

Danish pro margins ea

By Hilary Barnes

COPENHAGEN, A FREEZE on pr

margins will be ea

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By Hilary Barnes

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# FINANCIAL TIMES SURVEY

Thursday January 22 1976



## ENERGY CONSERVATION

The tactics of the Department of Energy have come in for criticism from a Parliamentary Select Committee for being "feeble". How justified is this judgment? To what degree can real savings in energy be made on a national scale?

FOR A year, since the Department of Energy published its first policy for energy conservation in December 1974, the government has been wrestling with the problem of setting something that does not exist. Last September its efforts were criticised as "feeble" by the Parliamentary Select Committee on Science and Technology, which had been rash enough to pass judgment without interviewing either the minister or the top official responsible for energy conservation. When, last month, Mr. Anthony Wedgwood Benn, secretary for Energy, finally appeared before the MPs, he was able to assert confidently at the 18-nation International Energy Agency had described the U.K.'s energy conservation policy as one of the most imaginative.

### Minister

In one respect only were the recommendations of the Select Committee's report imaginative, and that was in proposing that the Government could take energy conservation away from the Department of Energy—set up only two years ago to specialise in the nation's energy problems—and hand it over to a "task force" of scientists and top officials and reporting directly to the Prime Minister. The proposal, itself, as naive but it does appear to have had one desirable effect. A minister has now been given specific responsibility for energy conservation.

But Mr. Wedgwood Benn advised MPs that the idea that we could take energy policy out of national policy, as they seemed to be recommending, and develop it in isolation, was one of the great illusions. He urged them that he saw energy conservation as a subject of major importance. "But ask the whole nation to alter energy practice is going to take some considerable time." On the other hand, his own department controlled no big use of energy. If he were to set national targets for savings to be achieved, as the MPs clearly had him do, and if the ton were to make a swift recovery from the recession and meet those targets because of falling industrial output, he then to go to the Chancellor and tell him the nation was recovering too fast? The minister now responsible for energy conservation is Lord Lovell-Davis, formerly an advertising executive, who as adviser to the Energy Department has been involved in the long "Save It" campaign in its inception. He shares the



Lord Lovell-Davis, Minister for Energy Conservation

view of his Secretary of State—but contested by the Select Committee—that there are no easy answers to energy conservation. There are no big energy leaks crying out to be plugged and no important new ways of plugging leaks that have been neglected. But there is still a great deal of spare work to be done in arousing and sustaining enthusiasm for energy conservation and enlightened energy usage for at least a decade to come.

There is no doubt that the

environment and Defence. He nations. It is this threat, above away much of the mythology pays handsome tribute to the all, that brings a note of surrounding combined heat and power schemes, and should Property Services Agency whichions to "save it."

begin to lay the foundations of a national energy research programme designed to save 20 per cent overall on fuel requirements for public buildings, saved £8.5m. in fuel on a bill of less than £100m.

The Department of Energy is now in the fourth phase of its "Save It" Press and TV publicity campaign, the achievements of which are appraised in this survey. After the launch last winter, phase 2 in the early summer concentrated mainly upon domestic insulation in the hope that householders would prepare themselves in good time for the winter. Phase 3, in the autumn, was mainly a reminder. Phase 4, which began late last year, concentrates on the industrial user, the housewife and central heating.

No fifth phase is planned beyond March—in fact there is genuine difficulty in isolating fresh targets for this kind of publicity. But there is general agreement inside the department that the campaign must be sustained. Lord Lovell-Davis, for example, is eager to obtain and publicise energy audits and give case-histories of the experiences of the smaller manufacturing companies, showing where and how they have axed their energy consumption. It could mean the sort of free publicity for a back-street Birmingham electropatent that has been enjoyed lately by such organisations as Baker Perkins and Marks and Spencer. A successful penetration of this sector of the economy would be the biggest single source of energy saving available to the nation.

### Intervention

Meanwhile, the Government's basic energy conservation policy, as outlined in the 1974 12-point plan, is unlikely to have responsibility for the energy-hungry sectors of the economy, notably industry, at least in part. The Select Committee has not challenged this policy but only the way it was being implemented. Ironically, the MPs demanded a much higher degree of government intervention than the Government seems to be prepared to consider, in an area where its senior advisers are convinced that people must be left to make up their own minds what to do and how to do it.

The view of its advisers is that the Government can advise and cajole, and above all can back up its advice with a pricing policy that reflects the true economic cost of the various fuels. Despite the brutal price rises of the past year, pricing policy for the public sector is still not precisely matched to production costs. Electricity is within striking distance of breaking even but only on the basis of historic and not inflation accounting. Gas has got to take account of the higher production costs of the new North Sea fields, Brent and Frigg, where the price to British Gas will be more than twice as great as the initial supplies. Coal price is at the break-even point but production costs could well be adversely affected this year by the downturn in demand from its two dominant customers, electricity and steel.

At the end of the day, however, what determines the cost of all other energy supplies is the Middle East oil price, which is likely to rise again at the first real signs of an upturn in the economies of Western

## SAVE IT AND PROFIT BY IT

IF YOU USE THESE SOLVENTS\*

ETHYL ETHER FREONS GASOLINE  
METHYLENE CHLORIDE  
HEXANE MERCAPTANS TOLUENE  
KETONES TRIC. PERC.

Re-cycle them—by using a Richard Garrett Solvent Recovery Unit—you save money and have a pollution free atmosphere.

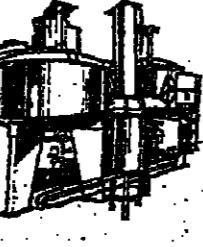
Capital costs recovered on average in 8 months or units are available for meter rental. Richard Garrett, based at Leiston, Suffolk, a member of the Beyer Peacock Group is well known throughout the world for its quality engineering. If you use any solvents write for full details on activated carbon solvent recovery—contact G. W. Brew, Marketing Director.

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Leiston Suffolk England IP16 4ET  
Tel: Leiston (0728) 830515  
Telex: 98452

**RICHARD GARRETT**

\*

A member of the Beyer Peacock Group.



## How you could cut your heating bills by over 40%.

Invest in our BP Heat Comfort Club discount insulation offers and you could cut your oil central heating bills considerably in the months ahead.

We're as interested in saving you money as we are in keeping you warm. That's why the moment you become a regular BP Heat customer you automatically qualify for membership of the BP Heat Comfort Club. A unique club that doesn't just offer you advice on insulation—but also helps you obtain it at special low prices.

Just take a look at the discount offers we've arranged with leading insulation companies on your behalf. Together they could cut heating bills in an uninsulated three-bedroomed semi-detached house by over 40%.

25% Off the retail price of glass fibre roof insulation and other insulation products.

20% Off the installed price of secondary sash windows and residential doors.

15% Off the installed price of replacement sealed windows and patio doors.

12% Off the installed price of cavity wall insulation.

How much heat could they save you?

Think about it... then complete the coupon. Because the sooner you send it, the sooner you could be cutting costs—without cutting comfort.

Please ask a BP Heat Representative to call and explain the details of the Comfort Club.

Please send me further details of the Comfort Club & BP Heat Services. (please tick appropriate box)

I don't have oil-fired central heating. (please tick appropriate box)

I understand this coupon places me under no obligation whatsoever.

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

FT1 CC

Tel No. \_\_\_\_\_

Post to BP Heat, PO Box 101, London E1 9NE. Offers only available in England, Wales and the Principality of Scotland.

**BP**  
**heat**  
**A comfort to us all.**

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#### 'THE TOTAL INSULATION SERVICE'

National Stockists and Distributors—able to supply all types of insulating materials . . .

Providing perplexed Energy Managers with an Unbiased Insulation Advisory Service . . .

And fixing Services for Roof insulation, Ceilings and Linings, Tanks, Boilers and Pipes . . .

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We have an insulation problem—please contact us.  
Name of Company \_\_\_\_\_  
Address \_\_\_\_\_  
Tel. No. \_\_\_\_\_  
Contact \_\_\_\_\_

## ENERGY SAVING STARTS HERE

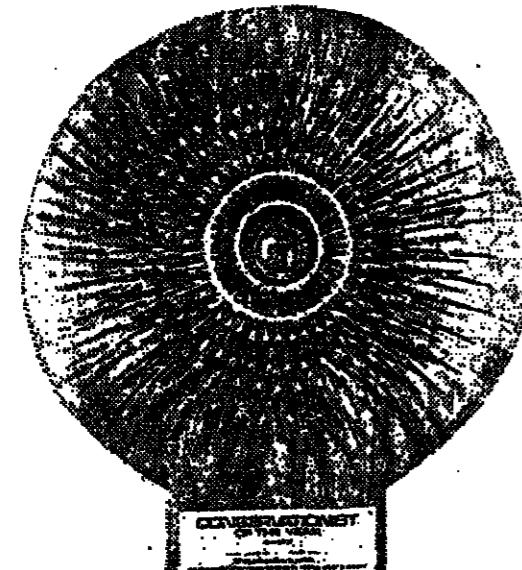
ERA offer independent advice and consultancy on economic and efficient methods of energy utilisation based on over 50 years experience. You can benefit from a whole range of energy-related services, from an initial appreciation of where savings may be achieved, through detailed energy audits, to the selection and assessment of new systems with advice on their installation.

**ERA**

For further details please contact  
ERA Limited, Cleeve Road,  
Leatherhead, Surrey KT22 7SA.  
Telephone Leatherhead (0372) 74151

## ENERGY CONSERVATION II

## Win an Award and Help Conservation



### PLANNED PREVENTIVE MAINTENANCE IS THE CORNERS OF EUTECTIC+CASTOLIN POLICY

This "Conservationist of the Year" award is presented by the Eutectic+Castolin Institute to the industrial company that has done the most to promote conservation through preventive maintenance welding. The recipient is chosen from among national winners.

While the "Conservationist of the Year" award is new, Eutectic+Castolin's concern with the preservation of our natural resources dates from 40 years ago. Eutectic+Castolin was founded on the premise that unless we stop the drain on our natural resources, our children will live in an ecological wasteland.

*Our products, processes and programmes are based on the need to make machine parts and tools last longer, thereby reducing the need for large spare parts inventories and hence the raw materials and energy required to produce replacement parts.*

It is based on the fact that conservation is not only good for the ecology, but it's also good for business.

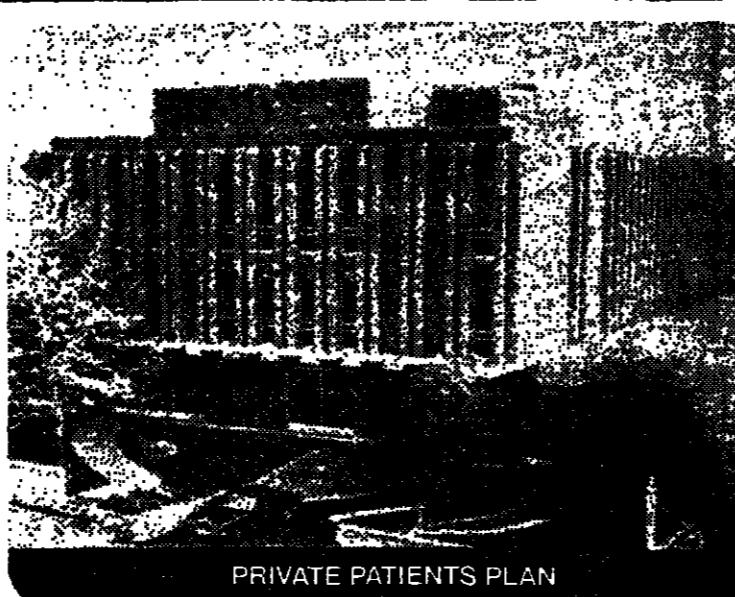
For Documentation and Training on Preventive Maintenance Welding under the sponsorship of the Eutectic+Castolin Institute

EUTECTIC+CASTOLIN CENTRE  
Eutectic Company Ltd., Feltham, Middlesex.  
Tel. 01-890 3680 Telex 27966

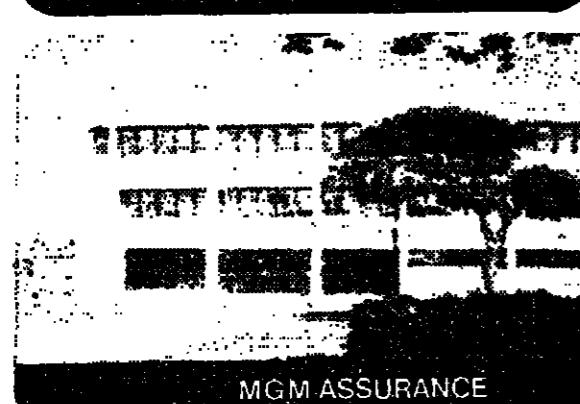
## For them, efficient business starts with the building.



LONDON WEEKEND TELEVISION



PRIVATE PATIENTS PLAN



MGM ASSURANCE

If you worked in any of these buildings, for any of these firms, you'd find it easy to work at your best.

You notice the comfortable, even climate, all through the year. The lighting, planned to suit working tasks. The overall air of quiet, business-like efficiency.

That efficiency didn't just happen. It was planned, through early teamwork of the buildings' specialists—architects, services engineers, quantity surveyors—in the process called integrated environmental design.

This is the practical, professional way to achieve good environmental standards

with acceptable capital and running costs. And to evaluate precisely the energy-effectiveness of all your building decisions.

Ask your Electricity Board for the book on integrated design (ref. EC 2930). And ask them about applying its principles to your own building project. They have the know-how, experience, and specialised computer services to give you a balanced appraisal—both on the technical questions, and on the economics too.

THE ELECTRICITY COUNCIL, ENGLAND & WALES



**Manage  
efficiently  
with  
Electricity**

THE DEPARTMENT of Energy impressed by the television advertisement showing a supertanker of oil and its impact on the country's economy. The Government has so far spent £5.1m. on its "Save It" campaign, making it the biggest concentrated advertising campaign ever undertaken by the Government. Research into the response to the slogan would suggest it has been effective: a survey of householders found that 71 per cent were doing something to save energy.

Cynics might argue that the State-sponsored campaign has done much to boost business in the insulation industry. The Select Committee on Science and Technology has been plainly critical: "The Government's publicity campaign so far has seemed to us to be feeble in contrast to the need for strong action."

The committee agreed, however, that the Government should pursue a continuing campaign "by exhortation and the provision of information and advice" to raise the energy consciousness of the public and to emphasise both the private and national benefits of energy saving.

Any assessment of the merits of the campaign must be subjective. Personally I was pleased on December 30 to see that the potential benefit to the National Exchequer is of the

order of £95m, assuming that has resulted in a four-fold "Save It" promotion, only the savings are on imported fuel increase in the do-it-yourself glazing industry has real down on the same month in October was 11.5 per cent. The campaign has run through several phases: from why it was necessary in the country's interest to be conservation-conscious — difficult at a time when there were no outward signs of a real crisis about to hit individuals could effect jackets rose from 1.5m. units to 2.25m. last year. This continuing to press home the need for domestic saving, for in a re-education campaign for recession in the new building market, stretched the capacity of manufacturers but the exhibitors say they are now able to meet demand.

Similarly, a leading manufacturer of loft insulation material estimates that in the past two years the number of sales of materials to individual houses

in fundamental ways of conserving energy. After all, domestic energy consumption breaks down thus: heating 64 per cent; hot water 22 per cent; cooking adequate insulation also meant that during the course of last year the amount of business involved in the change from 2 inches to 3 inches of loft insulation rose from 41.7 per cent to 55 per cent.

Home insulation has received a good deal of attention simply because it protects about two-thirds of the normal household's domestic energy consumption. Here there is direct evidence that there has been a notable response to the "Save It" appeal.

For instance, the appeal to lag hot water tanks (slogan: spend £5 and save up to £50 a year) from the Government's "Save

It was a point made earlier this month by Mr. Lawrence Robinson, a member of the Electricity Council, who reckoned that conservation had played an important part in the 11 per cent drop in electricity consumption. There were signs, he said, that efficiency in the use of electricity would increase with the result that when the economic growth returned, the rise in demand would be at a lower level than in the past.

Early in the life of the campaign it was reckoned in Whitehall that "Save It" had trimmed 2 per cent off of U.K. energy consumption. Even if the saving was only 1 per cent then the potential benefit to the National Exchequer is of the

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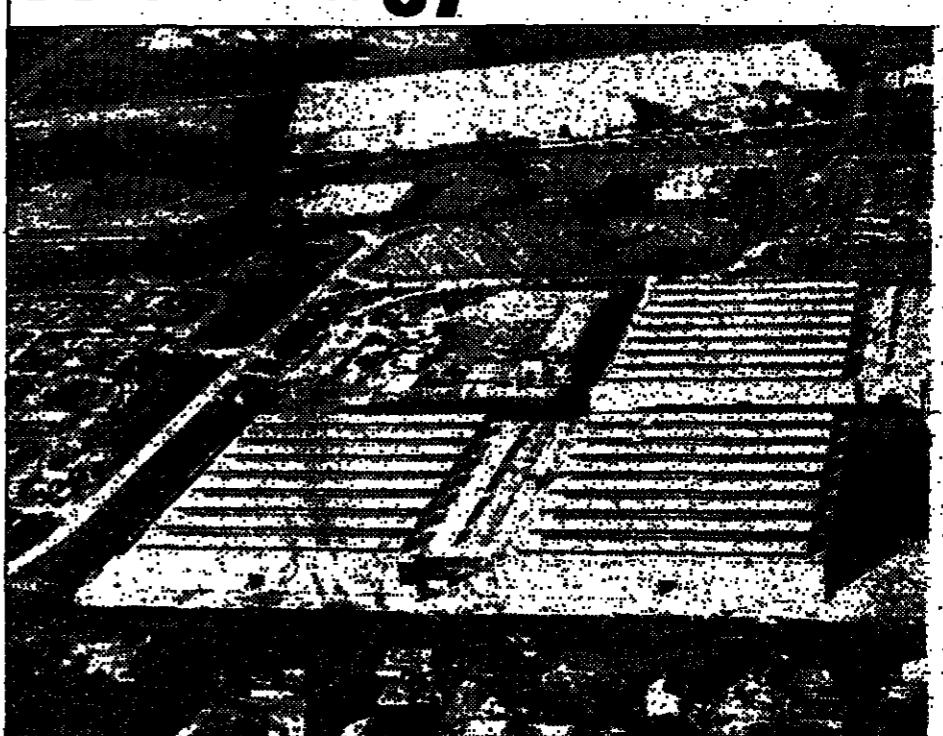
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## ICI on Energy Conservation



The £4,500,000 Post Office Supply Depot at Sandon designed by a team from Property Services Agency, Department of Environment was constructed in 20 months by main contractors George Wimpey & Co. Ltd. The subcontractor for the 45,000 sq ft polyurethane roof boarding was R.M. Douglas of Bristol.

ICI technology has produced an effective answer to heat loss, with rigid polyurethane foam and Hexafoam, insulants with thermal properties unequalled by any other construction material. They are almost twice as effective as cork or glass fibre.

These ICI products are used to form the core of a range of insulated roofing boards suitable for all types of roofing. But roof insulation is only one of the many applications of these

versatile insulants. ICI rigid polyurethane and Hexafoam are at the core of a variety of laminates used for cladding panels, wall linings, pipe-lagging etc.

Save a lot of energy by consulting your local ICI Sales Office.

CD 108

## CAVITY FOAM INSULATION

We have been supplying Beehive urea formaldehyde resin for cavity wall insulation for over ten years. BIP was the first major raw material manufacturer to obtain its own Agrement Certificate for use of cavity wall insulation.

We offer a number of services to the industry which are important in helping improve efficiency of cavity wall insulation on a nationwide basis.

At the same time, new engine development, manufacturers have been concentrating on lower consumption and the use of the cheaper, low octane fuel. Most of the small new models that have been launched recently can use low-grade petrol, and virtually all show some improvement on petrol consumption compared with their antecedents.

Perhaps the most promising development in engine technology is going on with the so-called stratified charge engine,

CONTINUED ON  
NEXT PAGE

British Industrial Plastics Limited PO Box 6 Oldbury, Warley West, Solihull, England B6 4PD Tel 021 552125

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## ENERGY CONSERVATION III

## Industry the major user

6 YEARS ago, at the height of the oil crisis, it is this power that could still threaten any sustained boom in world trade once the revival occurs. Britain may be in rather a better position than most of its industrial competitors in terms of its indigenous energy supplies of coal, gas and North Sea oil, but these are finite, too; and conservation is just as important a question for the producer as the consumer.

It is still to industry, too, that the country must look if there is to be any major reduction in usage. According to the latest figures, the industrial sector of the country uses about 44 per cent of the total primary-energy in Britain, with the iron and steel, non-ferrous metal, chemicals, cement and packaging industries accounting for some 60 per cent of power that the producers this. If there was only a 10

per cent saving by industry in use both within the current economic down-fuel use—a figure that looks like their own organisations and in turn which has squeezed company profits, reduced their experience of companies which have taken immediate action to exercise control over existing patterns of use even without investing in substantial new equipment—then more than 2bn therms of heat and some £400m of expenditure might be saved.

## Housekeeping

And yet the dramatic savings and change in attitude to energy use that had once been expected from this sector do not appear to have occurred. There have been some important examples of companies which have taken the bit between the teeth and achieved notable savings within a relatively short time, most obviously among the larger companies like Marks and Spencer, Perkins Engines and some of the oil companies such as Shell and BP. And early evidence suggested that there was a more widespread development in the direction of at least good housekeeping practices if not actual expenditure on new equipment.

All the fuel industries have made moves to emphasise con-

sumption. Added to this has been the Government's own extensive effort to publicise and constantly impress the need for energy saving in all sectors. Another reason is simply that other costs have risen to the levels of energy prices. Capital costs and wage costs in particular have rocketed in this country over the last two years. And these costs are far more important to industry than energy, which on average accounts for only some 10 per cent or less of total manufacturing costs.

## Knowledge

It is this problem posed by the fact that energy still accounts for such a low proportion of total manufacturing costs which still presents the greatest difficulties to any all-out effort on energy conservation in the country, coupled with the relatively poor state of knowledge that exists on how energy is used and how it can best be saved over the long-term. For equipment has so far been generally disappointing (see below).

Part of the reason, of course, always been a priority question

question down to the nitty-gritty level of practical push in two directions. One was the establishment of the inter-departmental Industry Energy Thrift Scheme. Controlled by a steering Committee representing the Department of Energy, the TUC, the CBI, fuel consultants and the regional offices of the Industry Departments, this essentially deals with the "good housekeeping problems" of conservation, making one-day visits to a variety of chosen companies both to gather experience of the grass-roots problems at plant level in various industries and to offer guidance on immediate measures that can be taken. A three-year programme, the plan is to visit several thousand companies in this way.

Adrian Hamilton

## Motorists

CONTINUED FROM PREVIOUS PAGE

designed to present a rich noiseless. The diesel requires their current development work mixture to the sparking plug about 30 per cent less fuel, on smaller diesel engines.

for original combustion, com. however, to propel a vehicle. At the same time, big com-

bined with a weaker mixture in over a given range that a merciful vehicle operators can be

the combustion chamber. The

petrol engine, an ability which is expected to help save fuel in

the future by shifting more of

their loads onto larger lorries.

This has been a continuing trend since the war, although

sales of the really heavy trucks

have been hit by the recession.

The beginnings of a business

unit which up to now have

been limited in application and

confined to larger vehicles. Both

Mercedes and Peugeot last year

expanded the production and

sale of their diesel models, and

Opel is now marketing a diesel

version of its new Rekord model.

But these engines are all larger

than two litres, and wider

characteristics compared with petrol engines (diesel engines

need to be larger to deliver acceptance will depend on the

similar power). its weight, and success manufacturers have in

Terry Dodsworth

## Financial benefits

ENERGY typically represents 5 to 10 per cent of company's costs, it is little wonder that major undertakings have been scrutinising their light and power requirements over the past year or so.

Everyone walking round a processing plant—a chemical complex or oil refinery, for instance—will not fail to see steam belching out from nooks and crannies. It would be easy to dismiss this loss as an expensive drain on energy although plant operators would be quick to point out some of this escaping steam after November 12, 1974.

Similarly, it seems more publicity needs to be given to the 100 per cent first year tax allowance on the cost of insulating a factory building. This allowance covers capital expenditure incurred after November 12, 1974.

The person who incurs the expenditure qualifies for the relief whether he is a shareholder occupying the building or a lessor deriving income from an industrial building. The tax allowance normally covers expenditure on roof-lining, double glazing, cavity-wall filling and draught exclusion—although it might also cover other thermal insulation devices.

The Government also points out that in Assisted Areas regional development grants are available for structural alterations to buildings and, again, thermal insulation might be eligible.

Considering that industry and commerce use between them nearly half of all the energy consumed in Britain—about double the consumption of households—it might be considered the Government's "Save It" publicity campaign has been over-generous towards the household. Certainly the vast bulk of the £5m-plus spent on the campaign has been aimed at the individual.

## Personal

But those individuals include directors and company chairmen and it has been found that if they can be convinced at a personal level of the need to conserve energy (whether that be in the personal, company or national interest) then the battle has been half won.

As more companies become converted to conservation the competitive element should drag the laggards along behind. The means and technology are readily available: advice is there for the taking, from Government agencies or the individual fuel industries. British Gas, for instance, runs courses on industrial fuel conservation; the coal industry employs 80 fuel technologists to give advice, while the electricity industry maintains 250 engineers to serve 200,000 enterprises with plants of a significant size and another 250 to deal with about 1.5m small firms and commercial organisations.

While the Government's loan scheme may seem, in isolation, to be an initial failure, there is every indication that higher fuel bills and the general conservation atmosphere are making industry more energy conscious. They have been spearheaded by the big groups ICI and British Steel, for example, and the major fuel suppliers—among them British Gas, the National Coal Board, the electricity supply industry, BP, Shell and Esso—but smaller companies have also needed the message. Case studies with the Department of Energy show that some companies have made savings of a fifth or more.

And, as the Department points out, the stakes are high. For if industry and commerce can cut their energy bill by just 10 per cent they would save themselves £2m. every working day quite apart from the savings in the national interest. In effect, almost anything helps the company use more efficiently. Indeed, the rates of interest on

# GAS

## HOW AN EFFICIENT FUEL INDUSTRY IS HELPING INDUSTRY TO USE FUEL MORE EFFICIENTLY.

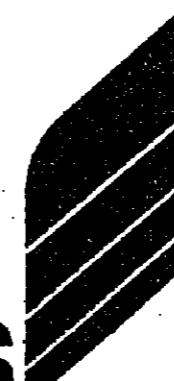
By now, most people appreciate the importance of gas in helping to meet Britain's energy needs. Because gas provides energy in the form of a pure, highly efficient and easily controllable fuel, which can be supplied direct to the customer, with virtually no waste.

The gas industry is also helping its commercial and industrial customers to use all types of fuel even more efficiently. Last year British Gas set up a School of Fuel Management at Solihull.

Already, hundreds of company directors, works managers and plant engineers have attended the several types of course run by the School. These courses cover ways of saving energy in the short term and give advice on how to make long-term energy utilisation decisions. They give instruction in how to conduct an 'energy audit' and detailed advice on the role of the 'energy manager'. A full range of courses for supervisory personnel is also mounted.\*

Gas already supplies 30% of Britain's useful heat. By 1980 this could rise to 40%—which is why methods of conserving gas such as those developed by the School of Fuel Management are ever more important. Natural gas is one of Britain's most precious assets—it's much too good to waste.

\*Enquiries may be addressed to British Gas School of Fuel Management, Midlands Research Station, Wharf Lane, Solihull, Warwickshire B91 2JP.



**BRITISH GAS**

Ray Dafter

## ENERGY CONSERVATION IV

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If you're looking for the ideal sun-screen, look no further. Now Verosol see through' picated blinds from Sunstar beat everything else in sight.

Verosol is made by a new process using a series of different mesh polyester fabrics with an aluminium film applied on one side under high vacuum.

From the outside Sunstar Verosol provides an overall uniformity to windows, enhancing exterior aesthetics and prevents people looking in.

On the inside, good outward

visibility is retained and unwanted sunlight and glare repelled.

But perhaps most important of all—Verosol's heat-isolating properties provide year-round temperature control which can effect considerable savings on heating and air conditioning costs.

If you want to look into this revolutionary new window treatment contact:

**SUNSTAR/VEROSOL**  
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**verosol see-through curtains**
**cut fuel costs****Now also available  
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\* See Scientific Report Consumer Vision

from the outside, Verosol curtains have a uniform silver sheen; inside they will complement any decor in a choice of shades. Since it is anti-static, curtains made from Verosol attract little dirt and normal washing is only necessary about once a year.

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Literature on request:

C.Nathan & Company

Nathanael House, 24 Lissom Grove, London NW16 6UR. Tel 01-3621180 Telex 25645

## Some solid advice from the Solid Fuel Advisory Service.

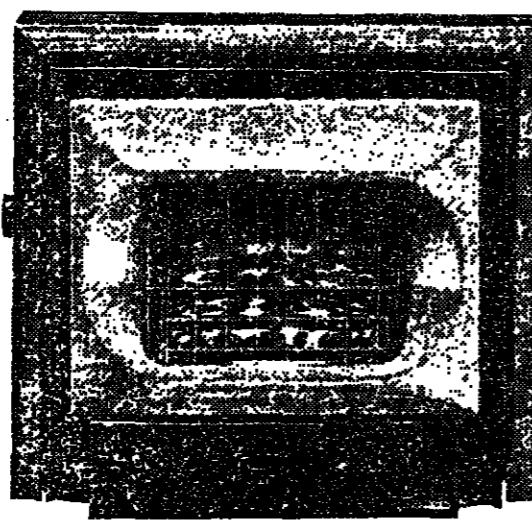
Now, more than ever, you need to heat your home as efficiently as you can. And that's where the Solid Fuel Advisory Service comes in.

We're here to help you, entirely free of charge, with good solid advice on all aspects of efficient modern coal heating.

### Advice on choosing the right kind of solid fuel.



There's a whole range of different solid fuels to choose from. We'll advise you which ones are the best and cheapest for your appliance or system.



### Advice on insulation.

We can tell you about Fireplus, the new SFAS scheme to save you money and warmth by arranging the installation of coal central heating plus full insulation of your roof and walls at the same time.



### Advice on how to improve your existing home heating.

These days there are all kinds of ways of getting more for your money from the coal you burn.

For example, by proper maintenance or by installing a back boiler behind an open fire, you could be getting your domestic hot water and even running radiators in your bedrooms.

We can arrange a free survey of your existing home heating, and suggest how a modern coal system, with thermostats, time switches and insulation (see right) could increase its efficiency.

Which is another way of saying we could probably save you money.

### Advice on choosing the right coal fire.

Of the 150 or so different kinds of modern coal fire you can choose from, we will advise you which ones best suit your individual needs.

You'll find the SFAS cheerful, friendly and helpful.

So if you think you could benefit from some good, solid advice on solid fuel, fill in the coupon now, or ring Sunderland 73578 (24 hour service).

### Advice on the new heating controls.

We can give you valuable advice on the new automatic coal heating systems that are setting new standards for efficiency and economy in homes all over Britain.

Valuable advice, because the whole idea behind modern coal heating is to give you extra value from the fuel you burn in your home.

### Advice from SFAS offices all over the country.

Wherever you live, there's an SFAS office within reach. Contact us through your coal merchant, or ring the number below, and your local SFAS representative will be only too pleased to help you.

To: Solid Fuel Advisory Service, Publicity Centre, 'Freepost', Sunderland SR9 9AD.  
(No postage stamp required.)

Please send me your new free 28 page full colour book.

I'd like to talk to someone about a new heating system. Please arrange for a Heating Adviser to visit me, without obligation.

I'd like to talk to someone about my present heating system. Please arrange for someone from your Consumer Satisfaction Service to visit me, without obligation. (Tick as required.)

Name \_\_\_\_\_ AS/FT/1

Address \_\_\_\_\_

Tel: \_\_\_\_\_

**SOLID FUEL ADVISORY SERVICE**

# Better insulation is key to savings in the home

PRACTICAL improvements to realised in the domestic sector. To achieve benefits on this end in itself. "It stands or falls could save around 6 per cent. scale would involve measures to on the relationship between the of the annual U.K. primary improve insulation standards by the value of the savings and the energy consumption within the cavity fill and loft insulation cost of achieving them," says Dr. S. J. Leach, head of the building services and energy division of the BRE.

This is one of the dramatic conclusions to emerge from a recent report by the Building Research Establishment on the potential energy savings to be

realised in the domestic sector. ing should not be viewed as an right circumstances, is a tactic for central heating and the con- major savings in energy cussions will be tested.

To improve insulation standards by the value of the savings and the energy consumption within the cavity fill and loft insulation cost of achieving them," says Dr. S. J. Leach, head of the building services and energy division of the BRE.

Dr. Leach is leading the biggest research programme in Britain into how worthwhile energy savings can be realised from buildings, and the bulk of the work is concentrated on

While the BRE has already been able to indicate the broad areas where savings can be made, there is still need for much more work. For example, in order to discover the savings achieved in practice from thermal insulation, field studies are in progress at the BRE Scottish Laboratory to measure the heat used by typical households and the effect of different standards of insulation.

On average, a household will allocate around 64 per cent. of its energy needs to space heating, 22 per cent. to water heating, 10 per cent. to cooking, and 4 per cent. to television, lighting and other uses.

Massive as domestic consumption may be—nearly double that of the whole of the transport sector—energy sav-

ings should not be viewed as an right circumstances, is a tactic for central heating and the con-

major savings in energy cussions will be tested.

One problem in assessing the effectiveness of controls is that a year are construct

authorities have still been slow

to comply with the Government

guidance although the DoE

maintains that the situation is

improving.

A conservation measure with

great potential for the future

but where much more research

and development is necessary

involves the use of heat pumps.

These machines extract thermal

energy from a low temperature

source—such as water, the

soil or the atmosphere—and

upgrade it to a higher tempera-

ture useful for heating pur-

poses. The pump produces a heat

output which is always greater

than the work input usually

by a factor of about two or

three.

Though there are about

1m. heat pumps in use in the

U.S., their acceptance in the

U.K. has been limited. However,

according to the BRE, they lend

themselves particularly well to

U.K. space heating require-

ments. "If the present domestic

space heating and hot water

requirements have been met by

electric heat pumps, the U.K.

energy consumption would have

been about 7 to 9 per cent. less."

Work is already under way

at the BRE to further the

development and application of

heat pumps to U.K. use. It

includes evaluating present

machines and future designs

specifying the requirements of

particular uses, and determin-

ing performance.

The factors important for

housing are the performance of

the heat pump, the capital cost

of the machine (which is

higher than that of the conven-

tional heater), the running cost

and the cost of providing the

low temperature source of

thermal energy. The BRE

intends to provide a guide

whereby the relative importance

of capital and running expendi-

ture can be determined so that

the optimum heat pump for a

given building can be selected.

Obviously in the longer term,

### Windmills

Windmills, one of the oldest forms of energy generation, are being reassessed in the wake of the fuel crisis, but their usefulness in this country is likely to be particularly limited.

Overall, Britain has a

research programme of Govt

new sources of energy's

domestic front—a supplement

to the private industry seeking

commercial answers to the

problem.

Arthur

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fact: Some 4,000,000 dwellings in the UK have inadequate insulation and 10,000,000 have no loft insulation at all. fact: The Department of Energy recommend 4" of insulation for roof spaces, to prevent heat loss and save energy. fact: Heatmax Spraymatic machines using mineral Rockwool insulation, can insulate any loft, however low the pitch, in commercial, industrial and domestic structures, quickly and economically. Example: Heatmax engineers can insulate the loft floor space of an average semi-detached home with 4" of Rockwool in 15 minutes for as little as £40. fact: Heatmax systems are operated nationally through a number of approved, fully franchised companies—and they supply Universal insulation materials to companies throughout Europe and the Middle East.

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# BOOKS

## Melting-pot medley

C. P. SNOW

me. E. L. Doctorow. Macmillan. £3.50. 270 pages

a primary thing about *Ragtime* is that it is both an exceptionally interesting and a good book. Some of the interest is attitudinal, on account of the enormous success in the United States, and also some of *Doctorow's quasi-historical* view. The real virtue of the book is that it has a passionate narrative line which is going to propel the more delicate and anti-national reader from page 1 to page 200. Furthermore, Mr. Doctorow has appetite, that is, taste for human beings as they are, though there is some of that too, but above all relish in the human condition.

They become involved through a black servant, with her lover, formidable, insisting on his civil rights, very well done. It is with the black group that much of the narrative is sustained. Finally, there is a family of Jewish immigrants who become converted, and openly allow their greater, American People members, talk, interact, according to how he wants to manipulate them, not as they did in praiseworthy fact. There isn't the slightest evidence that Henry Ford and Pierpont Morgan had solemn discussions about the secret wisdom of the Rosicrucians (Morgan) or Reincarnation (Ford). It just didn't happen. But it serves Mr. Doctorow's artistic and even more his historical purpose, in showing persons of immense power in their period behaving like credulous half-educated peasants.

Similarly with the others. Freud's disapproval of America is well documented, but it is head to the soles of his feet for the human appetite, the will of the book is contained in wills of interlocking stories, with vividness and economy. The period is, apart from a few s of epilogue, the decade or before the first World War—*Ragtime* as a title. There

are spasms of nostalgia here and there, since our literary climate is drenched in nostalgia, but Mr. Doctorow has too much historical insight to let it overwhelm him. One of his families, drawn with admirable clarity, are middle-class WASPS presenting a face to society despite acute strain. Rather oddly, and for reasons known only to the author, they are usually referred to as Father, Mother, and Younger Brother, which gives a kind of off-Chinese effect; but they are nice three-dimensional characters.

They become involved through a black servant, with her lover, formidable, insisting on his civil rights, very well done. It is with the black group that much of the narrative is sustained. Finally, there is a family of Jewish immigrants who become converted, and openly allow their greater, American People members,



Pierpont Morgan, Harry Houdini (Erich Weiss)

Emma Goldman (Erich Weiss)

three historical figures put into fictional situations in "Ragtime"

Nevertheless, Mr. Doctorow has a point to make. Formally, it is all much like Mr. Stoppard's treatment of the Zurich personages in *Travesties*; but Mr. Doctorow is drawing on his artistic imagination rather than a literary one, and the result is richer. Just as his novel is richer than others, so too are American contemporaries derived from literary sources, not from his historical-cum-social ones. He is often quirky and wilful, but he has an instinct for his own kind of truth.

Since objective history is

important, though, it would be a mind with which this can usefully be compared. It will be dismissed—there will be plenty—there were a few notes appended. They should say which of the real life incidents have been invented, and perhaps mention where Mr. Doctorow's interpretation of these characters is idiosyncratic. We Emma Goldman, for instance, really much like Mr. Doctorow's character? As we read, he makes us believe it. He makes us believe in this world of his throughout. That is his achievement, and a major one. No novel comes easily to read.

## Taster classes

BY ELIZABETH FORBES

In and Violin by Yehudi Menuhin and William Primrose. £3.25. 250 pages

Violin by Louis Kentner. 4 pages. Macdonald and Nephew. £4.50 (hardback), £2.25 (mp). each volume.

These titles are the first in a series called the *Yehudi Menuhin Music Guides*. Though d primarily at the music student, they contain much that is of interest to the non-professional music-lover, whether or not he is able to play the instrument concerned. Later this year are promised *Clarinet* by Brymer and Oboe by Leonid Kozhukhov. Preparation are such mouthfuls as James May's on the flute, Narciso Yepes on guitar and lute, and Luis Tuckwell on the horn.

Louis Kentner's *Violin*, however, could well appeal to a much wider readership. Though he re of the book—a good two give just as much, and as its 12s it comprises sections sensible, technical, advice—the preparation and techniques chapter on pedalling should be required study for all those interested in public, concert and playing in public, pianoists, amateur or professional

interpretation. The views expressed are purposefully idiosyncratic and do not pretend to objectivity. A chapter on the violinist in action—orchestral musician, leader, soloist or chamber-music player—will be of great interest to the ordinary reader. Bach, Paganini and Beethoven are the composers selected for special scrutiny in the repertory section.

Beethoven's 32 piano sonatas are analysed at some length, and practically the whole of Chopin's output is described in succinct though masterly fashion. But the heart of the book lies in the chapter on Liszt. Kentner, despite his modest self-description in the foreword as a "newly-hatched writer," can pack as much information into less than 20 pages as most professional authors on music manage to convey in over 200. Liszt's composition, the pianist and the teacher—springs vividly to life in his words, much as Liszt's music springs to life under Kentner's fingers in the concert hall, while his portrayal of the effect that the Hungarian composer's own "ten-marvellous fingers" had on his audiences is equally graphic.

## Tribal and formal

BY ISABEL QUIGLY

Selected Stories by Nadine Gordimer. Cape. £3.95. 381 pages

Families and Survivors by Alice Adams. Constable. £2.95. 211 pages

"She could sit at a tribal beer drink . . . or among the black men and crackling shirt fronts at the formal dinner of a lame dull learned society, with equal naturalness," Nadine Gordimer writes of a character in "The Night the Favourite Came Home," and she might be writing of her own quality as a writer. The Selected Stories (her own selection), cover 30 years, therefore plenty of social and political change in southern Africa, where all of them are set: but a wide range of sympathies and attitudes as well, of classes, work-groups, places, even races: from the smart and educated to the simple and half-literate and in every sort of social niche in between, in farms and towns, plush flats and suburban houses, trains from Capetown to Johannesburg, or from Rhodesia going south, settlements in which, in camps and caravans and houses, people mine, build roads, open up new tracts of country; and all kinds of landscape, amazingly vivid to the outsider. Equally diverse are the outlooks and situations, the eyes with which people look on the world even when the narrative is not (it seldom is) in the first person.

There are the overlapping worlds of the intellectual liberals viewed sometimes with sympathy, often with irony, occasionally with admiration; for their patronising airs and phoniness) with distaste; the middling worlds of uncommitted whites, to whom black people are peripheral, comfortably servile; the outdoor world of tennis and sunshine, holidays, dancing clubs, bars, commercial travellers, easy sex and bonhomie; hotels; the rough worlds of the half-pioneering whites and the subterranean worlds—never quite entered but suggested in sidelight glimpses of the non-whites: Indians, Coloureds, tribal Africans and city Africans.

A trip through the 31 stories, taken from five already published collections (some of them very old favourites with the accents of reality, even the sense of reality, of the world existed among Africans. She has kept the ability to enter the skin the feelings, the speech

Gordimer fans), gives what sounding exact. Good imagery manages to be at once striking and in the right way unobtrusive (the newly married couple with that look of a pair tied up for a three-legged race who haven't mastered the gait yet). The stories are never about literary people or preoccupations yet are written with a passion for literary craftsmanship, for exactness of tone; so that now and then, in the least familiar situations, one gets the right shiver of recognition.

In her introduction Miss Gordimer tries to define the difference between novel and short story. "A short story is a concept that the writer can 'hold' fully realised in his imagination, at one time," she says. "A novel is, by comparison, staked out, and must be taken possession of stage by stage; it is impossible to contain, at all once, the proliferation of concepts it ultimately may use." A novel, in other words, isn't short stories strung together in a row. But that, disconcertingly, is sometimes what the highly self-contained chapters of Families and Survivors seem to be. Elliptical, suggestive, with little description of detail, in texture they are totally unlike the closely woven Gordimer stories, and are not meant (of course) to be taken as short stories at all.

Events in fact cover thirty years and time is a factor in the narrative. The future being included in the present and what's to come predicted at each stage; so that a sense of circularity (the opposite of the desiccated, short-story feeling) is after all and in a certain sense achieved.

Takes a central figure, Louis with her grandchild, Virginian background, and her relationships from 14 to 44, mostly with men: the talent with which this is done is formidable—why else would one read so avidly, why else should it stick in the mind?—and all with a no-fuss lightness and ease in dealing with its (mostly) sad neurotics, and a method that doesn't embroider or build up but almost impressionistically conjures with the fewest necessary words exactly what it wants, achieving a sense of reality, even of realism, in the process. Yet somehow, by the end, the effect is trivialised by its very qualities gone slightly askew: grace becomes chinkiness, or something uncomfortably like that.

Man-made

Trade and Industry

Eng. orders

Motor trade

Charles Dickens The Public Readings edited by Philip Collins. Oxford. £15.00. 498 pages

As with pub theatre architecture superb heights of fantasy and extravagance during the Victorian period and was a response to many of the same social pressures. Mr. Glassstone, himself an architect specialising

## On the hot

BY H. A. N. BROCKMAN

*Bricks To Build A House* by John Woodforde. Routledge & Lewis, the invention of the mathematical, or geometrical, tile initially used to avoid tax on normal sized bricks.

This component was hung on the outside of the wall with the specific purpose of imitating brickwork, which it often most successfully did. Subsequently writing brought by considerable research.

In his book on bricks he traces the history of this handy building component from the very earliest times. He provides much technical information on the properties of various clays, and the reasons for the development of red as the predominant colour of brickwork in this country. He also deals with the manufacture, inventions in yards, transport, inventions in the construction of Westminister Cathedral.

All this is presented without the technical jargon a brick quality results in a near but useful for amusing non-sequitur, as in his known firm of Eastwoods, with which completely humanises the their fleet of 70 sailing barges, one of which, "the Surrey,"

The almost sudden fashion of was prominent in the film *Red* brick in the early years *Bridge on the River Kwai* starring Jessie Matthews in the 1930s century on Matthew. The illustrations are well cover the outside of their chosen, many being in colour. Perhaps Mr. Woodforde will now encourage young gentlemen to turn his attention to a history of mostly medieval timber houses with a brick skin. Out of this curious case of keep false legs; from his pen it would bring up with the Joneses there be well worth reading.

## Difficult boy

BY ISOBEL MURRAY

*The Glass Zoo* by James McNeish. Hodder & Stoughton. £4.25. 352 pages

*The Glass Zoo* is a novel about a modern London comprehensive school. It takes the form of a journal kept by a new teacher, Ralph Stanton, like his author a New Zealander teaching for a while in England. All the ordinary problems of modern comprehensives, size, vandalism, discipline and so on, are ill-told incidentally, but from the first Stanton's attention is captured by two questions which are even set up as one. There is a lot of evasiveness in the whole matter to be cleared up. So the head and deputy head and attractive Wendy Hurley, Page's girlfriend, also obstruct Stanton in different ways, only increasing his determination to understand Marsh and what has happened. He only succeeds in the course of a gruelling murder trial. This is an intriguing story, very occasionally lagging, but on the whole very successful.

## U.K. ECONOMIC INDICATORS

U.K. ECONOMIC INDICATORS					
	1976	1975	1974		
	Jan.	Dec.	Nov.	Jan.	Dec.
General	Unit				
Unemployed ...	'000s	1,430.3	1,211.4	1,168.8	742.0
Unfilled vacancys ...	'000s	88.2	102.1	115.7	n.a.
				1975	1974
				Dec.	Nov.
Wage rates .....	Jly.72=100	196.8	184.2	157.1	152.7
Currency resv. ....	\$bn.	5,429	5,606	5,710	5,624
Bank advices b ...	£m.	13,751	14,749	14,152	13,624
Basic materials d 1970=100		258.6	256.1	251.7	223.8
Terms of trade 1970=100		73.7	81.2	81.5	76.2
Retail prices .....	Jan.74=100	145.0	144.2	142.5	116.9
				Oct.	Sept.
Manfd. prods. d 1970=100		105.8	107.0	104.9	102.2
Retl. sales val.** 1970=100		182.1	179.6	179.3	160.3
HP debt* ....	£m.	2,279	2,261	2,257	2,313
Indust. output* 1970=100		101.8	101.2	100.3	106.6
				Oct.	Sept.
				Nov.	Oct.
Trade and Industry				Dec.	Nov.
Cars* .....	'000s	115	115	137	127.8
Imports f.o.b. ....	£bn.	1,966	1,924	1,832	1,745
Exports f.o.b. ....	£bn.	1,757	1,637	1,563	1,282
Visible trade balance* ....	£m.	-198	-287	-286	-438
Comm. vehicles* .....	'000s	33.5	28.2	32.2	40.0
Steel (weekly average) .....	'000 tonnes	310	402	383	402
				Jan.	Jan.
Man-made fibres .....	m. kgs.	49,13	55,11	48,92	42,11
TV sets* .....	'000s	221	250	211	236
Radio, radio-televis. ....	'000s	354	423	382	428
Hosiery .....	'000s	27.0	29.0	26.6	24.3
Household goods .....	'000s	437	488	421	475.1
Com. (weekly average) .....	'000 tonnes	241	353	332	346
				Sept.	Sept.
Trade and Industry				Aug.	Sept.
Eng. orders on hand* .....	1970=100	106	109	115	117
Raw wool .....	m. kilos	9.5	7.0	9.1	9.0
				July	Aug.
Machine tools .....	£m.	21.2	22.0	23.6	17.6
				Aug.	Aug.
Motor trade turnover .....	1970=100	151	145	144	126
Consumer spending .....	£bn.	8,814	8,841	8,855	8,963
				Year	Year
3rd qtr. 2nd qtr. to date 3rd qtr. Year					
3rd qtr. 1st qtr. to date 2nd qtr. Year					
Bldg. and civil engineering* c fba.	2,903	2,631	5,534	2,558	4,949
* Production. + Deliveries. £ Net sales. \$ Consumption. ** Seasonally adjusted. † All manufacturing industries.    Excluding car radios.					
Deliveries: U.K. made and imported sets. b From May, 1975, onwards new basis of calculation refers to advances to					

# ACCOUNTANCY APPOINTMENTS

## OPERATIONS ACCOUNTANT

This is a pioneering opportunity in a new venture concerned with leasing initially in the U.K. and Europe. There is the support of a substantial and successful U.S. financial institution. The base is London.

The key task is to establish and manage integrated management information and control systems for the U.K. and European operations that are now being set up. Responsibility will be to the Vice President - Controller.

A qualified accountant is required with administrative ability and professional competence. A record of attainment in commercial finance and financial control is sought gained in a demanding and exacting business environment. Experience of both U.K. and European operations would be ideal.

Age: mid 20's to early 30's. The salary indicator is £7,500 with bonus related to success.

Letters should include a detailed curriculum vitae which will be handled in confidence by Dr A G Roach.

**ROACH**

A G ROACH & PARTNERS,  
8 HALLAM STREET, LONDON WIN 6DQ

**CSL**

City c £10,000 + car

## FINANCIAL CONTROLLER

**Property Group**

Our client, a dynamic city based private property group which enjoys an excellent reputation for its high standards of professionalism, requires a Financial Controller.

Reporting to the Group Managing Director/Partner, the person appointed will assume responsibility for the entire financial function and will additionally assist group companies and clients in the evaluation of capital projects and also be responsible for the company secretarial function.

Candidates must be exceptionally able qualified accountants aged 27-32 who have had first class professional experience at a senior level in one of the larger firms. Experience of investment appraisal and a working knowledge of taxation in the property field would be added advantages. Brief but comprehensive details of career and salary to date, which will be treated in confidence, should be sent to:

The Executive Selection Division - MF543.

Coopers & Lybrand Associates Ltd.  
Management Consultants,  
Shelley House, Noble Street, London, EC2V 7DQ.

**RECRUITMENT ADVERTISING**

35 New Broad Street, London EC2N 1AR  
Tel: 01-588 3588 or 01-588 3577  
Telex No. 887374

## FINANCIAL DIRECTOR

LONDON S.W.7.

c. £8,000 PLUS BONUS AND CAR

THE AMERICAN INSTITUTE FOR FOREIGN STUDY, THE LEADING EDUCATIONAL TRAVEL ORGANISERS

Require a strong self-motivated Manager to assume the financial and administrative responsibilities of their London office. Working directly with the Chairman, Programme Directors and other Senior Executives, the successful applicant will be responsible, through the Accountant, for budgeting and financial reporting covering all aspects of the business, payment of bills, control of cash resources, taxation and foreign currency dealings. Aged 35-45, candidates must have a proven record of sound judgment, ability to determine priorities and able to work to tight deadlines and must enjoy the environment of a small, fast moving organisation. Qualifications an advantage but not essential. Fringe benefits include substantial bonus, B.U.P.A., equity participation and non-contributory pension. Write in confidence with career details and names of two referees to:

Mr. Cyril Taylor, Chairman, American Institute for Foreign Study, 37 Queens Gate, London SW7 5HR.

We are a Brussels based division of an international company operating in the automotive branch.

We require a

## MANAGER OF OPERATIONS ACCOUNTING

whose experience in the following areas would enable the candidate to be responsible for the management of national accounting activities in Germany, Holland and Belgium:

1. General accounting work in a supervising position in an American corporation covering as many aspects as possible of financial accountancy or experience in a public accounting office auditing the US standards.
2. Experience in tax and legal aspects of the financial operations, especially good practical knowledge of German tax law and some ideas or practices in other countries.
3. Experience in installing internal controls, developing new accounting departments in a rapidly expanding environment.

Age: 30-40 years.

Languages: German, English and some knowledge of French.

Please write giving full details of qualifications and experience to advertising agency: Universal Media, chaussée de La Hulpe 122, B-1050 Brussels, Belgium, who will forward. (Please mention the ref. FT/536 on the envelope.)

**Petbow Holdings Limited**

Europe's most successful generating set manufacturer wishes to appoint a

## GROUP FINANCIAL DIRECTOR

The successful candidate will be a qualified chartered or cost and management accountant aged between 35 and 45 whose experience has been gained primarily in manufacturing or who has a genuine feel for and understanding of manufacturing industry.

Experience must have included financial management at Board level, the handling of financing arrangements and contacts with Banks and other financial institutions, including the City, and personal involvement in acquisitions. A substantial five-figure salary is negotiable.

Interested candidates are invited to write for further particulars to the company's recruitment adviser.

**MSMS INTERNATIONAL LIMITED**

115 Mount Street, Mayfair, London W1Y 5HD. Tel: 01-493 6807.

## Tax Consultants

Large International Firm of Chartered Accountants has vacancies for Tax Consultants in their London Office Tax Department for people with comprehensive experience in U.K. personal/corporate taxation, international taxation or estate planning, including trusts.

For further details, please write to Box No. A.5400, The Financial Times, 10 Cannon Street, London EC4P 4BY.

**CSL**

West End up to £8,000 + car

## GROUP ACCOUNTANT

Our clients are a major quoted vehicle distributor with headquarters in the West End of London. With good management and tight financial control the group is weathering the recession better than most of its competitors and is well placed to take advantage of the coming up-turn in vehicle sales.

Reporting to the Financial Director and working closely with members of the board, the Group Accountant will be responsible for co-ordinating financial and management accounting activities and the treasury function throughout the group.

Applicants must be qualified accountants aged from the mid thirties, technically up-to-date and with at least three years' experience at a senior level in either the profession or industry. A sound understanding of computer based systems is essential. Brief but comprehensive details of career and salary to date, which will be treated in confidence, should be sent to:

The Executive Selection Division - MF536.

Coopers & Lybrand Associates Ltd.  
Management Consultants,  
Shelley House, Noble Street, London, EC2V 7DQ.

## Hanson Trust Limited require a Financial Comptroller

for its Construction Equipment Division who will be based in the London area and will succeed the present comptroller who has been promoted within the group. The division currently has a turnover of £14 million and is organised in a number of self-accounting companies in the U.K. and Australia. The successful applicant will be responsible to the Divisional Chief Executive for all aspects of financial control.

Hanson Trust is a company which has increased profits from £100,000 to £12 million over the past eleven years and is committed to a policy of continuing this growth by acquisition and organic progress. The position therefore offers enormous scope for an ambitious and energetic accountant to make a major contribution to its future growth, both from the financial control aspect and by taking an increasing responsibility for general management.

The successful applicant will be a chartered accountant with around ten years' professional and commercial experience. A substantial salary will be paid and generous fringe benefits are available. Application should be made to:

The Financial Director  
HANSON TRUST LIMITED  
180 Brompton Road, London SW3 1HF

**Hoggett Bowers**  
Executive Search & Selection Consultants

### Accounting & Systems

Tehran To £10,000 + excellent benefits  
Our client, a major Development Bank in Tehran, is expanding rapidly and is looking for experienced people to join them on two or three year contracts. The bank has a number of accounting-related vacancies, notably for an Internal Auditor and Financial Accountant. These are both new appointments offering full scope to combine initiative and creativity with technical expertise.

Candidates, probably 25+, must speak fluent Farsi and possess a relevant recognised qualification, with UK experience gained ideally, but not necessarily, within a bank.



Please telephone or write in confidence for a Personal History Form to Mrs. Indira Brown, quoting reference 1903/FT. Sutherland House, 5/6 Argyl Street, London W1E 6EZ. Tel: 01-734 6852. Offices also in Birmingham, Bristol, Glasgow, Leeds, Manchester, Newcastle, Preston, Sheffield and Australia.

## FINANCIAL AND ESTATES CONTROLLER

The British Medical Association is looking for an experienced accountant with management abilities, for the post of Financial and Estates Controller at the Association's head office in London. His or her principal responsibility will be to manage the finances of the Association, and to present and interpret financial and management information. He or she will also have responsibility for managing the Association's estates and for some general administration. The successful candidate, who is likely to be aged between 40 and 50, will hold a recognised accountancy qualification and will have had considerable experience in accounting, financial management, business administration, and preferably also estate management.

The starting salary will be at least £9,000 per annum. Applications should be sent to the Secretary, British Medical Association, Tavistock Square, London WC1, by 1 March 1976.

### APPOINTMENTS WANTED

#### TOO YOUNG TO RETIRE

Former Diploma and Management Consultant seeks interesting employment, including part-time, overseas, temporary, Spanish, French, German, Italian and Spanish. Can be entrusted with confidential assignments requiring quick assimilation of the facts and effective representation at the interview. Travel or residence in Western Europe acceptable.

TELEPHONE 01-748 7053.

LONDON ACCOUNTANT available to write up books, 1-2 days weekly. Tel: 01-340 8793.

Jeffrey M. Bowers

Accountancy Appointments Banker  
appear every Thursday  
Rate £10.00 per s  
column centime  
For further det  
telephone 01-248  
ext. 588

## Qualified Accountant

LEADING PROPERTY GROUP LONDON

- Wishes to engage a professionally qualified accountant to act as deputy to Group Accountant.
- Should be able to deal with all aspects Accounts Department, its work and systems, embracing Company and Agency Accounts, including value added tax, administration, etc.
- Experience of property accounting and organisation is necessary; knowledge of E.D.P. would be advantage for the implementing of new system course.
- Salary negotiable around £6,000 per annum contributory pension scheme is in operation.
- Confidential applications in writing giving details of qualifications and experience should be addressed to

Box A.5397, Financial Times,  
10, Cannon Street, EC4P 4BY.

### GENERAL APPOINTMENTS

## SIMON & COATES Retail Analyst

Simon & Coates is expanding its research in consumer industries and wishes to recruit additional analyst in the retailing sector.

The successful applicant, whose experience may be in stockbroking or with an institution, will be expected not only to maintain regular contact with retail managements and produce quality written work but also service a wide range of institutions on the sector.

This is an important position with substantial prospects for the right person.

Please write in confidence with full details to:

M. J. Prag, Simon & Coates,  
1, London Wall Buildings, London, EC2.

## Investment Management Unique Opportunity

Major investment organisation, with substantial international interests particularly in the States, seeks investment manager, aged 30 with significant investment experience for an interesting appointment.

Nationality unimportant but languages, particularly German or French, an advantage although essential.

Interviews can be arranged in London, Edinburgh or on the Continent.

Personal history, including details of recent experience and responsibilities, which will be treated in strictest confidence, to Box A.5396, Financial Times,  
10, Cannon Street, EC4P 4BY.

## Foreign Exchange Dealer

If you are a capable Foreign Exchange Dealer with about four years active market experience, you could be a candidate to join our dealing team.

Preferably, you should be 25-30 years of age and have some general banking experience.

Write or telephone our Company Secretary, Mr. D. R. Ledger today.

JOHNSON MATTHEY BANKERS  
Member of the London Gold Market.  
5 LLOYD'S AVENUE, LONDON EC3N 3OB. Tel: 01-481 3881.

# GENERAL APPOINTMENTS

**Orion Bank £3,500—£4,500**

**Banker**

**Eurocurrency Loans**

Orion Bank, a leading multinational investment bank owned by six of the world's major banks requires a young banker able to demonstrate management potential to join the Commercial Loans department.

Applicants will preferably be between 25-30 years of age, and should have gained practical experience in the application of basic techniques of analysis of financial statements and credit information within a first-class banking environment; a working knowledge of syndicated eurocurrency loan documentation and administration would also be beneficial.

The position should appeal to those who possess a sound academic background, preferably augmented by relevant professional studies and who are keen to acquire an understanding of the wider aspects of medium term lending and credit analysis.

Salary according to experience, non-contributory pension fund, house mortgage facilities at preferential rates. Applications, which will be treated in confidence, should be accompanied by a full curriculum vitae and sent to:

Keith Wood  
Orion Bank Limited  
1 London Wall, London EC2Y 5JX  
01-600 6222

**ORION**

**Management Recruitment**  
EXECUTIVE SEARCH & SELECTION CONSULTANTS

**Shields Model Roland Company**  
to £12,000+ bonus

Our client wishes to recruit an ambitious Registered Representative who already has connections in the Investment Departments of the major Financial Institutions. Experience and high level contacts within this field are more relevant than age, although it is expected to fill the position from within the 30 to 50 year age range. This is a senior position and the successful candidate can look forward to financial advancement within this progressive organisation.

Telephone London office, 01-836 3911 (24 hr. answering service) for an application form, quoting Ref. MA/211. Management Recruitment, 55-56 St. Martin's Lane, London WC2N 4EA.

London Birmingham Manchester Leeds Paris

**AUSTRALIAN STOCKBROKER INSTITUTIONAL DEALER**

We are seeking an experienced Institutional Dealer to join the staff of our London Office. A sound knowledge of the Australian market is essential. A successful applicant will become part of a small team serving the firm's breaking associates and institutions in valuing investment companies around the world. Subsequently, the opportunity may arise to transfer to the firm's Australian operations.

PREFERRED AGE: 25-35

SALARY: FULLY COMPETITIVE

Applications in writing to: Mr. G. N. Webb,

POTTER PARTNERS

(Incorporating Ian Potter & Co.)

Members of The Stock Exchange of Melbourne Ltd.,

Estate House, 66 Grosvenor Street, LONDON EC1V 7AF

**APPOINTMENTS WANTED**

**JUNIOR BANKING EXECUTIVE**

25 years of experience in Banking business in U.S., Zurich and Luxembourg. Good knowledge of International and Foreign Exchange dealing. German and French. Some new clients. Good contacts. Good prospect of import business in City of London. £12,000-£15,000.

**MEMBER STOCK EXCHANGE**

Experienced private client executive with expanding investment clientele seeks commission sharing position with established firm. Only 25 years old. Good contacts in the industry. In charge for retainer able to service additional clients. Write Box A886, Financial Times, 10 Cannon Street, EC4P 4BY.

**COMPANY NOTICES**

**PECHINNEY UGINE KUHNMANN INTERNATIONAL N.Y.**

Any necessary in the Netherlands

Dutch Bank with a capital of 10,000,000.—

Established in Amsterdam.

1974/1959 any hereby in-

vested in the sum of £25,000.—redeemable on 22

July 1979 has been fully carried

reparation on the market.

Interest due on 22 Feb-

1976 will take place at the

Banks:

EDIT LYONNAIS, Luxembourg.

EDIT LYONNAIS-LUXEMBOURG,

Luxembourg.

IT COMMERCIAL DE FRANCE,

Paris.

SON, HELMING & PIERSON,

Amsterdam.

NOUVEAU BRUXELLES-LAMBERT,

Brussels.

Remaining in circulation after

February 1976.

EU 19,500,000.—

The fiscal Agent:

EDIT LYONNAIS-LUXEMBOURG

Head Office:

1974/1959 any hereby in-

vested in the sum of £25,000.—

redeemable on 22 July 1979.

Interest due on 22 Feb-

1976 will take place at the

Banks:

AMERICAN CORPORATION OF

SOUTH AFRICA LTD.

London.

OBSCURE

1974/1959 any hereby in-

vested in the sum of £25,000.—

redeemable on 22 July 1979.

Interest due on 22 Feb-

1976 will take place at the

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AMERICAN CORPORATION OF

SOUTH AFRICA LTD.

London.

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SOUTH AFRICA LTD.

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## WALL STREET + OVERSEAS MARKETS

## + FOREIGN EXCHANGES

## Early reaction but above the worst

BY OUR WALL STREET CORRESPONDENT

A FAIRLY SHARP reaction hit Wall Street to-day, but the Stock Market was moving up from the day's low.

After falling 11.02 to \$28.43 in the first hour of trading, the Dow

Closing prices and market reports were not available for this edition.

Jones Industrial Average partially recovered to 944.43 by 1 p.m., making a net loss of 5.42. The NYSE All Common Index came back 35 cents to \$51.95, while more than 1,000 issues pointed lower. Trading volume, however, decreased 2,681 shares to 10,246, compared with 1 p.m. yesterday.

The setback, which comes on the heels of sharp market gains since the beginning of the year, was attributed to profit-taking, concern over events in Lebanon and the disarray in foreign currency trading following Italy's decision to shutdown its Foreign Exchange operations.

The move by Italy was made to stem the wave of speculation against the Lira that has cost the nation more than \$500m in the past three weeks. Gains, Blue Chips and other recent favourites encountered most of the selling pressure.

Boroughs were off \$1 at \$101.43, although it raised the quarterly dividend to 17 cents a share from 15 cents.

IBM shed \$1 to \$25.1. Banking shares, including Citibank, Chase Manhattan Manufacturers Hanover, surrendered fractions a day after reporting sharply lower fourth quarter profits.

Eastern Kodak lost \$1 to \$101.50 and MCA were down \$1 to \$73.5.

Reynolds Metals, however, moved up \$1 to \$31.4 despite lower fourth quarter profits.

Tele. Instruments gained \$1 to \$114.

Baxter Laboratories dropped \$2 to \$40.

The American SE Market Value Index came back 0.28 to 92.72, while the trading volume decreased 140,000 shares to 1.82m, compared with 1 p.m. yesterday.

## OTHER MARKETS

## Canada lower

Canadian Stock Markets turned mildly lower yesterday morning. The Industrial Share Index lost 1.4 to 184.02. Mining Oils 0.54 to 70.70. Western Oils 0.99 to 205.57. Utilities 0.53 to 133.32 and Banks 1.28 to 241.15.

But the Gold Share Index put on 1.22 to 245.30 and Papers firmed 0.02 to 112.18.

PARIS — Mostly mixed in moderate trading, reflecting general apprehension over the weakness of the franc.

Banks, Constructions, Stores, Chemicals and Textiles were weaker, while Motors, Rubbers and Metals gained ground. Oils were steady.

Citroen gained Frs. 1.60 to 46.20 on its higher 1976 turnover.

Foreign sector generally weaker, despite good performances in Gold Mines and Copper.

BRUSSELS—Mixed with a slight majority of gains in quiet trading, U.S. values rose, U.K. and Canadian stocks were little changed, French issues mixed, while West German and Dutch shares were lower. Gold Mines dropped Frs. 18.

AMSTERDAM — Predominantly reflecting domestic and foreign political uncertainties. Trading was moderate and mostly consisted of evening-up operations.

Banks and Insurances were

weak — Amsterdam-Rotterdam Bank were down Fls.120 and Nationale-Nederlanden Fls.2. Transportations were narrowly mixed.

Dutch Industrials declined over a broad front. Van Beek, Zell, Unilever, Bols Distilleries Fls.150, Van Ginderupper Mills Fls.220, KNP Beekman Department Stores Fls.180, and Naarden Flavors and Fragrances Fls.150. Giesegeing at 380 Noodl Shipyards at 380.

OSLO—Sands eased slightly. Insurances were steady, Industrials steady, while Shipping was firmer.

GERMANY—Predominantly lower, reflecting domestic and foreign political uncertainties. Trading was moderate and mostly

consisted of evening-up operations.

Banks lost ground. Electricals were weaker. Chemicals were lower, as were Motors. Machine Makers, Steels and Metals.

Transportations were narrowly mixed. Minings were weaker. Utilities mixed to lower. Stores and Breweries declined.

The Domestic Bond Market was mixed with movements ranging from 20 Pfennig gains to 25 Pfennig losses. Foreign Mark bonds were weak. Government Bonds rose up to Fis.10.

London—Up to Fis.10. Gold Mines were weak. Government Bonds were steady, while Shipping was firmer.

VIENNA—Slight majority of losses were up to Fis.10. Gold Mines were weak. Government Bonds were steady, while Shipping was firmer.

HONG KONG—Lower in active trading.

Hong Kong Bank were down 20 cents to HK\$16.70. Hong Kong Law 10 cents to HK\$7.50. Wockell "A" 10 cents to HK\$14.50.

Hong Kong Electric 7½ cents to HK\$4.50 and China Light 10 cents to HK\$18.40.

Jardine were up 30 cents to HK\$35.70.

AUSTRALIA—Mixed in quiet trading.

Hong Kong Bank were down 20 cents to HK\$16.70. Hong Kong Law 10 cents to HK\$7.50. Wockell "A" 10 cents to HK\$14.50.

Hong Kong Electric 7½ cents to HK\$4.50 and China Light 10 cents to HK\$18.40.

Jardine were up 30 cents to HK\$35.70.

THE DOLLAR'S TRADEWEIGHTED average depreciation since the Washington Agreement on the Morgan Guaranty basis narrowed to 2.7 per cent. from 2.50 per cent. while sterling's depreciation as calculated by the Bank of England, was unchanged at 30 per cent. after standing at 30 per cent. at noon and 30.1 per cent. in early dealings.

The pound joined at \$2,030.00 and widened to \$2,029.00-2,030.00 during the morning. After declining further to \$2,022.5-2,023.5 sterling closed at \$2,023.5-2,024.5, a loss of 70 points on the day.

Gold gained \$1 to close at \$126.

1251 after a fairly active day. The Krugerrand finished at \$128-129.

Grace Bros. put on 7 cents to 2.37.

Banks were particularly strong with Bank of New South Wales jumping 20 cents to 7.00 and CBA rising 5 cents to 3.15.

Financiers also firmed, with AGC up 5 cents to 2.05 and ASL 2 cents to 59 cents.

Merchandise Mutual were up 3 cents at 32.28.

TOKYO SELLING INDEX

Bases=100 January 4, 1968.

Jan. 21 Jan. 20 High 1976-6 Low 1976-6

458.05 460.18 462.58 247.05 288.95 (91)

\* 458 Industrials, 1,425 Industrials, 30 Utilities 55 Rail.

STOCK AND BOND YIELDS

Jan. 21 Jan. 20 High 1976-6 Low 1976-6

587.50 588.24 590.22 180.49 (91)

per cent. 5.85 5.82 5.72

11,150

TUESDAYS ACTIVE STOCKS

Stocks Closing on day

Midas & U.S. 485,000 185 185

Bank. Min. & Chem. 1,000 72 72

Kid. Westm. Ind. 324,400 24 24

Searle G. D. 312,000 141 141

All-time 275,88 166.70 166.70

High 74.29 176.57 177.50

Low 69.52 162.50 162.50

10,000 10,000

24 11,150 161.35 161.34

\* Excluding Bonds.

IND. DIVIDEND YIELD P.C.

Jan. 18 Jan. 11 Jan. 17 1976

4.02 4.11 5.87

N.Y. SE ALL COMMON INDEX

Dec. 31 1975-6

145.42 145.42 145.42

1975-6 Jan. 20 Jan. 19 Jan. 18 Jan. 17 Jan. 16

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## ARMING AND RAW MATERIALS

Support for  
dum milk  
owder plan

John Reeves

BRUSSELS, Jan. 21. — BRUSSELS. Commission to dispose of most of its 1.1m. tonnes skim milk "mountain" through its operation in animal feed rations now seems certain to end.

It became clear in the first reaction of EEC Farmers to the Commission's farm package, which envisages a 7.5 per cent. rise in EEC producer prices.

It is also clear that a Mr. Minister, including Edward Heath, the U.K. Minister Agriculture, intend to fight compulsory aspects of the EEC. The will press the lesson to make it effective, by substituting a voluntary price to a level where skim milk powder will come naturally with soybeans as a main ingredient for feed funds.

According to Commission estimates this will mean a cost to farm fund budget equivalent to £188m. for disposing of 1.1m. tonnes of the powder, with only £4m. if inaction is made compulsory. Council discussions also noted that Mr. Heath will have to keep his beef scheme.

He will have to persuade the Union to exercise its right of initiative and put up a proposal enabling Britain to maintain premiums. Presumably in this end, he held a long meeting with Mr. Pierre Mois, the Agricultural Commissioner, late last night after council meeting.

ice range  
r tungsten

GENEVA, Jan. 21.

ING TUNGSTEN producers recommended free conditions within fixed sum and maximum price to stabilise world market of the metal.

proposal was contained in report submitted to a working group of the UN Conference on Trade and Development by on behalf of the 13-nation tungsten producers, sources said.

producers' document said it would be negotiate their own terms and conditions within the minimum and highest sum prices.

## Radical changes in U.K. fishing policy urged

BY MALCOLM RUTHERFORD

MAJOR PROPOSALS for an expansion of the U.K. fishing industry are contained in a report submitted to the Ministry of Agriculture, Fisheries and Food.

The basic demand is for the establishment of a 100-mile fishing zone, which would be exclusive to the U.K. This would be in the context of the general economic zones at the UN Conference on the Law of the Sea.

The outer 100-mile zone, however, would be open to other members of the European Community, but closed to third countries except by special agreement.

The report says that the British Government should take the lead in seeking to reshape the proposed U.K. exclusive economic zone, and the unplaned and haphazard shrinking of British fish resources, involving vessels, manpower and processing capacity, because of lack of policy.

On the other hand, the potential sustainable annual catch in the proposed U.K. 200-mile limit is estimated at over 3m. tonnes, given proper conservation. This is three times the present British catch in all waters.

British already has the largest market for fish for human consumption in the Community.

Further the report says there is scope both for increasing domestic consumption and open-

ing up new export markets for protein concentrates made from fish.

Robin Reeves, written from Brussels International, says that a standstill because of uncertainties about future policy. The establishment of an exclusive zone would provide the necessary incentive.

Among factors threatening the industry are the possible loss of distant water catch as other countries adopt 200-mile limits; overfishing of stocks within the proposed U.K. exclusive economic zone; and the unplanned and haphazard shrinking of British fish resources, involving vessels, manpower and processing capacity, because of lack of policy.

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## Setback in coffee values

By John Edwards

Commodities Editor

COFFEE VALUES on the London Robusta futures market fell sharply yesterday, the March position closing £20.5 down, at £230.5 a tonne.

The decline occurred mainly in afternoon trading, following a downturn in New York. Speculative selling, including stop-loss sales as values fell, accelerated the trend.

A technical reaction, after the recent upward surge in prices to peak levels, had generally been anticipated. At the same time, it was claimed in New York that Brazilian Coffee prices had in effect been reduced by a downward adjustment in the value of the cruzeiro, without the usual compensating increase in the coffee quota.

In contrast, cocoa futures prices rallied on the London market yesterday. The May position closed £8 higher, at £606.5 a tonne, after trading at £701 at one stage.

Reluctance of producer countries to sell at lower price levels, and covering of previous "short" sales by speculators encouraged the upward trend. So did a report from New York overnight that leading U.S. confectionery group, Hershey, was planning to reduce the price of some chocolate products and increase the weight of others. However, a spokesman said the decreases mainly reflected the lower price of sugar, rather than that of coca-beans.

Britain already seems reconciled to passing over the job to Brussels. Mr. James Callaghan, Foreign Secretary, told his EEC colleagues here yesterday that the U.K. national and Community interests were now coinciding and should find a place in Community policy.

\* \* \* \* \*

"Proposals for a United Kingdom Fisheries Policy," British Domestic Traders Ltd., St. Andrew's Dock, Hull.

## Farmers probe taxation threat

By JOHN CHERRINGTON, AGRICULTURE CORRESPONDENT

TAXES PARTICULARLY capital taxes, were one of the main worries which farmers raised yesterday at the annual National Farmers' Union meeting. They see if the basis of valuations were kept in line.

Farmers, on the other hand, are worried about the chances of their sons being able to buy a strong campaign to kill the transfer and wealth taxes insofar as they would affect farm production and investment.

The union seems to take the line that, if a tenant farmer's son or most obvious successor should have the right to apply to a tribunal to award a valuation based on rental and not on vacant possession, the would have the duty to award

the tenancy or reserve it for the landlord on a basis yet to be statutorily defined. It is hoped that this will be included in the Agricultural Miscellaneous Provisions Bill now going through the House of Commons.

Landlords have been running a strong campaign to kill the transfer and wealth taxes insofar as they would affect farm production and investment.

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## STOCK EXCHANGE REPORT

## Markets less certain as selling pressure increases

## Index down 7.8 at 388.4—Better trend in Gold shares

## Account Dealing Dates

## Option

\*First Declara- Last Account develop in British Funds which, off at 118p; the latter's results are after securing early gains to 1, due on March 16.

Dealing Days losses extending to 2. Various factors or rumours caused the later about-turn, these including much tighter conditions in the money market, the Angolan and Middle East situations and vague speculations concerning a split in Government TUC pay policy.

"New time" deadlines may take place from 9.30 a.m. two business days earlier.

The recent air of confidence in stock markets waned slightly yesterday. Fears of pressure on the Government to refuse the economy following the latest unemployment figures served to undermine sentiment, as did uncertainties in the currency markets. Against this background, British Funds turned distinctly dull after charting an erratic course and closed with widespread losses ranging to 2. The Government Securities index reacted 0.39 to 62.50 which compares with last Friday's 1975-76 peak of 63.27 and the end-1975 level of 59.83.

A rally in the equity leaders in the late afternoon quickly petered out and the FT 30-share index closed at the day's lowest with a fall 7.8 at 388.4 for a loss of 34.8 so far on the week. Although the volume of selling was not particularly heavy, it was more persistent than of late and fairly sizeable.

**Union dip and rally**

Subsuming to the general dull market trend, National Westminster at 275p, declined 3 with the other Home Banks a penny or two easier, after a reasonable business.

Amalgamated Overseas Issues Standard & Chartered dipped 10 to 475p in the second half of the session, to the accompaniment of vague rumours of a South African raid and devaluation. Among Discounts, disappointment with the preliminary results saw Union touch 350p, before rallying in the late trade to close only 2 down on the day at 338p. Irregular Merchant banks had Davy Day 14 harder at 211p and Kleinwort Benson 6 at 210p.

A more volatile trend began to

develop in British Funds which, went into reverse, close with losses extending to 2. Various factors or rumours caused the later about-turn, these including much tighter conditions in the money market, the Angolan and Middle East situations and vague speculations concerning a split in Government TUC pay policy.

Dealing Days rest 7 easier at 48p. Commercial Union and Guardian Royal

Colloids, at 107p, also gave up 4 at 107p on disappointment with the interim report. Hickson and Welch contrasted with a rise of 2 to 325p.

**Thorn erratic**

Electrical leaders gave ground in fairly quiet trading. GEC, 151p, after 150p, and EML 234p, recorded losses of 4 pence. Thorn Electrical made a rather erratic showing on the half-year results, which were around market expectations: down to 233p ahead of the announcement, the Ordinary and "A" subsequently rallied to 235p before turning easier again to 234p to leave a loss of 4 on the day. Fleckie ended 2 lower at 15p, still 74p, while Cossor, 130p, and the quarter statement, BICC slipped 3 to 124p and Phillips' Lamp 10 to 96p. Further minor declines were registered in secondary issues, although Norman Smith 112p, and the "A" 106p, both hardened 2 in reflection of the first-half profits improvement.

Properties, 106p, and Percy Blin- ton 14, the "A" 106p, both hardened 2 in reflection of the first-half profits improvement.

The "rights" issue announcement, however, put Woburn-Hughes up to 138p and Midland Industries were 1 harder at 22p, the latter mirroring the record profits. Elsewhere, F. Pratt picked up 3 to 21p and East Sussex, recently recommended 1 to 2 speculative purchase, improved 1 to 21p. Shipbuilders hardened in places.

Foods sported a number of dual spots, Manbre and Garton finished 3 off at 138p, after 136p, while British Sugar, 340p, lost 5 pence.

Nordic and Peacock eased 3 to 23p following Press comment on the chairman's statement. Losses of were sustained by J. Bibby, 165p, and William Low, 88p, while Tate and Lyle gave up a penny at 268p in front of today's preliminary statement.

After falling to 136p, J. Lyons "A" rallied to close unchanged on the day at 142p. Centre Hotels (Cramton) were unaltered at 28p after the interim report and scrip proposal, but Grand Metro

Police, ahead of tomorrow's results, eased 1 to 81p.

Secondary Oils reacted 6 to 96p, with only small losses, but Ranga-

er, in the Canadian list, lost 1 to 12p.

Leading Properties drifted easier on light selling with Land Securities losing 5 to 182p. MEPC followed Tuesday's annual meeting with a decline of 3 at 87p, while Amalgamated Investment and Property, 18p, and British Industrial, 20p, shed 1 to 17p. Further losses limited to a few cents occurred in quiet secondary issues. United Real Property gave up 5 to 205p and Chesterfield Proper-

ties 4 to 140p, while Apex Properties, 106p, and Percy Blin- ton, both eased 3.

Booker McConnell stood out in easier Overseas Traders with a reaction of 8 at 139p. Jamieson Sugar Estates, 24p, shed 1 of the recent advance which reflected the profits upside and restoration of dividends. Inchcape, 26p, was 2 higher at 30p after the half-year report, gained 2 more at 41p.

Motors and Distributors had little to commend them. Reliant Motor shed 3 at 81p on the first-half trading deficit, while Dunlop, 73p, and Lucas, 136p, lost 2 pence.

In Garages, Peterborough closed a penny better at 30p after the interim

Fresh easiness in Associated

Paper, down 3 more at 87p, con-

tinued to reflect the poor second-

half achievement and contributed to unsettle the sector generally.

John Waddington gave up 4 more

at 25p, while Triton slipped 3 to 49p and British Sugar, 340p, lost 5 pence.

Ethylene, London and Provincial Poster reacted 6 to 96p.

Ahead of to-day's preliminary

figures, London Australia Invest-

ments hardened 4 to 197.76

high of 192 in mixed Trusts and Financials.

Shipments were notable only for a rise of 5 to 199p in Furness Withy following renewed speculative interest. P. & O. Deferred were lowered 2 to 106p.

In common with other market

issues, Courtaulds dropped 4 to 149p and presented small offerings.

After falling to 96p following the

"rights" issue announcement, Car-

pets International rallied to close

2 better on balance at 97p.

Tobaccos were dull with Bates

348p, losing the previous day's gain of 7. Imus reacted 3 to 80p.

Plantations closed a shade firmer for choice after a negligi-

ble business.

Golds stage a rally.

The first rally in the bullion

price for four months

elsewhere, Mincor reacted

50p, Sabina edged 3 to 108p.

In the shares of the South African

producers of the metal which left

5 at 118p.

forward surplus balances from Tuesday and the market was also helped by a fall in the note circulation. On the other hand there was a net market take-up of Treasury bills, very large revenue payments to the Exchequer, and assistance by buying Treasury bills from the discount houses and banks and the market was also faced with maturing local authority bills and settlement of small gilt-edged sales.

Rates in the table below are nominal in some cases.

Discount houses paid 10-10½

per cent for secured call loans in the early part, and closing

balances were taken at 10½ per cent.

In the inter-bank market over-

night loans ranged between 10½

per cent and 10½ per cent.

Short-term fixed period interest rates were generally slightly

firmer.

Discount houses paid 10-10½

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the early part, and closing

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Long-term local authority notes

rate normally three years 12½-13 per cent; four years 12½-13 per cent; five years 12½-13 per cent; and four month trade bills 11-12½ per cent. Approximate selling rates for one-month Treasury bills 9½-10½ per cent; two-month 9½-10½ per cent; three-month 9½-10½ per cent; and four-month 10½-11½ per cent.

Local authority and finance houses seven days' notice, others seven days' notice.

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The Financial Times Thursday January 22 1976



# FINANCIAL TIMES

Thursday January 22 1976

**REDIFON**  
COMPUTER SYSTEM  
World leaders in data  
Crawley 28015

CONCORDE, OVER ONE HURDLE, FACES BIGGEST CHALLENGE . . .

## Smooth trip into supersonic era

BRITISH AIRWAYS and Air France today inaugurated a new era in civil aviation with a simultaneous opening of Concorde supersonic airliner services to Bahrain and Rio de Janeiro.

After 13 years of development and expenditure of more than £1bn, it is now the airlines' task to turn the technical achievement into a financial success.

To-day's BA flight from Heathrow to Bahrain was smooth and trouble-free; a hopeful augury for the future. Flight-time for the 3,515-mile journey was 3hrs 38 mins, which was 15 minutes ahead of schedule.

The aircraft carried a full load of 100 passengers—mostly guests, although there were 28 fare payers aboard. Booking for the twice-weekly services over the next few weeks are reported good although clearly British Airways could do with more. Nevertheless the airline is hopeful; these will flow in as more people become aware of the time-savings that Concorde can offer (nearly three hours on normal subsonic time).

Both Concordes left the ground at 1140 GMT. Greetings were exchanged in flight as the British Concorde passed by Paris. Concorde went supersonic as it reached the Adriatic Sea and

was flying twice the speed of sound by the time it was over the Mediterranean Sea. It continued supersonically over Lebanon, Syria and Jordan, decelerating to subsonic speed over Saudi Arabia.

The guest list was headed by the Duke of Kent, Mr. Peter Shore Secretary for Trade and Mr. Eric Varley, Secretary for Industry, and included most of British aviation's leading personalities among them Sir George Edwards, former chairman of the British Aircraft Corporation and Lord Boyd Carpenter, chairman of the Civil Aviation Authority.

One of the more colourful aspects of the day was the robe and headdress worn by a fare-paying passenger, Mr. Bob Ingham, 50, a plant-hire firm manager from Trowbridge. He third his route alone will be insufficient and decided to wear a futuristic outfit for a futuristic aeroplane.

British Airways was not amused but could do little since the transatlantic route to New York, it recognises that this may not become available for some time, if at all, this year.

Initially, BA plans to extend the Bahrain route to Singapore via Lome. Barfing writes: Thousands of people thronged to Heathrow Airport yesterday to

Croucher, had booked his seat nine years ago and was planning to make a profit by carrying 6,000 first-day covers to get them stamped in Bahrain for subsequent sale in the U.K.

He had already arranged his market and was expecting to clear £12,000. He had to pay over £200 in excess baggage charges.

Concorde now faces its biggest challenge—proving its economic and social acceptability on the world's long haul air routes.

British Airways is pressing ahead with its negotiations for additional route rights which it

urgently needs to provide employment for the fleet of five, worth £150m, it is buying.

A second Concorde is due for delivery by mid-February and a third by the spring. The Bahrain route alone will be insufficient and decided to wear a futuristic outfit for a futuristic aeroplane.

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Heathrow Airport yesterday to

Australia and up to Hong Kong and eventually also Tokyo.

From Tokyo the possibility emerges of flying to Anchorage, Alaska, and then on to London providing a globe-girding Concorde operation.

Similarly, negotiations are being pushed ahead with the Soviet Union for a supersonic service across Siberia via Novosibirsk to Tokyo. The possibility of a route to Johannesburg has not yet been abandoned.

Despite political objections to intermediate stops in Black Africa such as at Lagos.

Air France also has plans to expand Concorde routes, first to Caracas, Venezuela, by April 1,

and then, probably, also to Buenos Aires. Air France is also

strongly interested in supersonic operations to parts of Africa which have strong French connections and into the Pacific area.

The key to the success of the Concorde operation depends on the speed with which this expansion can be achieved and the economic results emerging from the aircraft's performance in service.

The union's main concern is that the aircraft's performance in service will be monitored by the industry's own noise measurement standards.

Mr. Philip Barfing writes: Thousands of people thronged to

Heathrow Airport yesterday to

watch Concorde depart, creating traffic jams as they stopped cars on perimeter roads.

More than 3,000 people were on the roof gardens of the Queen's building to see the aircraft, boosted by the massive power of its engines, lift off in perfect weather conditions.

At Charles de Gaulle airport the French Concorde—flying to Rio de Janeiro—had a send-off from a rumba band, hundreds of guests invited to a Champagne party and from thousands of sightseers on the airport terraces.

Messages were exchanged between the Queen and the President of France, Giscard d'Estaing. The Queen also congratulated Sir Henry Marks, managing director of British Airways, saying: "I wish every success to this beautiful aircraft now going into service."

But the inauguration was not universally welcomed: Mr. Geoffrey Holmes, environmental health officer for Reading said:

"The key to the success of the Concorde operation depends on the speed with which this expansion can be achieved and the economic results emerging from the aircraft's performance in service."

He said: "The noise was extremely annoying above the level of pain," but added that there had been an improvement.

## 'Realistic' budget for U.S.

BY DAVID BELL

WASHINGTON, Jan. 21. PRESIDENT FORD to-day sent Congress his \$394.5bn. budget for 1976 which he said reflected the common sense and the new realism of his economic policies.

The Budget sticks closely to the line laid down by the President in his State of the Union message.

Apart from a \$5.3bn. increase in defence spending, minor increases in a very few social programmes and the promise of a further tax cut, the emphasis is firmly on consolidations and the need to prune Government spending wherever possible.

Mr. Ford clearly hopes that the "enlightened conservatism" of the budget will prove to be in tune with the voters who, the President believes, are increasingly worried that federal spending is in real danger of getting out of control.

The President promised a balanced budget by 1978 if his measures are speedily adopted by Congress.

One of these measures—the return of \$10bn. to the states for them to spend as they think fit on social programmes—is clearly an attempt to cut the ground from under Mr. Ronald Reagan who has proposed a similar scheme and is constantly attacking the Federal Government as too large and too out of touch with local needs.

### Hold the line'

The President's "hold the line" approach brought a stinging attack-to-day from Senator Hubert Humphrey, a leading, though undisclosed, contender for the Democratic Presidential nomination.

The President has managed to produce a budget which will create neither private nor public forecasts projects unemployment will be 6.4 per cent. in 1975 and even 5.8 per cent. in 1978, he said.

But while other liberal Congressmen attacked the President for neglecting the needs of the poor, the old and the disadvantaged and for failing to give the economy enough stimulus, Rep. George Mahon, chairman of the House Appropriations Committee, cautioned his Democratic colleagues against the temptation to increase the budget in the face of "shockingly high" national debt.

For the first time, the budget goes before a new joint Congressional budget committee which is likely, particularly in an election year, to prove extremely independent in dealing with the President's proposals.

It is considered likely, for instance, that the Defense Department will not get all that it is seeking and that there may be added appropriations for some social programmes.

Ford's growth path, Page 4

## Unions agree to docks Bill amendments

BY CHRISTIAN TYLER, LABOUR STAFF

TRADE UNIONS whose members are affected by the Government's controversial Bill to extend the rights of dockers to see written into the Bill after its Second Reading in a few weeks' time.

Unions which had feared the Bill would allow end-users to seize the docks, represented by the Transport and General Workers' Union, believe they will be guarded themselves against that if, as expected, the Government agrees to the changes.

But for the TGWU dockers yesterday's agreement does not mean they have made concessions, but merely undertaken pledges already given that they had no intention of taking away other union members' jobs or moving into non-dock "territory."

Twelve unions, including the TGWU, unanimously adopted a proposed amendment at a meeting of the TUC Transport Industry Committee. The TUC will now ask Mr. Michael Foot, the Employment Secretary, to announce the changes when he introduces the Second Reading.

## NUR warns against fare rise

BY CHRISTIAN TYLER, LABOUR STAFF

THE NATIONAL Union of Railways warned yesterday that it might try to stop British Rail to achieve its financial targets.

Mr. Weighell said that either fares would have to go up—but could not be allowed to do—or further economies must be made.

Last year, the 250,000 British Rail employees won pay rises nearly 30 per cent. after the NUR threatened a national strike and an arbitration award was later "topped up" by the Board.

Mr. Weighell's passenger volume figures were confirmed with some qualifications by the London Midland inter-city services were running at a rate of 24 per cent. up on the year, with a bigger loss on the Euston-Glasgow line.

But London Midland was not typical and elsewhere the volume of travel was not as great. East Coast, South Wales and South-West services were "holding up" day that they would have great

difficulty in persuading their members to keep strictly to the Government's £6 pay policy.

Whatever the claim, this year's fare increases because of evidence that last year's 51 per cent. increase in fares has driven thousands of passengers away.

Mr. Weighell said that such increases would drive even more passengers away and the NUR would be taking a "strong line" when it met the British Rail Board to discuss pricing next month.

It emerged yesterday that all three rail unions have lodged wage claims for next April. East Coast, South Wales and South-West services were "holding up" day that they would have great

difficulty in persuading their members to keep strictly to the Government's £6 pay policy.

The statement released by product had sales of \$83m. in 1974 and only \$23m. in the past year.

Fourth quarter earnings of operations during 1975. This started from a first quarter operating loss of \$1.2m., improving to a profit of \$2.1m. in the second quarter and \$4.3m. in the third quarter.

The preliminary figures are expected to be disappointing in comparison with the company's historic profits performance.

Stock market analysts were basing their forecasts on recent figures from Xerox Corporation in the U.S., which holds a controlling interest in Rank Organisation's associate Rank Xerox.

In spite of the modest expectations in the Stock Market about the likely trading results, Rank Organisation's shares were a nervous market yesterday in view of the uncertainty of the terms and timing of the expected management and franchising statements.

The Ordinary shares fell 5p to 180p and the "A" shares 10p to 170p.

Continued from Page 1

Exchange markets were closed in February and March 1973, at the time when Italy floated the lira in the context of generalised currency floating.

Closure of the market was not expected and there was considerable confusion to-day as the banks sought to reorganise their operations.

Revenue for the network as a whole was estimated to have increased by £90m. to £430m. for 1975 mainly as a result of the fare rises.

The unions, which are campaigning vigorously against what they see as serious long-term rail cuts implied by present investment targets, admitted that this year's wage negotiations could be tough.

This is because about £2 of last year's settlement was paid on August 4, four days after the pay policy started. This sum, they expect, will have to be offset against the £6 rise which will almost certainly come.

Mr. Weighell said that the wage claim was "bristling with demands".

Mr. Ray Buckton, general secretary of the Associated Society of Locomotive Engineers and Firemen, warned that unless the Government acted quickly and sharply, it would be "difficult to persuade members of the logic of the £6 limit, especially if some of their last rise had to be offset.

Continued from Page 1

The Bank of Italy is taking as its point of reference the DM rate at Frankfurt, where the lira was quoted today at DM3.71 per 100 to give a cross-rate of 702 to the dollar. Yesterday's official Italian closing rate was 666.

## Change of role for new CBI supremo

By Adrian Hamilton

THE NEXT director-general of the CBI is thought to have been finally picked and announced in early next week.

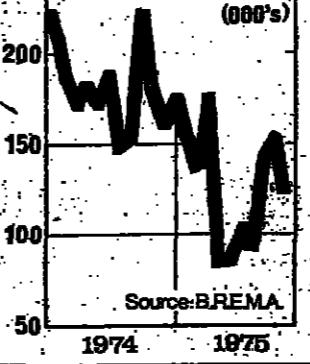
At the same time, the Confederation of British Industry is seeking a new deputy director-general to replace Mr. Lucien Wigdor, who is planning to return to industry in the summer.

The new director-general may well find himself with a rather different role than his predecessor Sir Campbell Adamson, the current director-general.

Lord Watkinson, who is due to become President in May, has expressed strong opinions on the future of the CBI as a more powerful and efficient influence on Government policy-making than it is at present and it seems doubtful that he will allow the same permanent chief executive to remain.

Worries about the Bill have also been voiced by the National Union of Railways, the General and Municipal Workers' Union and the Union of Shop, Distributive and Allied Workers.

Another is that the Bill may remove fears expressed by many employers that they would be unfairly obliged to employ experienced dock labour. Most of the criticism by employers,



The main conclusion of the committee of three—Lord Plowden, Sir John Partridge and Sir Philip Allen—is that the Confederation should set up a committee of 26 to give the president and the director-general a constant flow of advice as issues and particular circumstances arise.

Representing both the permanent staff of the confederation, its senior committee chairman and regional chairmen as well as the nationalised industries, small firms and the City, the president's committee would replace the informal consultative committee set up two years ago.

It would meet regularly and frequently and would advise "on the CBI's strategy . . . the tactics to employ in any negotiations in which the CBI is at any time engaged and on the conduct of its relationship with other bodies both public and private."

Editorial Comment, Page 20

## Rank top men statement likely to-day

By Stewart Fleming

A STATEMENT about future senior management changes at the Rank Organisation is expected to-day when the company announces its preliminary profit figure for the year to October, 1975. It was also anticipated that the City yesterday that a clear statement about the franchising of the company's "A" non-voting Ordinary shares would be made.

The preliminary figures are expected to be disappointing in comparison with the company's historic profits performance. Stock market analysts were basing their forecasts on recent figures from Xerox Corporation in the U.S., which holds a controlling interest in Rank Organisation's associate Rank Xerox.

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